

This notice in TED website: <https://ted.europa.eu/udl?uri=TED:NOTICE:376087-2018:TEXT:EN:HTML>

**Greece-Thessaloniki: Opinion Survey on AL and CVET in Europe
2018/S 165-376087**

Contract award notice

Results of the procurement procedure

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

Cedefop
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Thessaloniki
55102
Greece
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Internet address(es):

Main address: www.cedefop.europa.eu

I.2) Information about joint procurement

I.4) Type of the contracting authority

European institution/agency or international organisation

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Opinion Survey on AL and CVET in Europe
Reference number: AO/DLE/DSCHEUR/OpinionSurveyonAL&CVET/001/18

II.1.2) Main CPV code

73000000

II.1.3) Type of contract

Services

II.1.4) Short description:

The primary objective of this framework contract is to get key insights on awareness, attractiveness and perceived effectiveness of adult learning and CVET in Europe. With a view to complementing existing data

sources at European level, the contractor is expected to design and implement the survey, collect data and deliver datasets and analytical reports which will provide information on the perception /opinion of European workers, learners and citizens about adult learning and CVET at the EU level as well as at the national level.

II.1.6) **Information about lots**

This contract is divided into lots: no

II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 1 297 800.00 EUR

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

II.2.3) **Place of performance**

NUTS code: BE

Main site or place of performance:

The tasks must be completed outside Cedefop in the contractor's premises.

II.2.4) **Description of the procurement:**

The primary objective of this framework contract is to get key insights on awareness, attractiveness, and perceived effectiveness of adult learning and continuous vocational training in Europe.

To this end, Cedefop will offer a single framework contract to implement a survey about opinions and attitudes towards adult learning and continuous vocational training. The contractor is expected to design and implement the survey, collect data and deliver datasets and analytical reports which will enable Cedefop and other relevant stakeholders to get consistent and comprehensive information on the perception /opinion of European workers, learners and citizens at large about adult learning and continuous vocational training at the EU level as well as at the national level.

The survey will complement existing European sources (ELFS, CVTS, AES, Eurobarometer surveys, etc.) and Cedefop's first ever opinion survey on VET, the latter mostly focused on Initial VET. The study will provide a unique source of comparative information on European citizens' perceptions of adult learning and continuing vocational education and training.

The activities envisaged in the course of the framework contract will cover the whole population of the respective nationalities of the 28 European Union Member States, plus Norway and Iceland resident in each of the EU-28+ countries and aged 18 years and over. For this reason, a special attention should be paid to definitional problems which may represent a challenge when carrying out opinion research on a concept that may vary across EU-28+.

Expected results aim at increasing the evidence base supporting policy and decision makers in Europe at different levels in designing and implementing policies related to adult learning and CVET. However, in developing its proposal the tenderer shall take into account that this survey is part of a broader Cedefop's research strategy aimed at:

— focussing on individual citizens and the general population 18+ also seeking to identify differences and disparities across population groups as well as countries,

— providing expert knowledge based on quantitative empirical data primarily focused on actual and /or perceived outcomes of VET policies,

— providing information relevant for policy-makers and VET stakeholders but also ordinary European citizens.

In light of this, representativeness of the information collected, their policy relevance, and intelligibility of results provided are all aspects of crucial importance for the successful proposal.

II.2.5) **Award criteria**

Quality criterion - Name: Rationale of the project / Weighting: 10
Quality criterion - Name: Method and tools / Weighting: 65
Quality criterion - Name: Organization, project management and staff suitability / Weighting: 25
Price - Weighting: 70/30

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

Section IV: Procedure

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 054-118655](#)

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

Section V: Award of contract

Contract No: No 2018-FWC3/AO/DLE/DSCHEUR/OpinionSurveyonAL&CVET/001/18

Title:

Opinion Survey on AL and CVET in Europe

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

10/08/2018

V.2.2) **Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Kantar Public Brussels - Kantar Belgium SA

rue du Marais 49-53

Brussels

1000

Belgium

NUTS code: BE

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 1 300 000.00 EUR

Total value of the contract/lot: 1 297 800.00 EUR

V.2.5) **Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 15 %

Section VI: Complementary information

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

General Court

rue du Fort Niedergrünewald

Luxemburg

2925

Luxembourg

VI.4.2) **Body responsible for mediation procedures**

VI.4.3) **Review procedure**

Precise information on deadline(s) for review procedures:

Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge. A complaint to the European Ombudsman does not have as an effect either to suspend this period or to open a new period for lodging appeals.

VI.4.4) **Service from which information about the review procedure may be obtained**

General Court

Luxemburg

Luxembourg

VI.5) **Date of dispatch of this notice:**

17/08/2018