
#CedefopVideoAward 2023

‘European Year of Skills: share your skills!’

#CedefopVideoAward

#CedefopVideoAward is a competition organised by Cedefop, the European Centre for the Development of Vocational Training (www.cedefop.europa.eu), located in Thessaloniki, Greece. Its aim is to promote excellence in vocational education and training (VET) across the European Union and beyond.

The 2023 competition is part of the European Year of Skills activities. It is exclusively addressed to teams of learners in vocational education and training (either initial or continuing vocational training later in life) in the European Union, Iceland and Norway. Each team is expected to produce a video clip of up to 60 seconds with a strong message on ‘European Year of Skills: share your skills!’ and an accompanying narrative of up to 100 words.

Competition

To participate, teams must submit a video clip.

The clip should tell a story based on the VET learners’ individual or team experiences capturing one skill they have learned during their vocational training. The video clip should be supported by a narrative with a strong message.

The competition aims to mobilise learners throughout Europe to reflect on what the skills they have acquired through their training and projects mean to them, and what they have accomplished during their learning experience.

We are looking for stories on any skill, including green and digital, which are increasingly part of a wide range of traditional and new VET-related occupations.

Story examples:

- a project learners have developed using a newly acquired skill, including green or digital;
- a skill that helps to save energy or resources, ‘greening’ the work or learning environment;
- a new skill the learner(s) acquired to be able to change career path;
- a skill acquired during a mobility experience abroad as part of their VET training;

- how returning to learning has helped you get a skill to find a job;
- an entrepreneurship skill you learned at school to help you set up your own business.

The video storytelling should concentrate on the personal aspect of the learning experience and aspirations, focusing on one or more students.

Depicting trademarks or other commercial branding should be avoided.

The competition starts on 19 October 2023 and ends on 15 December 2023 at 23:59 CET (deadline for submission of the video clips). The winning and runner-up video clips will be exhibited at the 2024 Thessaloniki Documentary Festival, in March.

Awards

One winning team will be presented with the #CedefopVideoAward at an award ceremony in Thessaloniki, in association with the 2024 Thessaloniki Documentary Festival.

By submitting their entries, participants consent to the following binding rules, including any subsequent modifications that may be deemed necessary, for example, in the case of force majeure.

Please note that, in case the award ceremony is cancelled or conducted virtually, the prize may be modified.

1. ELIGIBILITY

The competition is open to teams of current learners from vocational education and training schools/providers in the European Union, Iceland and Norway. Participants are accepted on condition that they conform to the rules; in particular that they possess the copyright of their work and that they grant Cedefop and the European Commission the right to use them for non-commercial purposes on their websites, social media platforms, promotional materials, exhibitions, print publications and videos.

1.1. Copyright

- The submitted work must be an original work created/authored by the team members.
- The team members declare and warrant that:
 - the submitted work is their own;
 - no one else apart from them has copyright or any intellectual property rights;
 - the submitted work does not infringe the copyright or intellectual property rights of someone else.
- The participants grant Cedefop and the European Commission non-exclusive rights to use the submitted work free of any charge for non-commercial

purposes for Cedefop and European Commission websites, social media platforms, promotional materials, print publications and video productions.

- The participants remain the owners of the copyright of the submitted work(s).
- Their work will be credited appropriately each time it is reproduced or communicated to the public by Cedefop and/or the European Commission. The participants may decide how they want to be credited.
- The participants declare and warrant that they have received permission from all persons appearing in the video that these can be published.
- If the winning video contains recognisable images of minors, the photographer will be asked to send a model release form, signed by a parent or the legal guardian of the minor, giving authorisation for the use of the video.

2. COMPETITION TIMELINE

Please note the following dates:

19 October to 15 December 2023 at 23.59 CET	Submission of video clips
December 2023 - January 2024	Work of selection committee: selection of up to 10 shortlisted teams and final selection of win- ning video
January 2024	Announcement of the winning team

3. HOW TO ENTER

A team can comprise two to four VET learners and a teacher/tutor. Individual entries will not be accepted.

Video clip

Each team can submit one video of up to 60 seconds and an accompanying narrative of up to 100 words.

Entries must be submitted online via the following [link](#). The link is available on the Cedefop website on the designated [#CedefopVideoAward](#) tab and will be promoted through Cedefop's official social media accounts on [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#) and [Instagram](#).

Please note that, if a team is shortlisted or wins, each member agrees to further

processing/use of their data, narrative and video by Cedefop as stipulated by these rules.

Applications submitted by email, post or other means will not be taken into account in the selection process.

For any questions or more information regarding the competition you may contact the #CedefopVideoAward team at CedefopVideoAward@cedefop.europa.eu

4. VIDEO REQUIREMENTS

- The video should tell a story with a strong message related to a vocational education and training experience or project involving a newly acquired skill.
- Videos must be at least FHD 1920x1080, .MP4, preferably at 8 Mbps, with a file size up to 300 MB and duration of up to 60 seconds. The video's filename should include the name of the team, e.g. team name_CedefopVideoAward.
- The video clip must be accompanied by a short narrative of up to 100 words.
- The video clip may be edited (combine video files, sound mixing, digital effects) by the participants to create a completed video project.

5. DATA PROTECTION

Any personal data communicated to Cedefop by the applicants during the selection process shall be processed pursuant to Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

Details of how personal data is processed in the context of this competition, along with information concerning the rights of data subjects, can be found in the provided [privacy statement](#).

6. SELECTION COMMITTEE

The winning team and the runners-up will be selected by a Cedefop selection committee. The assessment of the submitted work will be based on the following criteria: clarity of message/rationale and relation to the competition theme; originality and creativity; style, framing and choice of viewpoint; visual impact and aesthetics; and technical quality.

7. PRIZE

#CedefopVideoAward

The winning team and their teacher/tutor will travel to Thessaloniki for the award ceremony at the 2024 Thessaloniki Documentary Festival.

Cedefop will cover the cost for the participation of the winning team and their teacher/tutor in the award ceremony (travel expenses and accommodation for

each trip). The video clips of the winning team and the runners-up will be exhibited at the Thessaloniki Documentary Festival 2024.

Please note that, in case the ceremony is cancelled or conducted virtually, the prize may be modified.

9. LIMITATION OF LIABILITY

Cedefop declines any responsibility for the content of the submitted works. Only the participants shall be held liable for any infringement of third-party rights.

Under no circumstances will Cedefop be held responsible for direct or indirect damages that could result as a consequence of participating in this competition, nor for any financial reward.

If the competition is delayed, cancelled, or interrupted either partly or entirely, for any reason, Cedefop will not be held responsible in any way.

10. VARIOUS

Cedefop reserves the right to reject a submission if it does not abide by the rules or if the work submitted is obscene or affects the rights of other people.

This competition is subject to Greek law. If there is a dispute that cannot be resolved amicably, Greek courts will be the competent courts.

Please note that the winners will not be employed by any means by Cedefop, nor remunerated for their participation.