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Towards a general framework of evaluation of career counselling services: The Polish case

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STRUCTURE

1. Career counselling in Poland
 - A. Background
 - B. Institutional map of main providers of career guidance 3
 - C. Key sectors of career guidance in Poland
2. Theory-based evaluation premises and promises
3. Theoretical model of the intervention
4. Career counselling evaluation framework





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CAREER COUNSELLING PROVIDERS

1. Various career counselling providers operate under different regulations and authorities
2. Three public sectors: education, higher education, labour market
3. Free-market services





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EVALUATION BY SECTORS

1. Education

- A. Evaluations of the functioning of individual schools prevail
- B. Career guidance is not a compulsory part of the scope of these evaluations

2. Labour market

- A. Perspective of short-term changes in the labour market situation of unemployed clients of career counseling

3. Higher education

- A. No specific regulations

4. Free-market

- A. No specific regulations





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THE THEORY-BASED EVALUATION

1. „Theory” = set of assumptions describing the impact of the intervention in its context
2. Reconstruction of the casual chain beyond the evaluated intervention
 - A. Taking context into account
 - B. Understanding intervention mechanisms (what's behind the indicators)
3. Useful for making recommendations





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RESULTS

1. Map of the career counselling system
2. Scheme of the intervention theory
3. Proposal of evaluation framework





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EXAMINATION OF CAUSAL PATHS PROPOSED IN CAREER COUNSELLING TBE DIAGRAM - **EXAMPLE**

Relationship from the diagram	Assumptions	Key research questions
Career-counselling provider → Client's competences necessary to make informed educational and professional decisions (A1) Other career-counselling providers → Client's competences necessary to make informed educational and professional decisions (F2)	<p>Clients have the minimal competences/resources to participate fully and benefit from career counselling services.</p> <p>Clients are motivated to participate in the career counselling process.</p> <p>Career counselling services reflect the needs of clients.</p> <p>Counselling services are conducted comprehensively (by one entity or by several cooperating entities providing services in this area).</p> <p>Counselling services are of high quality / professionally conducted/carried out following the quality standards.</p>	<p>What are the main categories of career counselling clients? Why are they interested in career counselling services?</p> <p>What are the mechanisms of career counselling services client selection?</p> <p>Are there any barriers to the client participation in career counselling (also considering deficits on the client side)?</p> <p>How are career guidance services tailored to the individual needs of their users?</p> <p>What are the quality assurance mechanisms for the career guidance services? How do they work?</p> <p>How are career guidance services conducted comprehensively?</p>





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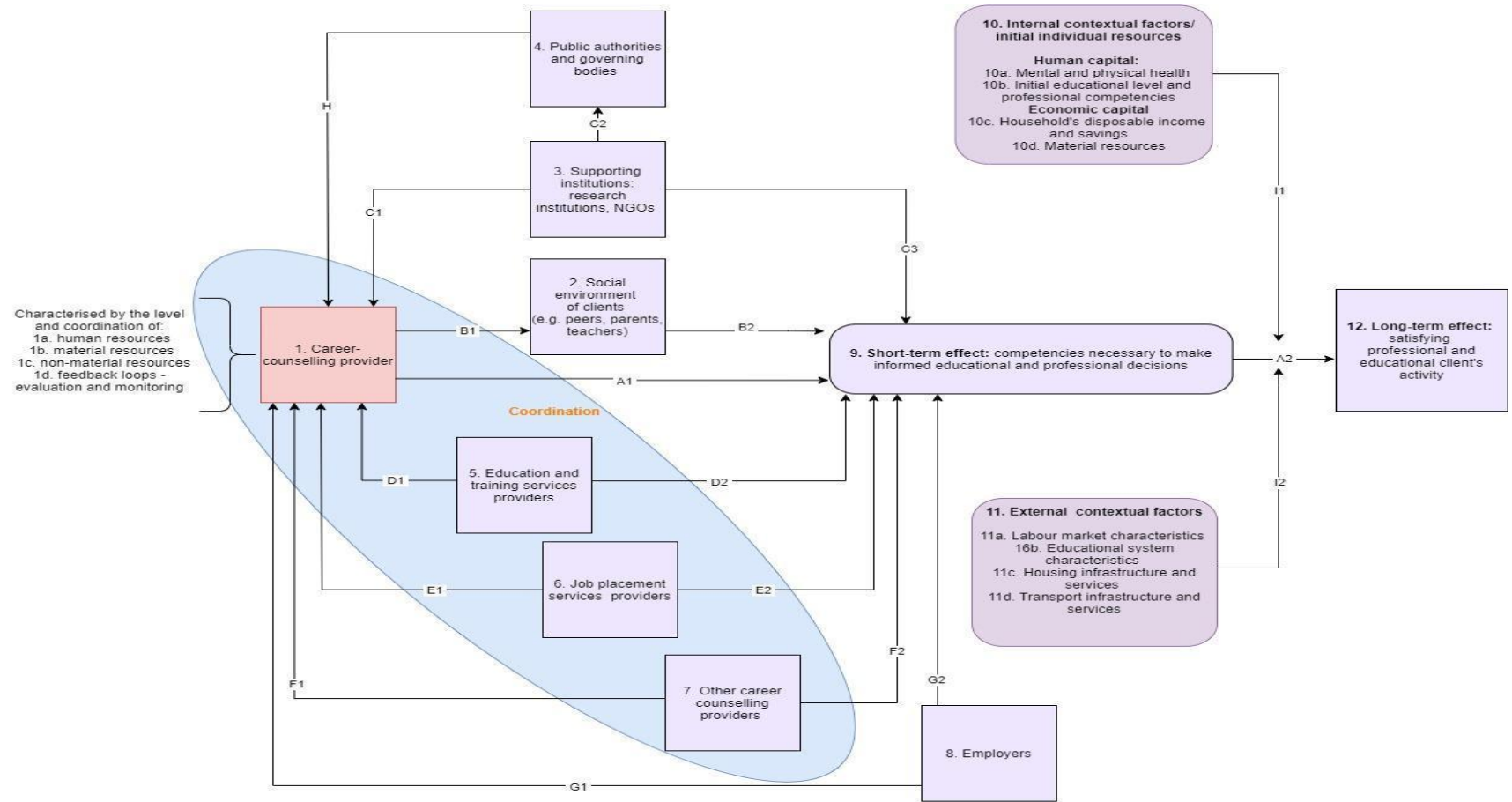


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Career counselling' s TBE diagram (reconstruct ion the intervention theory



Thank you

Reference: Bielecki, J. Plachecki, T. and Stasiowski, J. (2022). Towards a general framework of evaluation of career counselling services: the Polish case. In Cedefop et al. (2022). *Towards European standards for monitoring and evaluation of lifelong guidance systems and services (Vol. I)*. Luxembourg: Publications Office of the European Union. Cedefop working paper; No 9, pp. 29-56. <http://data.europa.eu/doi/10.2801/422672>

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