



MAINSTREAMING CAREER GUIDANCE FOR YOUTH, ADULTS AND WORKERS: ACCESSIBILITY, EVIDENCE, QUALITY AND INNOVATION

Launching the new CEDEFOP lifelong guidance framework
12-13 May 2026

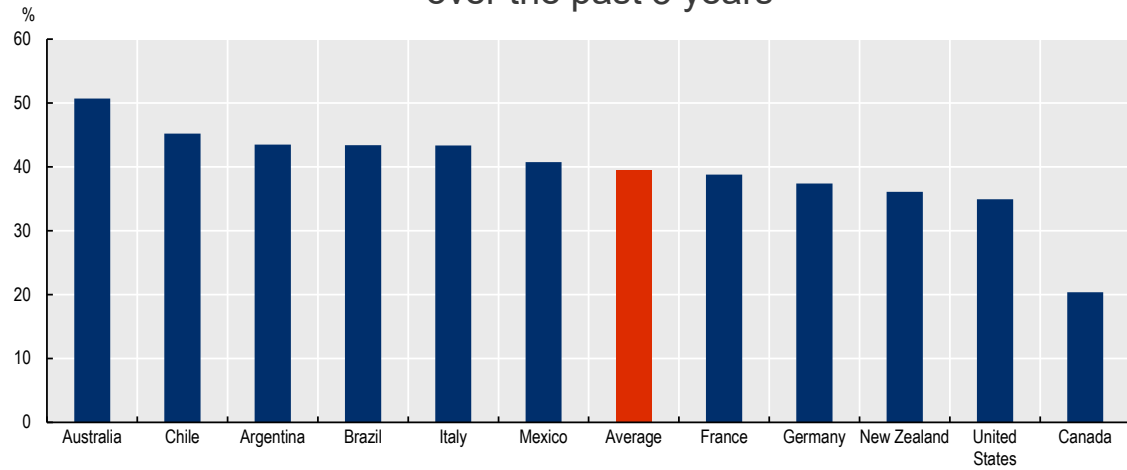
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Directorate for Employment, Labour and Social Affairs



OECD work on career guidance for youth and adults confirms that accent on **ACCESS** is well placed

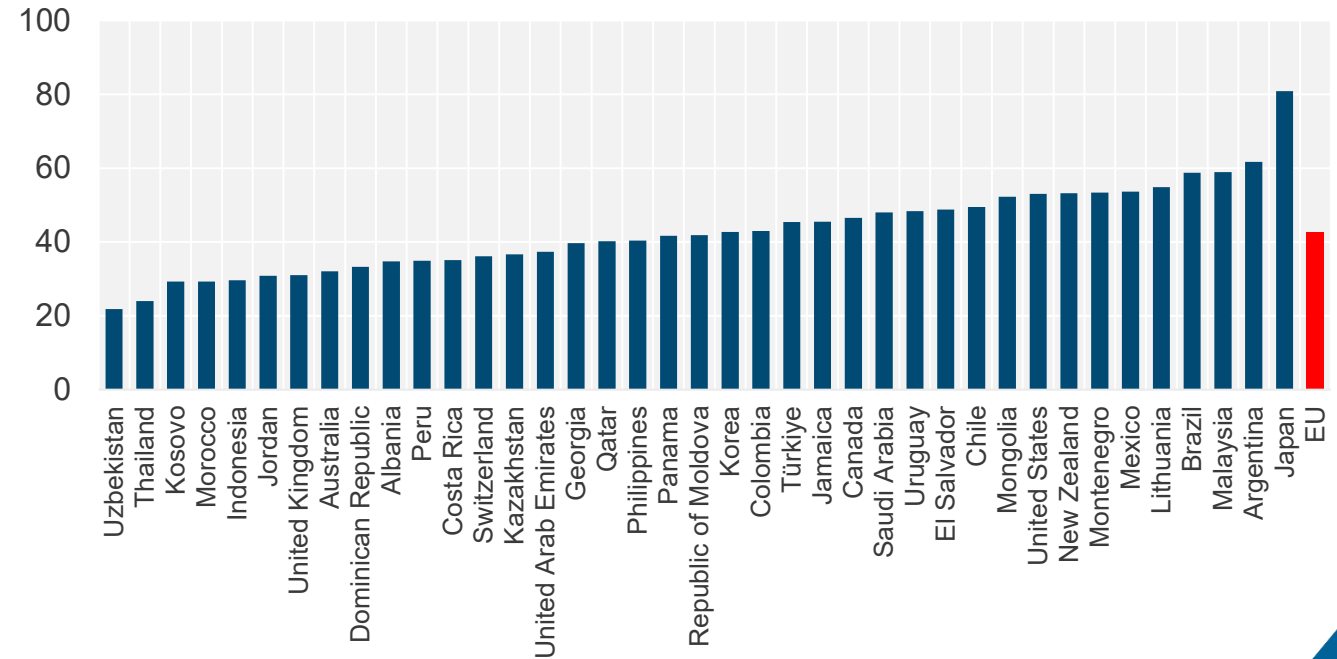
2021 Survey of Career Guidance for Adults in 11 countries + reports

