



CEDEFOP

European Centre for the Development
of Vocational Training



CareersNet and the post 2020 EU policy cycle





This presentation

- Work done
- Current challenges
- A changing cycle and CareersNet role



A lot has been done

- A EU forum for guidance policy
- Reference tools – guidelines
- Guidance is becoming a key ingredient in LLL and LMP



Challenges: for users

- Automation and digitalisation of workplaces & learning
- Continuing globalisation of production and trade
- A new economy – self-employment, platforms, gigs



Challenges: for services

- Multi-channelling, skills and attitudes
- Lifelong support requires cross service coordination
- Emergence of local logic, networked and holistic service
- LMI rich environments



A diverse EU

- A shared concern for sluggish and territorially imbalanced growth

but

- Distinct demographics – aging and migration
- Distinct specialisations – different skills needs
- Different institutional makeups



A diverse EU

- A shared concern for sluggish and territorially imbalanced growth

but

- Distinct demographics: not all countries are ageing

- Dis
- Career development support must account for differences

- Dif

Caveat

Shared challenges with variable solutions?



- Better LMI but data produced is varied – EU level solutions?
- Big data with a lot of potential but equally varied
- Multi-channelling needed but resources are different



Caveat – Shared challenges with variable solutions?

- LLL and LMP pressure for integrated services but institutions are different – how to link?
- Minimum standard of monitoring and evaluation – agree across EU and implement
- Social and entrepreneurial support innovation – shared challenges

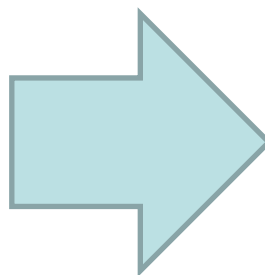
Post 2020: a new hope or back to the future?



Paradigm Shift



Forecasts
Matching jobs
Self-service



Intelligence
Careers and sustainability
Multi-channelling and blending

Back to the Future

New Hope



Back to the Future

Unprofessional and unregulated

Guidance instrumental

Websites are matching services

New Hope

Universal access to professional service

Guidance as flexible support

Guidance helps balance business and lives



Key discussions for EU policy

- Guidance and career education as social and economic right
- Guidance as key element of digital citizenship

Deepen the work around the EPSR – EU principles + national actions

Update the e-government action plan post 2020 – better administration and interaction



Key discussions for EU policy

- Support to innovation in blended support

Support development of career learning adapted to context – classroom, enterprise, home utilisation

Blend guidance in cross ministerial integrated support – self employment, entrepreneurship, platform economy



Key discussions for EU policy

- Support to holistic models for integrated services in LLL and LMP

Promote coordination between social support, validation and guidance

Promote training of professionals for holistic, networked service

Promote outcomes oriented approach – monitoring and evaluation



Questions, questions

How to deal with LMI?

How to use “big” data and AI?

How to organise flexible support?

Guidance as a right? How?

How do we integrate outreach? And go to enterprises?

Our system is so unique... can we deal with standards?

CareersNet

- **Monitoring** – propose measures and gather information
- **Exchanging** – seminars, national interest, visits, cooperation with other EU networks
- **Informing** – Research, working papers, EU consultation

Resourcing and planning



Cedefop, ILO, Unesco, OECD, Commission

- Going towards a shared vision
- Starting with adults
- Decent work
- Work life balance
- Prevention and holistic service
- Policy embeddedness



Thank you for your time!

