

# Opinion survey on VET in Europe

#VETopinionsurvey



**CEDEFOP**

European Centre for the Development  
of Vocational Training

## *i* About the Survey

Cedefop's first survey on Vocational Education and Training (VET) produced in partnership with Kantar Public explores European citizens' perceptions of VET in the EU-28 Member States.



### AWARENESS AND KNOWLEDGE

What do Europeans know about VET, how do they get information and what do they associate it with?



### EXPERIENCE AND SATISFACTION

What did people undertake at upper secondary level? How does VET compare to general education?



### ATTRACTIVENESS AND ACCESS

What image does VET have, what are its benefits and who is it good for?



### OUTCOMES AND EFFECTIVENESS

How does VET improve employment, education and training prospects; What is its effect on economy and society?

**3** design phases conducted over 10 months:

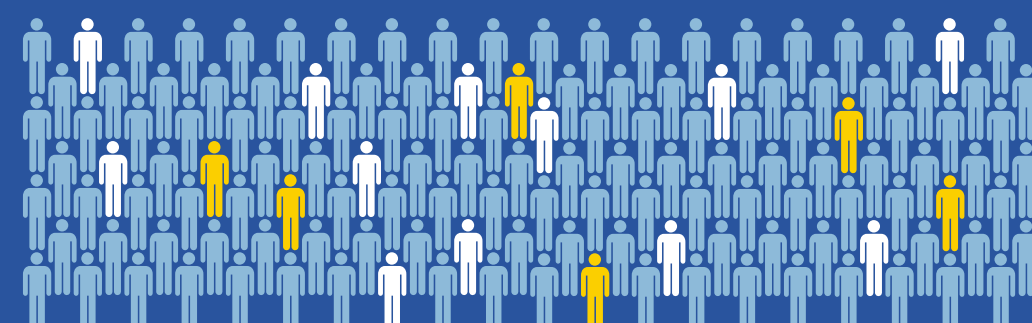
**120**

cognitive interviews in 6  
EU countries to test and  
improve the questionnaire



**840**

pilot interviews conducted  
throughout Europe to pilot the  
survey, 30 in each country



**35 646**

face to face interviews conducted  
in total with up to 2200 interviews  
in a single country