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## **Welcome** **– Fourth CareersNet annual meeting**

Organised by Cedefop in partnership with the  
German Federal Employment Agency

### **Lifelong Career Guidance Strategy of the Federal Employment Agency**



# The world of work is changing ...



# The objective of Lifelong Career Guidance is to help people coping with the fundamental changes in the labour market

## Developments in the labour market



Demographic change



Structural change and digitalisation



Flexibilisation and individualisation



Opportunities for participation in the labour market are unevenly distributed

## Consequences for employees

In the future, **employees will be working until a higher age** and the chances of **job changes will increase** as will the **necessity of professional development**

## Consequences for employers

There is a risk that the **lack of skilled employees** in certain fields will get worse and eventually **threaten the competitiveness** of companies in those fields

## Lifelong Career Guidance focuses on target groups at key transitions prior to and during work-life

**Target groups**

pupils, university students, trainees, employees, employers

**Face-to-face services**

Career guidance prior to work-life

Career guidance during work-life

**Online services**

Self-assessment tool

## Information and advice on international mobility under one roof

- The International and Specialized Services (ZAV) with its Migration Support Centre in Bonn and twelve regional Centres throughout Germany is responsible for the international advisory and placement service of the Federal Employment Agency (BA). <https://www.arbeitsagentur.de/en/welcome>
- The ZAV hosts the Euroguidance and EURES network under one roof and offers end-users who want to go abroad or come to Germany a one-stop-service for all questions in the field of education, training and the labour market.
- Within the ZAV Euroguidance counsellors and EURES-advisers work closely together in the same units providing advice by telephone, e-mail, Skype and in person, and holding regular online workshops.



# Example for virtual counselling



German School Lima (December 2018)



German School Jakarta (May 2019)