

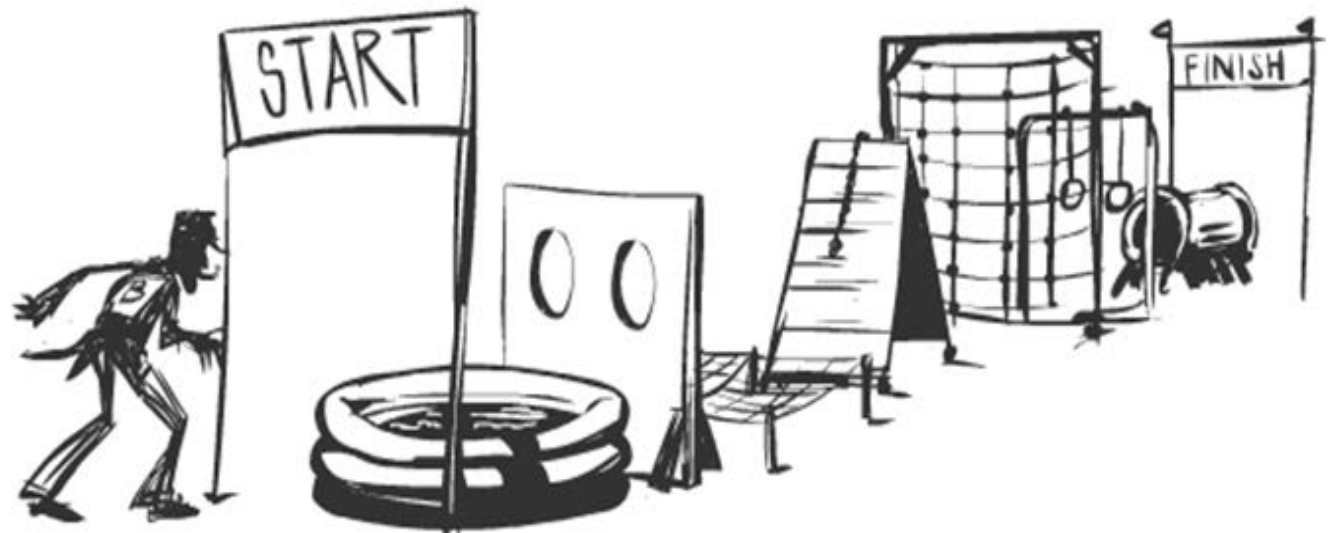


# Life Long Learning

The Netherlands, 19-09-2019

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Ministry of Education, Culture and Science



Leren en Werken





# Policy Life Long Learning

- Recognition: need for Life Long Learning
- For everyone a second nature to develop their skills in the future
- Individuals and employers primary responsible
- Government responsible for preconditions
- Empower people to steer their career



# Action Programme Government

- Stimulate social partners in investing
- Public learning budget
- More flexibility in provision of courses
- Exploration National Portal
- Strengthen regional support career guidance
- Stimulate learning culture in small business

