

Finland's holistic and strategic approach to lifelong guidance

Anna Toni

Ministry of Economic Affairs and Employment in Finland



Työ- ja elinkeinoministeriö
Arbets- och näringsministeriet

Finnish approach: holistic & multisectoral on all levels



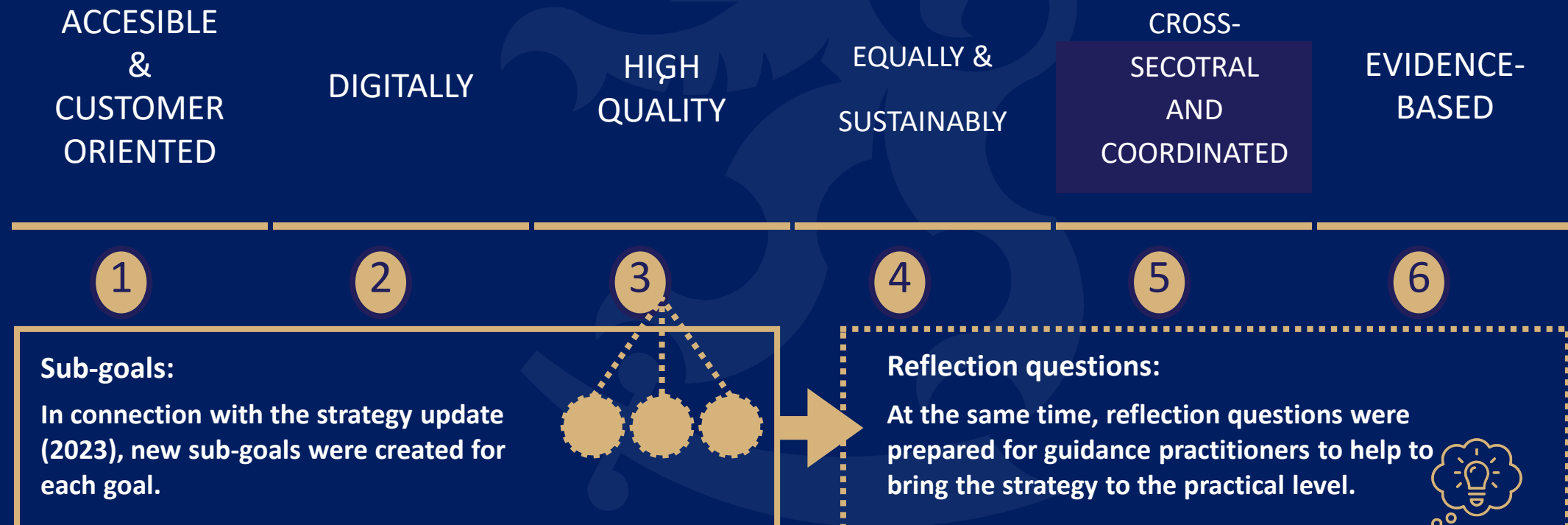
- “Lifelong guidance” covers activities and services that allow individuals of all ages to recognize their competencies, skills, limitations, interests and values at any stage of life, and make meaningful education, career path and income plans and decisions.
- COORDINATION AND DEVELOPMENT
- The Lifelong Guidance Forum, with extensive representation from different areas of guidance, monitors and aligns the national guidelines for lifelong guidance.
- Regional lifelong guidance networks bring together the area’s guidance parties and maintain an overall picture of the availability and quality of guidance in the area.
- Development is carried out in cooperation between the Ministry of Education and Culture, the Ministry of Economic Affairs and Employment and the Ministry of Social Affairs and Health and their affiliated offices
- Government Programmes largely define the political priorities and funding.



Strategy for Lifelong Guidance

The Lifelong Guidance Strategy 2020–2028 provides a comprehensive plan for implementing and developing guidance services in Finland. The aim of the strategy is to ensure that everyone has access to the support they need in career planning and lifelong learning, promoting the well-being of individuals and society. The strategy has been drawn up by the Lifelong Guidance Forum, which cooperates with the Ministry of Economic Affairs and Employment and the Ministry of Education and Culture. The strategy is updated on a regular basis.

Strategic priorities – Guidance is developed and implemented in Finland:



Friends?

Finland's Lifelong Guidance strategy principals

- (1) Accesible & customer oriented (incl. well-resourced and promotion of Career management skills)
- (2) Digitally
- (3) High quality (incl. professionalism and use of career information)
- (4) Equally & sustainably (incl. ethics)
- (5) Cross-sectoral and coordinated
- (6) Evidence-based



Cedefop's transversal guidelines (nine guidelines)

- (1) Career management skills
- (2) Access to lifelong guidance
- (3) Assuring the quality of lifelong guidance
- (4) Evidence-based systems and policy development
- (5) Governance and strategic leadership: cooperation and coordination
- (6) Career information in lifelong guidance
- (7) Professionalism in lifelong guidance
- (8) Funding lifelong guidance services
- (9) ICT in lifelong guidance