% of adults who have spoken with a career guidance advisor over the past 5 years



2022 PISA Teenage career development

Percentage of 15-year-olds who have not spoken to a career advisor, PISA





OECD **EVIDENCE** suggests long-term benefits and improved labour market resilience



Higher wages and job satisfaction



Lower unemployment



Better educational motivation

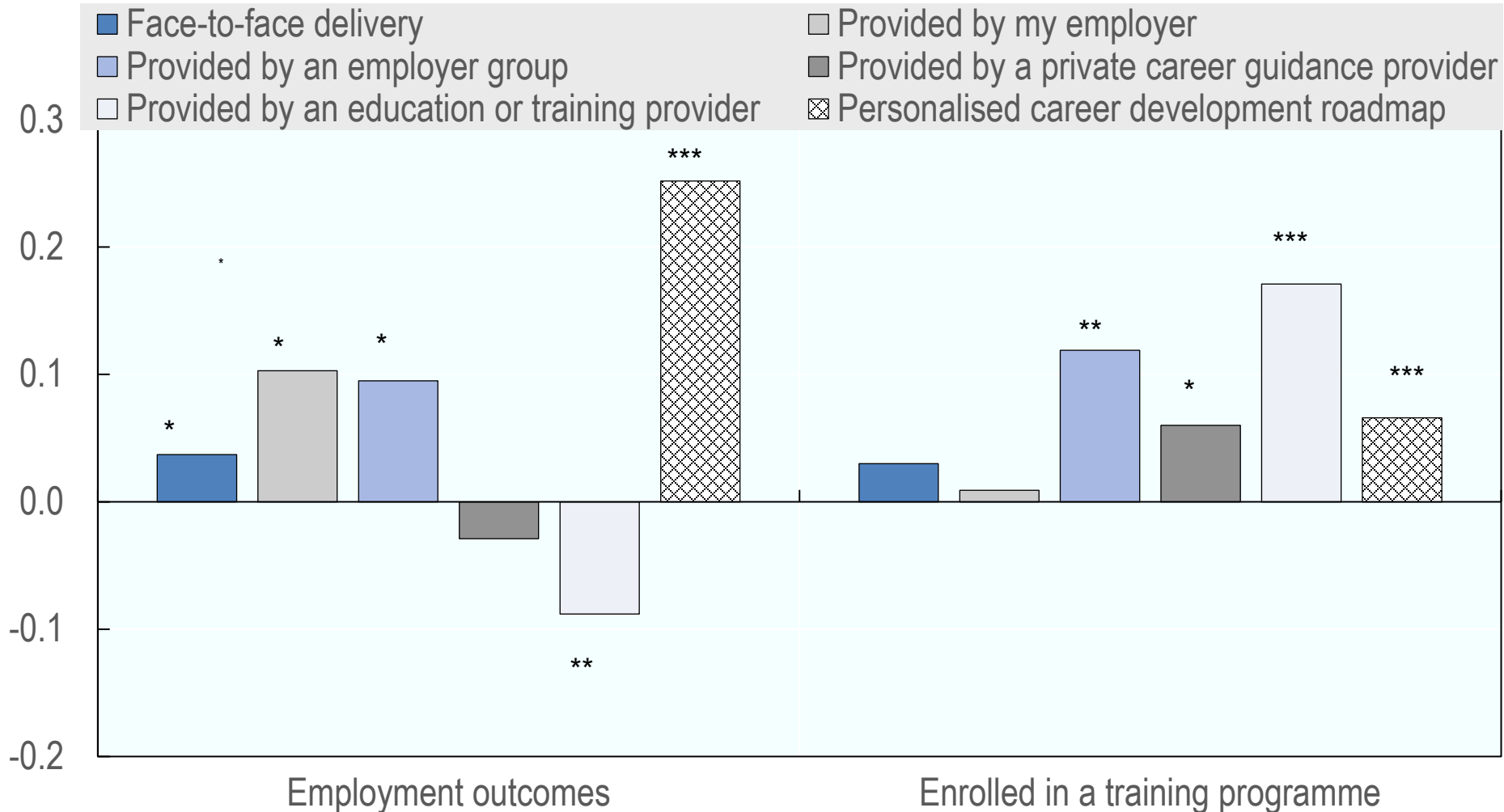


Stronger connection between learning and future goals



How career guidance is delivered matters: build on EVIDENCE, QUALITY, PROFESSIONAL STANDARDS

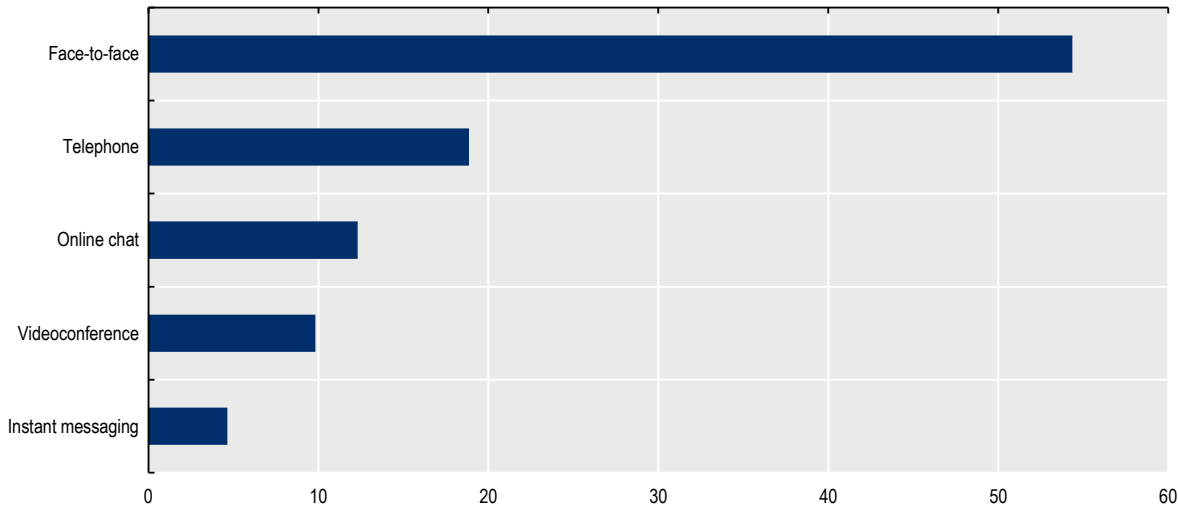
Probit regression results (marginal effects)





Face-to-face is still the most common delivery method but ICT is taking over fast

% of adults who spoke to a career guidance advisor over the past 5 years



Source: Survey of Career Guidance for Adults



OECD Social, Employment and Migration Working Papers
No. 266

Opportunities
and drawbacks of using
artificial intelligence
for training

Annelore Verhagen

<https://dx.doi.org/10.1787/22729bd5-en>

Policy Perspective Paper

**Digital technologies in
career guidance for youth**

Opportunities and challenges

Find out more



OECD work on career guidance: from specific policy focus to mainstreaming

Career guidance is an essential ingredient of policy in a context of rapid change in the labour market and society:

- Skills shortages and skill gaps
- Access to adult learning
- Skills first approaches
- Flexible provision
- Green transition
- Challenging social inequalities
- Apprenticeships and VET



Thank you

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