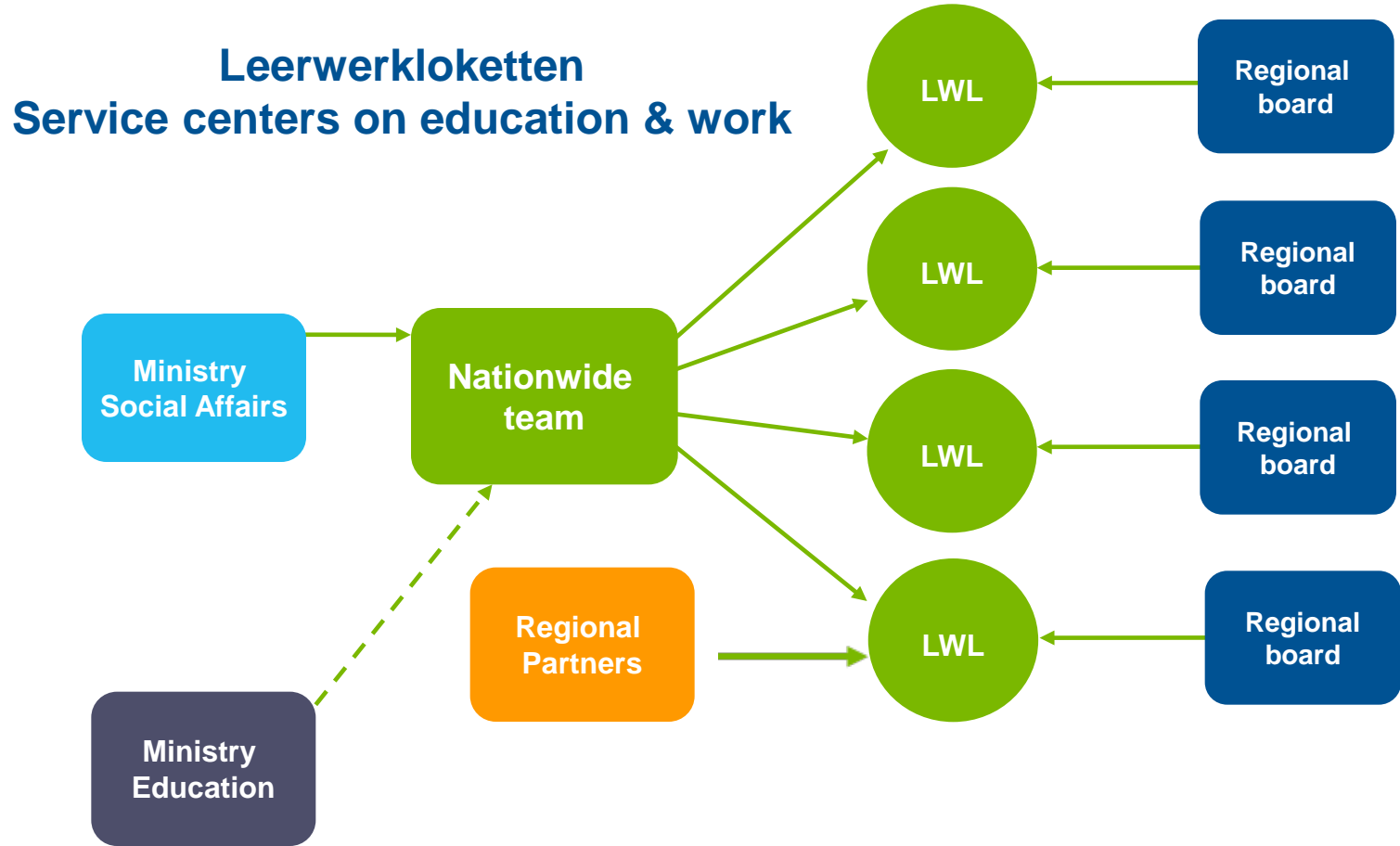


## Strengthen regional career guidance

- Diagnosis of skills, competences, motives
- Use of information on labour market, jobs and learning opportunities, financial resources
- Tune support in structure and strategy to different groups
- Reach out to vulnerable people



# Servicecenters Education and Work



*Focus on the region, facilitated nationwide*



# Leerwerkloketten

“Service centers on Education & Work”



**Partnerships**  
between

**Government**  
**Educational institutions**  
**Entrepreneurs**

- Partners in the region (50% cofinancing)
- Commissioned by the Ministry of Social Affairs & Employment



## Objectives



Strengthening **collaboration** between education and labour market.



Bringing **expertise** on education and labour market to staff recruitment, mobility issues.



Approachable **advice** on education and career related questions for jobseekers, employees and students.



## Core activities

- Inform about job market, jobs and education
- Provide insight in competences
- Provide educational and career advice relevant to the current job market
- Contribute to development of “learning and working trajectories (apprenticeships)”
- Connect education, entrepreneurs and government





# Target audience

- Job seekers with or without social welfare
- Employees
- Students of all levels
- Employers



# Examples

- Individual career information and advice
- Occupational choice tests
- Group information sessions
- Education/job fairs
- Financial engineering
- Language Agreement Employers
- Learning and working arrangements (apprenticeships)



## Strenghts

- Independant role and advice
- Expertise in labourmarket information formal and non formal education in the region
- Flexible and aditional operations (on demand and adjusted to regional needs)
- Broad and effective networks
- Focus on longterm perspective
- Structural financing



## Weaknesses

- Limited staff capacity
- People need more personal contact/advice
- Not enough recognizable and visible



# Pilots Servicecenters Plus

- Aim: stronger regional infrastructure for LLL
- Since June 2019: 3 pilots Service Centres Plus
- Extra financing for 3 years (1,4 M)
- Building on capacity, expertise, services and cooperation
- Each pilot different focus:
  - Increasing visibility, reach out, career guidance/long life development (Friesland)
  - Cooperation with regional development fund: career advice vouchers and regional portal (Twente)
  - Intensive partnership with public and private partners around apprenticeships (Rotterdam)



# Monitoring impacts

Different elements f.e.:

- Accessibility and visibility
- Reach out to different groups of clients
- Satisfaction of clients
- Contribution to LLL
- Strong cooperation/partnerships



# Challenges for NL

- Long term national strategy and policy for career guidance
- Close cooperation between government, social partners, schools, municipalities, public and private partners....
- Improving accessible career services
- Innovation of career services (e-guidance, reach out methods)
- Improving the quality and quality assurance of career services