

SVÁJCI ALAP

Svájci-Magyar Együttműködési Program



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Baranya Vármegyei
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The role of dual training partners in advancing innovative, experience- based career guidance

László Zoltán Piacsek

ReferNet
partnership
forum

18 and 19
March 2026
Budapest

#ReferNet



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THE EUROPEAN NETWORK OF EXPERTISE ON VET

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Dual training partners play a key role in:

- Vocational education and training (VET)
- Adult education
- Career guidance

In collaboration with educational institutions, they help:

- Prepare students and adult learners for successful completion of their final professional examinations.
- Support the development of skills that enhance their success in the labour market.

Additionally, they provide young people with opportunities to explore:

- Different professions
- Job roles
- Technologies
- Local businesses

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Dual training partners engage in VET and adult education for several reasons:

1. They wish to contribute to the training and development of the future skilled workforce as part of their social responsibility.
2. They aim to meet their human resource needs.
3. In some cases, they also intend to provide training for their own employees.



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Dual training partners are essential in providing career guidance for young people for several reasons:

- The labour market is rapidly changing.
- Technological development continues to advance without pause.
- Young people and learners require practical experiences and exposure, not just information.

These partners serve as a bridge between schools and the labour market, enabling young individuals to gain firsthand insights into the world of work.

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The grant project titled "Strengthening Career Guidance in the Southern Transdanubia Region" is being implemented by the Baranya County Vocational Training Centre, funded by the Swiss Contribution.

The primary objectives of the project are as follows:

1. To develop and implement modern, person-centered, and experience-focused lifelong guidance services. This will involve collaboration among service providers, institutions, professionals, business organizations, and dual training partners in the field of career guidance.
2. To coordinate the services offered by lifelong guidance providers in the Southern Transdanubia region.
3. Upskilling professionals in vocational education and training, as well as at dual training partners.
4. The career guidance interventions support individuals make informed career decisions and adjust their career paths as needed by providing a clearer understanding of educational pathways and labour market expectations.

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- A similar project is also being implemented in two other regions.
- Collaborative efforts among professional working groups from the three organizations have resulted in a methodological guide and a collection of best practices.
- By December 2027, we expect to have over 150 best practices available for educational institutions, professionals, and staff engaged with dual training partners.

<https://ikk.hu/p/svajci-magyar-egyuttmukodesi-program>

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Some examples

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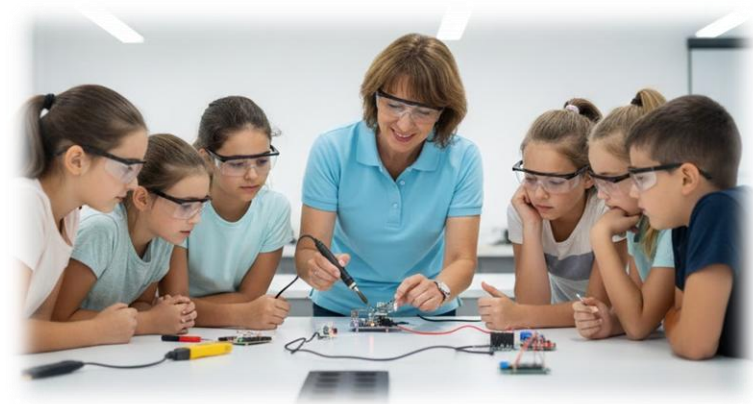
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During school career guidance days, staff members from dual training partners can participate in various activities, including:

- Giving presentations
- Conducting interactive sessions
- Demonstrating work processes using simple tools
- Sharing experiences through talks by staff members or trainees

Additionally, workpieces and tools may be showcased, and local businesses may introduce themselves.

Career pathways can also be discussed.



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Career and Vocational Showcase Exhibition and Fair

- Presentation of tools and technologies used in the workplace.
- Opportunity to try out VR and AR devices.
- HR professionals and staff involved in dual training can provide information about career pathways and dual training opportunities.



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Plant Visits / Company Visits

- Presentation of production lines
- A glimpse into the value chain
- Overview of different job roles and occupations
- Introduction to machines, tools, and technologies
- Staff members give presentations and demonstrations
- Participants have the opportunity to ask questions
- Opportunity to try out tools and equipment
- Task-solving activities
- Opportunity to provide feedback at the end of the program





Thematic Summer Camps

- Provision of workshops, project-based tasks, tools, and materials.
- Organization of professional programs combined with company/plant visits.



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Shadowing Program

- The student is paired with a mentor and observes their daily work routine.
- The student actively participates in the mentor's daily tasks.
- There are continuous opportunities for the student to ask questions and receive feedback.
- At the end of each day, there is a discussion to reflect on experiences and observations.



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Digital Community Creative Workshops and Training Session

- Familiarizing participants with modern tools
- Introduction to contemporary technologies
- Completing tasks with mentoring support
- Evaluation of completed tasks
- Participants may engage in several consecutive, interconnected programs



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Competition Preparation

- Best Vocational Student Competition
- National Vocational Study Competition
- Other sectoral / professional competitions
- EuroSkills
- WorldSkills





Company and Profession Introduction Videos, Vlogs, and Podcasts

- Recordings of real-life activities
- Short films
- Interviews
- Engaging short content for social media platforms
- Educational and informative materials
- Company presentations
- Profession and vocation presentations
- Dual training students can also create short films to promote learning in their chosen profession.





