Labour market information in Lifelong Guidance

CEDEFOP Workshop

May 16, 2015
Overview of methodological tools

- Conceptualization
- Fieldwork
- Feasibility

Research Tools
- Literature Review
- Literature Review Matrix
- Interviews
- Observation
- Focus Groups
- Case studies
- Case study matrix

- User’s Toolkit
- Practitioner’s Toolkit

LMI Need → LMI Provision → LMI Use → Career Guidance & Education organisations → LMI Clients → LMI Practitioners
Key messages - themes

Challenges related to career guidance and LMI integration

- Strategic integration of LMI in guidance and careers education
- Using technology in an effective way
- Increasing the quality of LMI provision
- Empowering individuals to find better job matches
Key messages (1)

Strategic integration of LMI in guidance and careers education

- **Coordination and cooperation** among the different stakeholders is vital
- LMI integration in a guidance or career learning process
- The provision of LMI for career guidance and career education and its quality should be addressed in national policy strategies as well as in career education at school
- **Future research** on lifelong guidance policy in the European Union (EU) should systematically address the issue of LMI integration in lifelong guidance.
- Establishment of **national-level monitoring mechanisms**
- Mapping of needs by user group and individual needs assessments
Using technology in an effective way

• Setting up good-quality, well-targeted **single access points**
• **Defragmenting LMI** by integrating diverse but complementary sources of intelligence
• The design and usage of digital and web based tools must account for the existence of **different levels of ICT competence** across population
• Online instruments are more effective when combined with other delivery methods.
• Online tools and instruments should be developed, sustained and **regularly updated by a professional careers service**
Key messages (3)

Increasing the quality of LMI provision

- LMI should be **impartial** as a means of avoiding biased vocational choices
- Providing long-distance on-line tools for career advice **does not substitute or dispense the intervention of qualified career guidance practitioners**
- Career management skills development should **start at a relatively early-stage** before students have to make vocational choices that which can be determining for their future
- LMI is well assimilated and particularly useful as part of practice oriented career learning activities.
Empowering individuals to find better job matches

• Quality LMI provided through career guidance services can help address the mismatch between people’s skills and job requirements
• The provision of accurate labour market forecasts for the different economic sectors in the economy increase the quality of LMI and contribute to bridging the gap between the labour market demand and supply
• Combination of information from more than one forecast is crucial
• Highly updated job vacancies information can frequently serve better the purposes of career guidance, but tends to be less reliable
THANK YOU