Opinion survey on VET in Europe
#VETopinionsurvey

About the Survey
Cedefop's first survey on Vocational Education and Training (VET) produced in partnership with Kantar Public explores European citizens’ perceptions of VET in the EU-28 Member States.

Awareness and Knowledge
What do Europeans know about VET, how do they get information and what do they associate it with?

Attractiveness and Access
What image does VET have, what are its benefits and who is it good for?

Experience and Satisfaction
What did people undertake at upper secondary level? How does VET compare to general education?

Outcomes and Effectiveness
How does VET improve employment, education and training prospects; What is its effect on economy and society?

3 design phases conducted over 10 months:

120 cognitive interviews in 6 EU countries to test and improve the questionnaire
840 pilot interviews conducted throughout Europe to pilot the survey, 30 in each country
35 646 face to face interviews conducted in total with up to 2200 interviews in a single country