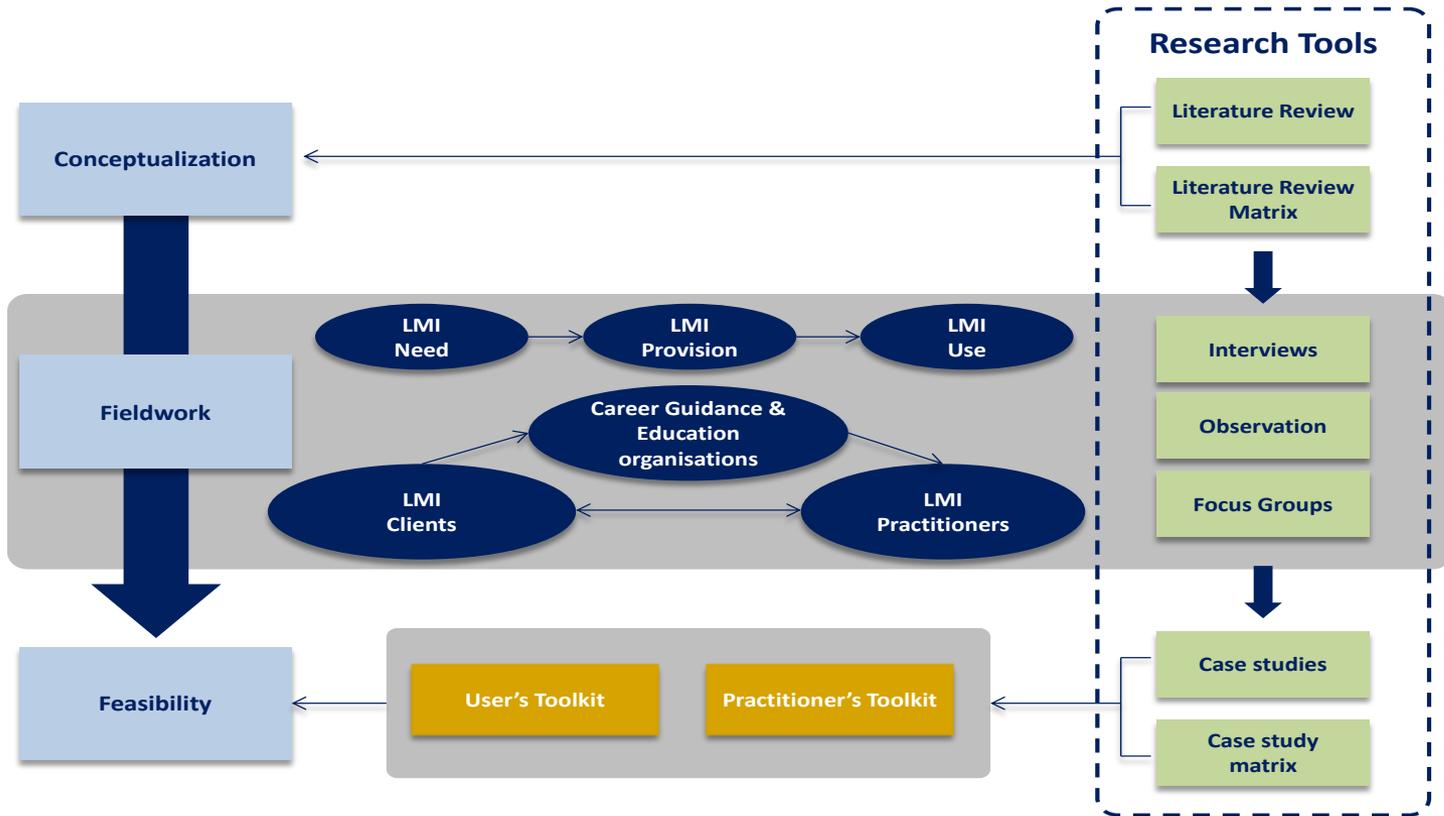


Labour market information in Lifelong Guidance

CEDEFOP Workshop

May 16, 2015

Overview of methodological tools



Key messages - themes

Challenges related to career guidance and LMI integration

**Strategic integration of
LMI in guidance and
careers education**

**Using technology in an
effective way**

**Increasing the quality
of LMI provision**

**Empowering
individuals to find
better job matches**

Key messages (1)

Strategic integration of LMI in guidance and careers education

- **Coordination and cooperation** among the different stakeholders is vital
- LMI integration in a guidance or career learning process
- The provision of LMI for career guidance and career education and its quality should be addressed in **national policy strategies as well as in career education at school**
- **Future research** on lifelong guidance policy in the European Union (EU) should systematically address the issue of LMI integration in lifelong guidance.
- Establishment of **national-level monitoring mechanisms**
- Mapping of needs by user group and individual needs assessments

Key messages (2)

Using technology in an effective way

- Setting up good-quality, well-targeted **single access points**
- **Defragmenting LMI** by integrating diverse but complementary sources of intelligence
- The design and usage of digital and web based tools must account for the existence of **different levels of ICT competence** across population
- Online instruments are more effective when combined with other delivery methods.
- Online tools and instruments should be developed, sustained and **regularly updated by a professional careers service**

Key messages (3)

Increasing the quality of LMI provision

- LMI should be **impartial** as a means of avoiding biased vocational choices
- Providing long-distance on-line tools for career advice **does not substitute or dispense the intervention of qualified career guidance practitioners**
- Career management skills development should **start at a relatively early-stage** before students have to make vocational choices that which can be determining for their future
- LMI is well assimilated and particularly useful as part of practice oriented career learning activities.

Key messages (4)

Empowering individuals to find better job matches

- Quality LMI provided through career guidance services can help **address the mismatch between people's skills and job requirements**
- The provision of **accurate labour market forecasts** for the different economic sectors in the economy increase the quality of LMI and contribute to bridging the gap between the labour market demand and supply
- Combination of information from **more than one forecast** is crucial
- Highly updated job vacancies information can frequently serve better the purposes of career guidance, but tends to be less reliable

THANK YOU