



TRAINEESHIPS 2024

Would you like to gain professional experience in an international environment?

Cedefop, the EU Agency based in Thessaloniki, offers
a **10-month traineeship** starting on **1 October 2024**.

WHAT THE TRAINEESHIP IS ABOUT	
Department/Service	Department for Communication
Project title	Communication Content and Support
Project description and outcomes	<p>Stories, visuals and multimedia, campaign management, social media, and web.</p> <p>To ensure that the wealth of data and research developed by Cedefop reaches and serves policy- and decision-makers in designing VET interventions, Cedefop is expanding and strengthening its engagement with stakeholders and the broad vocational education and training (VET) community through targeted communications initiatives.</p> <p>To do so, DCM is developing a portfolio of communications products (stories, multimedia content, podcasts etc) and its outreach strategy leveraging channel and tools, but also joint communications opportunities with national and European stakeholders, the European Commission and sister agencies.</p>
Trainee's main duties and tasks	<ul style="list-style-type: none"> • Contribute to social media campaign design, implementation, and monitoring. • Write and help produce audiovisual products for the various outlets to a brief provided by the supervisor. • Provide support to communications campaigns, including #CedefopVideoAward. Liaise with contributors and event organisers.
Expected learning outcomes	<ul style="list-style-type: none"> • Experience of working in an international environment. • Team work, roles and responsibilities. • Publish valuable content in Cedefop's media outlets. • Campaign management skills. • Development of a professional network.
ESSENTIAL REQUIREMENTS	
Academic background	Degree in communication, journalism, or related field

DESIRABLE	
Experience/exposure	The following will be considered assets: <ul style="list-style-type: none">• Social media professional expertise• Experience in web and social media analytics• Familiarity with graphic / audio / video editing• Experience as a journalist, content writer

For further information and on-line application, please visit our [website](#)

**Deadline for the submission of applications:
Wednesday 22 May 2024 at 13:00 Greek time (CET+1)**

Only applications submitted online will be accepted