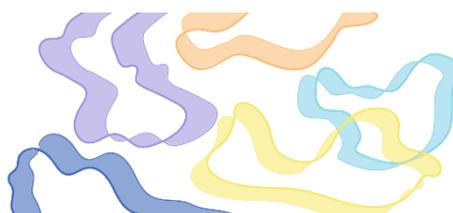


# Attractiveness of CVET in the EU

9th Cedefop  
Brussels seminar  
7 December 2020  
10.00-11.45 CET  
Virtual event  
#CedefopBrusselsSeminar



## Attractiveness of continuing vocational education and training in the EU

9th Cedefop Brussels seminar  
7 December 2020, 10.00-12.00 CET, virtual event

### General information

<b>Organiser</b>	Cedefop
<b>In cooperation with</b>	The German Presidency of the Council of the EU
<b>Venue</b>	Online
<b>Participant profile</b>	Brussels-based stakeholders from the Permanent Representations of Member States to the EU, European Commission, the European Parliament, European business and sector associations, trade union and employee organisations
<b>Working language</b>	English

Cedefop, together with the German Presidency of the Council of the EU, has the pleasure of inviting you to its 9th Cedefop Brussels seminar. Organised in cooperation with the rotating EU Presidency, these seminars build on Cedefop's research and analyses and address issues relevant to European debates on vocational education and training (VET) and employment.

### The seminar

The 9th Brussels seminar will present Cedefop's research activities under the overarching theme of attractiveness of VET, with a special focus on continuing VET (CVET).

### Image, accessibility and participation: anatomy of CVET attractiveness

Vocational learning plays an increasing role in adults' continuing professional development. Data from the European continuing vocational training survey (CVTS) show that employer-sponsored training increased between the last two surveys, with the gap between large and small enterprises narrowing. However, participation in CVET still remains well below the target set by European policy. In addition, Cedefop estimates that non-formal training undertaken for job-related purposes and sponsored by employers represents about 80% of total adult participation in learning, either formal or non-formal. Low adult participation in training, especially of adults not in employment or supported by their employers, explains why the EU's (modest) target of 15% in lifelong learning will not be met by 2020. Reasons for non-participation or non-provision of learning opportunities, including possible obstacles and material barriers or lack of incentives for training, often include individuals' attitudes and perceptions, as well as non-financial factors affecting firms' decisions. Against this background, investigating attitudes towards continuing VET and determinants of people's and firms' decisions, is an important step towards understanding the causes of low attractiveness of CVET in Europe, and identifying potential policy responses to address it.

## Seminar objectives

Drawing on Cedefop research, participants will discuss:

- trends and characteristics of the participation of adult population in education and training in the EU, taking into account different national contexts and population groups;
- attitudes towards vocational education and training, particularly continuing VET, using data from Cedefop opinion surveys on VET supplemented by other international data sources;
- policy approaches and support measures to encourage adult participation in continuing VET.

More information on Cedefop research and access to publications:

[Adult learning and continuing vocational training](#)

[2nd Cedefop opinion survey on VET](#)

[Lifelong guidance](#)

[Financing training](#)

[Validation of non-formal and informal learning](#)

[Apprenticeships in work-based learning](#)

9th Cedefop Brussels seminar  
Attractiveness of continuing vocational education and training in the EU  
PROGRAMME  
Monday, 7 December 2020

9.30-10.00 Accessing the event platform – technical check-up

10.00-10.30 Welcome and setting the scene

- *Maria Höchstädter – Chair of the Education Committee, German Presidency of the Council of the EU*
- *Jürgen Siebel – Executive Director, Cedefop*
- *Chiara Riondino – Head of Unit E3 DG EMPL, European Commission*

Understanding attractiveness of continuing VET in the EU

- *Antonio Ranieri - Head of department for learning and employability (DLE), Cedefop*

----- Five-minute break -----

10.30-12.00 Upskilling pathways for all?

Presentation of policy developments and approaches from Member States followed by a Q&A and discussion involving all participants.

*Moderator: Lidia Salvatore - Cedefop*

- *Peter Thiele - Head of Division, Federal Ministry of Education and Research, Germany*
- *Barbara Hemkes – Expert, BIBB*
- *Mary Lyons - Director, Enterprise, Employees and Skills, SOLAS*
- Q/A session

Concluding remarks from European stakeholders

*Moderator: Mara Brugia – Cedefop*

- *Ilana Cicurel – Member of the European Parliament (MEP)*
- *Aline Conchon – IndustriAll*
- *Robert Plummer - Business Europe*
- *Martina Ni Cheallaigh - European Commission*

----- End of seminar -----