National and regional guidance service co-ordination in Finland

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Guidance as a transversal element





Case Finland: The national lifelong guidance working group and networks for guidance and counselling

Career counselling within Skills education development sector Information and career and advice guidance in services in One-stop-**PES** municipalities guidance centers for youth Field specific (Ohjaamo) guidance in Third sector, **Trade unions** NGOs, rehabilitation **Private** companies Coaching, training, digital tools, own personnel



EU level strategic cooperation in lifelong guidance practice and policy development in Finland

- Finland has a long tradition in career guidance both in employment and education sectors – thematic working groups
- Important cooperation: European Lifelong Guidance Policy Network (ELGPN 2007-2015); guidelines, publications and 2008 Council resolution
- The main impact has been in the co-operation between the different sectors and in the establishment of the national sustainable working groups and a cross-ministerial lifelong guidance strategy
- EU Commission and OECD evaluate and produce recommendations on youth and adult education, and guidance services. Important background information for policy makers.



National lifelong guidance working group

- Co-chaired by the Ministry of Education and Culture
 & Ministry of Employment and Economic Affairs
- Representatives of Ministries of Finance, Social & Health, educational institutions, regional & local PES, universities, social partners, third sector and students
- Annual strategic national targets, meetings, news publication, etc., targets for regional working groups, monitoring the national outcomes



National strategy for lifelong guidance services in Finland 2015-20

- Services will be equally accessible for all and they meet the individual needs
- Individual career management skills will be strengthened
- Those who work in the field of guidance will have the required knowledge, skills and competences
- A quality assurance system for guidance will be developed
- The guidance system will function as a coherent and holistic entity



Regional lifelong guidance cooperation groups

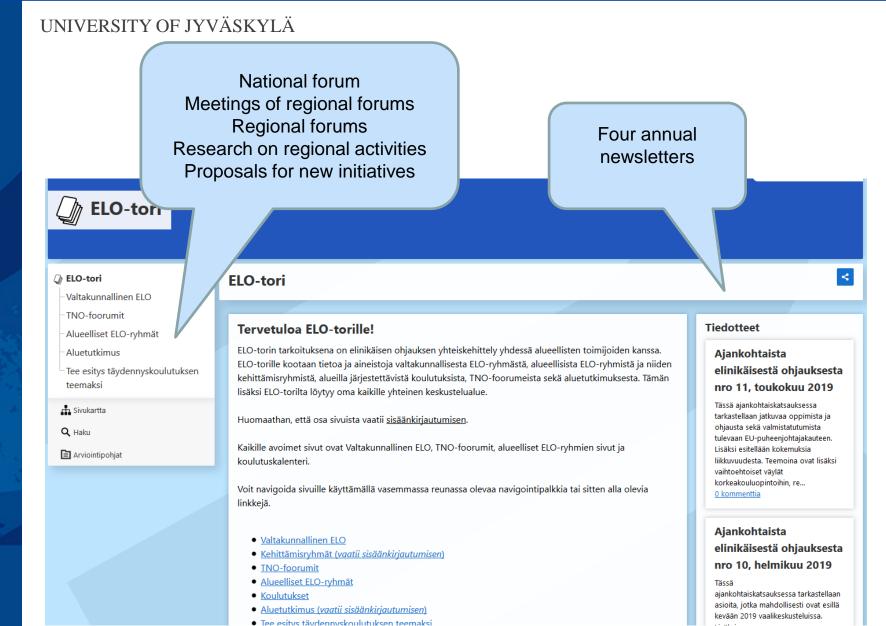
- The implementation and development tasks of the central government is designated to 15 regional Centres for Economic Development, Transport and the Environment (ELY-centres)
- Each ELY-centre is obliged to establish a regional lifelong guidance working group with representatives from education institutions, PES, regional administration, social partners, municipalities, one-stop-guidance centers etc.
- Annual strategic targets, meetings, study visits, in-service training for guidance practitioners
- For example to enhance and support the operating model of One-stop-guidance centers (Ohjaamo Centers)



