



# Bridging the Gap: Analysing Labour Market Needs and VET Qualifications in Slovenia Through Job Advertisements

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MODERNISATION OF  
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# What Will We Cover Today





# Modernisation of upper secondary vocational and technical education

including apprenticeship, modernisation of  
higher vocational programmes and  
establishment of digitally supported training  
places 2022 – 2026



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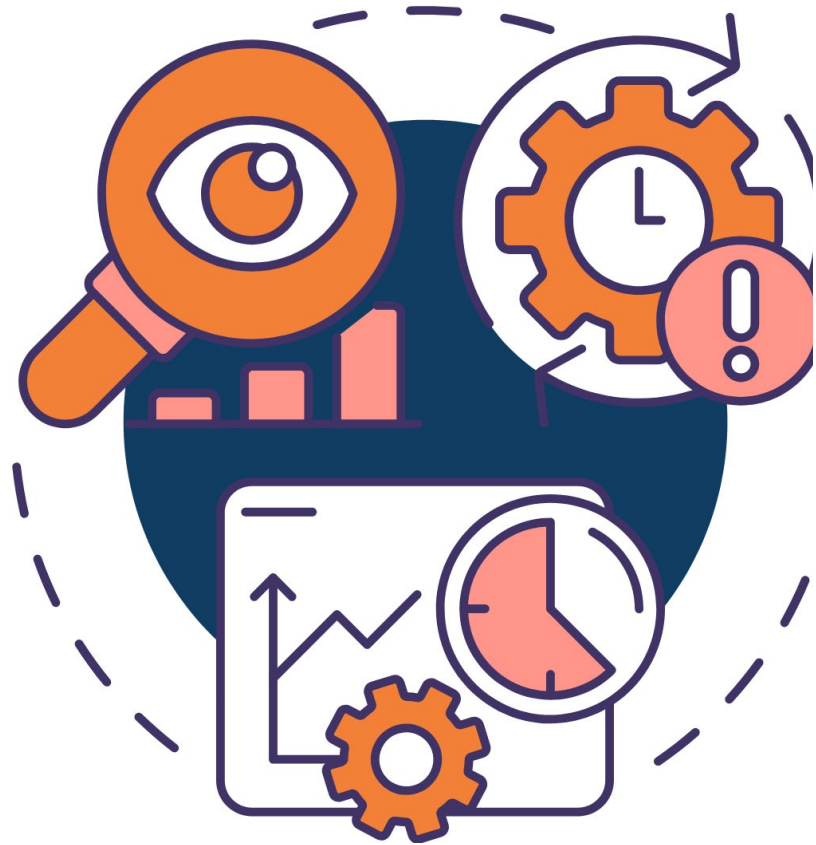


MODERNISATION OF  
VOCATIONAL  
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# Why?

- Strengthening competencies for the green and digital transition.
- Facilitate the transition from education to employment.





## How?

- Defining core tasks and competences of a specific sector
- Identify gaps between labour market needs and VET qualifications
- To form recommendations for improving alignment between education and the labour market

# Study Background

## **OBJECTIVE:**

develop and test a methodology for sectoral analyses applicable to various sectors.

## **METHODOLOGY:**

combination of quantitative and qualitative methods

(such as: structured interviews, focus groups, secondary source analysis and surveys)



## **METHOD:** Content analysis

**Overview of the demand for workforce and competencies sought by employers.**

- **Systematic analysis of job advertisements**
  - Employment Service of Slovenia's portal
  - Moje delo portal
  - LinkedIn
- **Fieldwork dates**
  - twice a week over the first six months of 2024

# Key Findings



- **Cultural and creative sectors** expect multilaterally skilled candidates:
  - digital skills
  - innovation and creativity
  - design thinking
  - marketing competences
- Wide range of employment opportunities!
- VET graduates have good theoretical knowledge but lack in design thinking and in designing products with greater added value.



- **The agricultural sector** shows growing opportunities in service-related fields.
- Digital skills are becoming increasingly important.
- Employment opportunities for VET graduates extend beyond traditional sectors.

# Conclusions and Recommendations

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The need to align VET programmes with labour market demands.

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The importance of systematic labour market monitoring.

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Recommendations for further research and employment policies.





# Thank you

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