Career Talks, Life Interviews, and Panel Discussions

- At school career days and career guidance events
- At career guidance organizations
- At various career guidance gatherings
- Presentations and discussions on professional career paths
- Sharing successes and challenges
- Introductions to professionals from different fields
- Exploring labor market challenges and trends



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Skills Competitions

- Seven competitions across seven sectors, involving over 200 teams and 600 primary school children (ages 12-14) each year.
- Sectors include engineering, electronics and electrical engineering, tourism, catering, construction, automotive, and commerce.
- These competitions have been popular for more than a decade.
- They are unique at the regional and national levels.
- There is collaboration between vocational training institutions and companies/dual vocational training partners.
- The competitions are experience-focused and interactive, requiring research, knowledge, manual skills, and teamwork.
- The aim is to familiarize young people with various professions, sectors, and major employers in their area.

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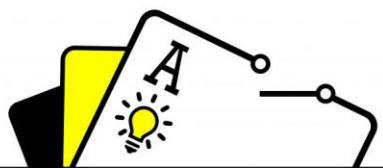
GÉP-ÉSSZEL



AUTÓMÁNIA



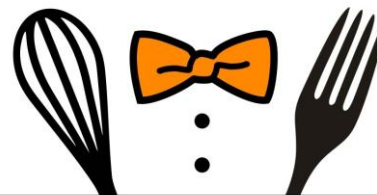
TURIZMUSTRA



VILLANY-ÁSZ



ÉPÍT-ÉSSZEL



IDE-SÜSS!



BLOKK AND ROLL

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Structure of Competitions

- Teams consist of 3 members.
- Each team has 1 teacher, or a parent, or a mentor to assist the students.

Competition Rounds

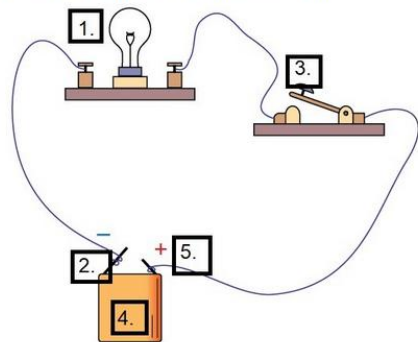
- Round 1: This round takes place online, where students fill out a vocational questionnaire at school.
- Round 2: Teams must create a project in either a school or home environment.
- Round 3: The finals feature the 10 most skilled teams, who will solve a total of 10 interactive tasks at 10 different stations.



First round:

- Takes place online.
- It consists of a simple vocational questionnaire for 12- to 14-year-olds, based on their expected knowledge and skills.

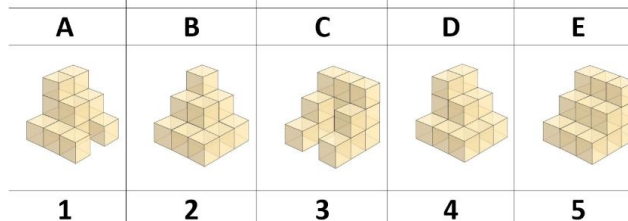
2. Nevezd meg az áramkör részeit



7. Melyik konyhai eszközzel tudod elkészíteni a képen látható ételt, italt? Írd a sorszámot a megfelelő helyre!



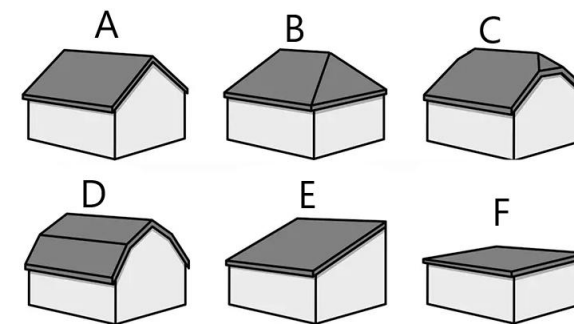
14. Párosítsátok az építményeket az alaprajzokkal



13. Határozd meg a kerékpár kötelező felszeréseit!



17. Válasszátok ki melyik tetőformát mutatja a kép! (írd mellé a betűt)



6. A pécsi erőmű milyen tüzelőanyagokból tud villamosáramot (és hőt) előállítani?



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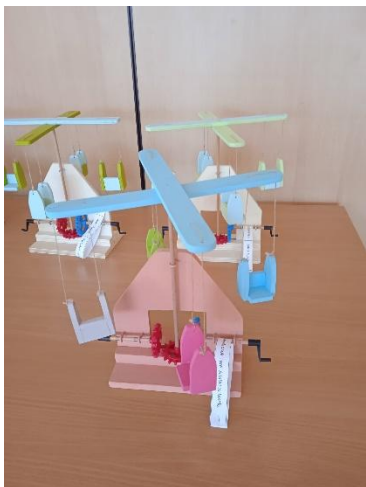
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Second round

- The teams must create a different project for each competition.
- Hard skills: drilling, sawing, measuring, gluing, building...
- Soft skills: teamwork, cooperation, creativity, time management.
- Goal: interactivity, experiential, collaboration, creativity...



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Third round:

- At different locations, including vocational training institutions, teams of three people must complete interactive tasks within a set time without external help or support.
- Results include increased interactivity, experience, cooperation, and organization.



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Collaboration between vocational training institutions and dual training partners is essential

- Defining shared objectives
- Facilitating joint communication
- Organising collaborative programs
- Implementing feedback for continuous development and improvement
- Celebrating and communicating successes



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Possible Outcomes

- Improved career guidance
- Increased motivation among students
- A more accurate understanding of professions and career opportunities
- Enhanced educational pathways
- Lower dropout rates
- Successful career trajectories

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