

## PERSONAL INFORMATION

## Gerd-Oskar BAUSEWEIN

Gerd Oskar Bausewein is Head of Department for Communication at Cedefop since December 2007.

The mission is to make Cedefop's work known to policy-makers and professionals across Europe by collecting, processing and disseminating information on vocational education and training (VET), with emphasis on Cedefop's own contribution to policy development. The Department aims to provide clear and well-targeted communications, comprehensive coverage of EU developments in VET and thorough monitoring of references to Cedefop in all media.

Gerd Oskar Bausewein has more than 29 years' experience in communications and management in the private and public sectors. Having graduated from the [Technical University of Munich](#), Germany, he started his professional career as a trainer in continuous education.

In 1991, he switched to the publishing sector, where he focused initially on business-to-business communication. As managing editor, editor-in-chief and publisher he was in charge of business-to-business (B2B) publications, websites and conferences, and managed successfully an integrated print/online/event business.

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Current position

Head of the Department for Communication (DCM), European Centre for the Development of Vocational Training, Cedefop