Cedefop and OECD symposium

Apprenticeships and the digital transition

15 and 16 **June 2023**

Cedefop, Thessaloniki





European Centre for the Development of Vocational Training







THURSDAY, 15 JUNE 2023 (local times)

| 9:15-10:00 | Registration and welcome coffee |
|--------------------|--|
| 10:00-10:20 | OPENING |
| | Chair: Ramona David Craescu, Expert, Cedefop |
| | Jürgen Siebel, Executive Director, Cedefop Stefano Scarpetta, Director, Employment, Labour and Social Affairs OECD |
| 10:20-11:10 | Setting the scene |
| | Moderated by Ramona David Craescu, Expert, Cedefop |
| | Setting Europe on course for a human digital transition Konstantinos Pouliakas, Expert, Cedefop Digitalisation of labour markets and education systems: an overview of recent OECD evidence Marieke Vandeweyer, Senior Policy Analyst, OECD |
| 11:10-12:10 | SESSION 1. Demand for digital skills paper presentations |
| | Moderated by Hiromichi Katayama, Programme specialist, UNESCO |
| | How is the digital transformation changing demand for skills in apprenticeship-typical occupations? Mayor Deliverhicand Flore Magrini Lighteest/Durning Class |
| | Mauro Pelucchi and Elena Magrini, Lightcast/Burning Glass Europe |
| | The Swiss training system in a changing skills landscape |
| | Scherwin Michael Bajka, The GOVPET Leading House; University of St Gallen |
| 2:10-12:25 | COFFEE BREAK, FAMILY PHOTO |

SESSION 2. Adaptation of apprenticeship offer 12:25-14:00 paper presentations Moderated by Vlasis Korovilos, Expert, Cedefop • SWPP and WIL Digital: a case study on using apprenticeship to close the digital skills gap Namir Anani, Information and Communications Technology Council (ICTC) • Digital transition of apprenticeship in China's tourism sector - A case study of the 'Alternation of working and learning' apprenticeship programme in Hainan Province Feiyu Wang, Beijing Foreign Studies University, Yanshan University • The search for an optimal micro-apprenticeship model Deniz Kozanoglu, GATE Lyon/Saint-Etienne Research Centre 14:00-15:00 **LUNCH BREAK** SESSION 3. Enablers for apprenticeship 15:00-16:00 providers paper presentations Moderated by Vlasis Korovilos, Expert, Cedefop Digitisation of apprenticeship training – lessons from French apprenticeship training centres Romain Pigeaud, Centre Inffo Apprenticeships in the digital era – The Erasmus+ project DigiGo and the work-based development of digital skills for apprentices Katerina Maniadaki and Natassa Kazantzidou. IDEC S.A. SESSION 4. Digital tools for schools and 16:00-16:50 companies (Part I)

paper presentations

Moderated by Marieke Vandeweyer, Senior Policy Analyst, OECD The digital office simulation LUCA from the perspective of teachers and learners – First findings of usability analyses Sophia Gentner and Viola Deutscher, University of Mannheim, Business School, Area of Economic and Business Education, Professional Teaching and Learning • Enterprise resource planning (ERP) systems in vocational schools - A German perspective on curriculum, instruction, and Christian Mayer and Jürgen Seifried, University of Mannheim, Business School, Area of Economic and Business Education, Professional Teaching and Learning

16:50-17:00

COFFEE BREAK

17:00-18:00

Moderated by Stefan Thomas, Senior Human Capital Development

Learning from international policy and practice

Expert, ETF

- Enhancing TVET through digital transformation in developing countries
- Hiromichi Katayama, Programme Specialist, UNESCO
- The digital transformation of apprenticeships: emerging opportunities and barriers (ILO – ADULT project) Mergim Jahiu, Senior Advisor, Swiss Federal University for Vocational Education and Training, SFUVET
- Digital skills an overview of EU policies and tools Tim Schreiber, Policy Officer DG EMPL, European Commission
- Digital transformation of the VET sector: SELFIE WBL and further research

César Herrero, Scientific Researcher, European Commission Joint Research Centre (JRC)

18:00

End of first-day meeting

Guided bus tour around city centre, return to pick-up points

Cedefop and OECD symposium

Apprenticeships and the digital transition

15 and 16 **June 2023**

Cedefop, Thessaloniki



13:45-14:00

14:00-15:00

15:00



European Centre for the Development of Vocational Training







FRIDAY, 16 JUNE 2023 (local times)

| 9:30-10:00 | Registration and welcome coffee |
|-------------|--|
| 10:00-10:10 | Welcome |
| | Ramona David Craescu, Expert, Cedefop |
| 10:10-11:00 | SESSION 5. Digital tools for schools and companies (Part II) paper presentations |
| | Moderated by Tim Schreiber, Policy Officer DG EMPL, European Commission |
| | Extended reality opportunities and challenges for apprenticeships Diana Čop, Visionary Analytics Virtual reality in apprenticeship training – myths and real possibilities Andrzej Wojciech Stępnikowski, Łukasiewicz Research Network – Institute for Sustainable Technologies |
| 11:00-12:10 | SESSION 6. Enablers for companies participating in apprenticeships paper presentations Moderated by Vlasis Korovilos, Expert, Cedefop |

• Success factors in apprenticeship delivery: which factors facilitate the uptake of new skills by in-company trainers to support digital transformation in vocational education and training? Barbara Ofstad, Business Science Institute Luxembourg/ Siemens AG • The pedagogy of modern apprenticeship: a case study into the research-based practices to inform work-based learning for Industry 4.0 skills Beca Driscoll and Mary Kate Morley Ryan, Accenture COFFEE BREAK Moderated by Mara Brugia, Deputy Director, Cedefop • Stewart McKinlay, Skills Director, National Manufacturing Institute Scotland (NMIS)

Concluding remarks Mara Brugia, Deputy Director, Cedefop Marieke Vandeweyer, Senior Policy Analyst, OECD LUNCH **END OF DAY 2**

12:10-12:30

12:30-13:45

Closing panel: perspectives of the protagonists

- Angeliki Filippidou, 2nd Vocational Apprenticeship School of Thessaloniki - DYPA
- Carlos de Olagüe Smithson, Director, IES Pedro de Tolosa, FP Empresa, EfVET
- Dan McCabe, Champions Trust, Wordskills

The panellists will discuss the role of apprenticeship in the digital transition and the related challenges and opportunities. They will present the perspective of those who eventually make changes happen: apprentices, training providers, teachers, companies, workers.