Interface between national and regional representative structures

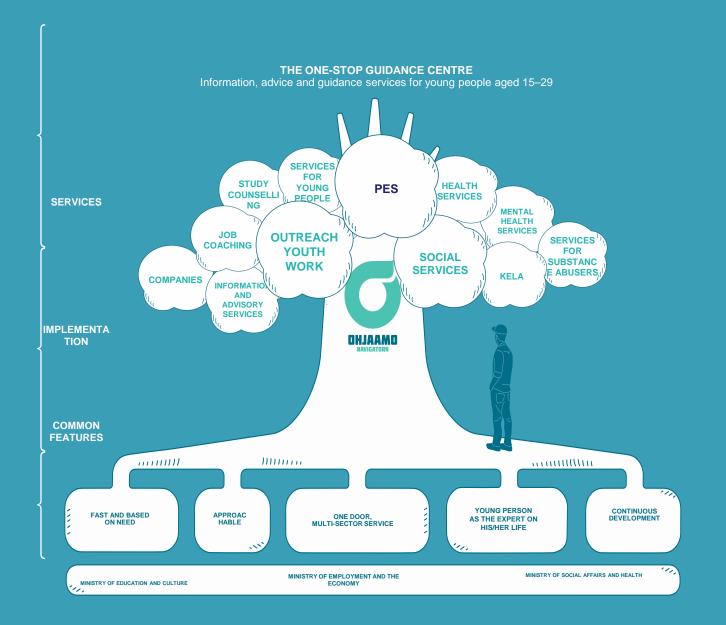
- Regional forums are represented in the national working group
- Annual meetings with the chairs of the regional working groups
- Online joint platform for the national and regional working groups
- National webinars in co-operation with the national and regional working groups
 - Inputs from the ministries and stakeholders
- Follow-up of the progress of the regional forums







Common platform for the national and regional repersentative structures https://peda.net/hankkeet/elotori



One-stop-shop guidance centres – Ohjaamo centres

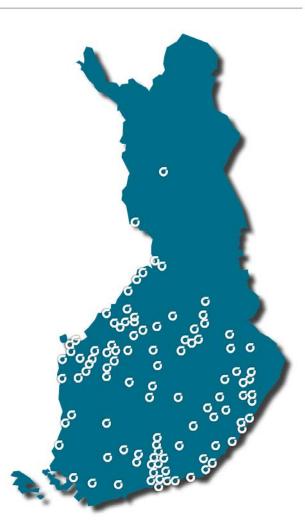
- Shared understanding regarding the challenges and common interest among three ministries
- Taking into account the priorities of the Youth Guarantee Initiative
- Integration to national ESF programme with the idea of making it a permanent practice
- Consultation with the representatives of potential user groups
- Consultation among potential service providers analysis of existing practices
- Establishing a co-ordination unit for pilots
- Establishing pilots
- Follow-up the pilots
- Allocation for national resources to promote sustainable structures
 - As long-term goal a similar operation model for all age groups



Guidance Centers in the beginning of 2019



- There exists over 70 One-Stop Guidance Centres
- Operations are developed in about one hundred municipalities
- Across Finland, young people used the services more than 142 000 times in 2018
 - More than half of them were men
 - Mostly 18-24 yrs.
- The operating procedures and models, as well as the forms of collaboration, vary. Loose boundary conditions have been established for the operation which gives it a lot of freedom
- Other factors that have an impact of the operation are geographic location and the conditions of municipality



New Government Programme 2019-23: Inclusive and competent Finland – a socially, economically and ecologically sustainable society

- The new government values education, continues learning and research very highly
- Targets, The government will
 - draw up a roadmap for skills and learning in 2030, outlining the shared long-term measures to increase the level of education and competence in Finland
 - implement a parliamentary reform of continuous learning as a response to the people's lifelong need for upskilling and reskilling
 - create comprehensive services for lifelong guidance
 - In order to ensure equal opportunities for continuous learning, and to enable a strategic approach to guidance, both from the perspective of individuals and from the viewpoint of the society.
 - Guidance will also help those groups currently underrepresented in adult education to participate in continuous learning. This highlights the importance of retraining groups of citizens with low engagement in adult education.







Questions for further consideration:

- Joint framework for the use of ICT in guidance?
- Mandate for national co-ordination of the services?
- Joint framework for the training of practitioners across sectors?
 - Common quality criteria and feedback mechanism?



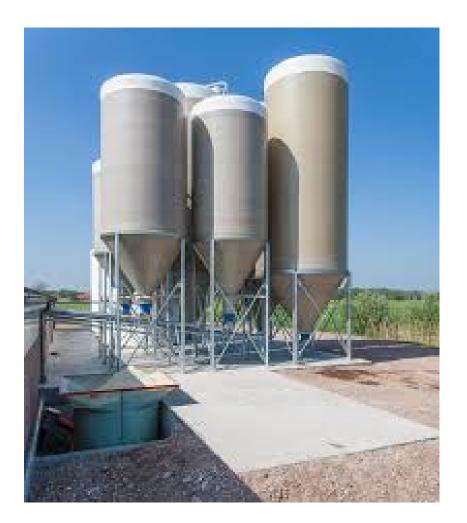


Siiloista

From silos



to bridges!



















Thank you!

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