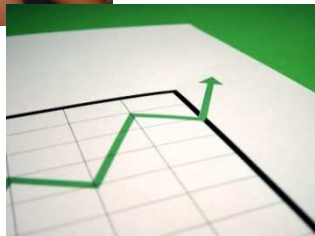


# Skills for a Low Carbon Economy: **what next?**

## Measuring the Potential of Green Growth



Luc Willems for OECD CFE LEED



[l.willems@benelux.int](mailto:l.willems@benelux.int)

Paris, 27 February 2012



# New Benelux Treaty

- Signed on : June 17th 2008
- Into force since : January 1st 2012



# New Benelux Treaty

## 2 OBJECTIVES

- Expanding and deepening the cross-border cooperation
- Continuation of the cooperation as “laboratory” of the European integration

## 3 THEMES

- Internal market and economic union
- Sustainable development
- Justice and Home affairs



## 5 INSTITUTIONS

- The committee of ministers, council, secretariat-general
- Benelux Parliament
- Court of Justice

# Project: Measuring the Potential of Green Growth



By HikingArtist.com

How to provide optimal conditions for businesses and to promote public-private partnerships on green projects?

How to anticipate the demands of greening labour markets?

How to foster green job creation?

Which particular indicators can best inform of the potential of green growth for business development?

# Project Partners

COPENHAGEN

CAPACITY

Copenhagen Capacity (lead partner) is the Danish Capital Region's official inward investment agency.

It works to promote the region internationally with the aim of attracting and retaining foreign companies and create jobs within a number of sectors, including cleantech.



The Growth Core Schönefeld Cross unites the capacities of the main communities embracing the new arising Berlin Brandenburg Airport (BER) with approx. 100.000 inhabitants.



The Benelux cooperation transcends the borders of Belgium, the Netherlands and Luxembourg.

On June 24th 2011 the Board of the Secretariat-General of the Benelux has given its final approval to the project "Indicators of Local Transition to a Low Carbon Economy in the Benelux". The project aims to define key indicators of a area-based transition to a low carbon economy in cross border regions in the Benelux.



Skills for a Low Carbon Economy:  
**what next?**  
27 FEB. 2012 | PARIS, FRANCE



# Why be a partner ?

COPENHAGEN

CAPACITY

*“... Copenhagen Capacity takes part in the project, not only to share its own experiences and knowledge, but also to learn from the outcomes of the final report and from the experiences and practices of the other participating regions.”*



*“ The OECD LEED project Indicators of local transition to a low carbon economy is precisely at this moment a very helpful tool in supporting cross border areas in their further development...”*



*“ The experiences and best practice given by global partners, experts and key actors of the LEED projects are so convincing in ways to achieve the maximum of sustainable regional development in our new emerging airport area that the local mayors decided to strengthen the co-operation with OECD Authorities on formal grounds.”*



**Skills for a Low Carbon Economy:  
what next?**  
27 FEB. 2012 | PARIS, FRANCE





# Benelux Project

## Measuring green growth in the framework of crossborder cooperation



- Belval  
(Luxemburg-France)



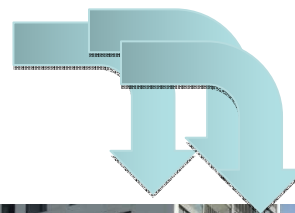
- Bio Based Europe Cluster  
(Belgium-Netherlands)

# Belval





# A new campus on Belval



# A new campus on Belval



The “Cité des Sciences, de la Recherche et de l’Innovation” will comprise:

- **University of Luxembourg:**  
**7.000 students**
- **Public Research Centres:**  
**3.000 teachers/researchers**
- **Investment: 1’000’000’000 €**

# Bio Based Europe Cluster

Netherlands



Belgium



# Bio Based Europe Cluster



**-Partnership between Ghent Bio-Energy Valley and Biopark Terneuzen and stakeholders**

**-Boosts towards sustainable production processes and reducing the emission of greenhouse gases**



**- Bio Base Europe partnership transforms the region into the main bio-economy gateway in Europe**

**- Bio Base Europe consists of two parts:**  
**- Pilot Plant (Ghent-B)**  
**- Training Center (Terneuzen-NL)**

# Bio Based Europe Cluster

- no formal data existing on employment
- total employment of the cluster:  
estimated 1350 employees:
  - 1000 in the industry
  - 350 researchers/policymakers
    - 50% administration facility management,
    - 20% production
    - 15% R&D
    - 10% sales
- 600 new jobs created the last five years
- average gross wage at least equal to the average of Belgium
- higher educated compared to the average







**Thank you for your attention !**

