

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:336452-2015:TEXT:EN:HTML>

**Greece-Thessaloniki: Opinion survey on VET in Europe
2015/S 186-336452**

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1) Name, addresses and contact point(s)

Cedefop — European Centre for the Development of Vocational Training
PO Box 22427
Contact point(s): Mrs Dimitra Eleftheroudi
For the attention of: Mr George Paraskevaïdis
551 02 Thessaloniki
GREECE

Telephone: +30 2310490064

E-mail: c4t-services@cedefop.europa.eu

Fax: +30 2310490028

Internet address(es):

General address of the contracting authority: <http://www.cedefop.europa.eu>

Address of the buyer profile: <http://www.cedefop.europa.eu>

I.2) Type of the contracting authority

European institution/agency or international organisation

I.3) Main activity

Education

I.4) Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1) Description

II.1.1) Title attributed to the contract

Opinion survey on VET in Europe.

II.1.2) Type of contract and location of works, place of delivery or of performance

Services

Service category No 8: Research and development services

Main site or location of works, place of delivery or of performance: The tasks must be completed outside Cedefop in the contractor's premises.

NUTS code

II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)

The notice involves the establishment of a framework agreement

II.1.4) Short description of the contract or purchase(s)

The primary objective of this framework contract is to get key insights on awareness, attractiveness and perceived effectiveness of vocational education and training in Europe. To this end, Cedefop will offer a single framework contract to implement a survey which will seek citizens' opinions about VET's role from the end users' points of view. The contractor is expected to design and implement the survey, collect data and deliver datasets and analytical reports which will enable Cedefop and other relevant stakeholders to get consistent and comprehensive information on the perception/opinion of European workers, learners and citizens at large about vocational education and training policies at the EU level as well as at the national level.

II.1.5) **Common procurement vocabulary (CPV)**

73000000, 79300000

II.1.6) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.2) **Total final value of contract(s)**

II.2.1) **Total final value of contract(s)**

Value: 1 300 000 EUR
Excluding VAT

Section IV: Procedure

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Open

IV.2) **Award criteria**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Rationale of the project (understanding of the scope and expected outcomes of the project overall and of each of the 3 work assignments; adequacy of the approach proposed; awareness of possible methodological and technical difficulties and constraints, and anticipation of possible solutions; completeness of the services offered compared to the framework template in Section 5.1 of the tender documents). Weighting 7
2. Questionnaire structure and proposed strategy and procedure for data collection. Adopted solutions in the questionnaire design in order to guarantee the adequate coverage of areas of investigation and research questions as described in Table 1 (effectiveness) while keeping the duration of administration of the questionnaire within 20–25 minutes (efficiency). Sound and clear justification for the proposed strategy and procedure for data collection. Weighting 10
3. Number of interviews. Inclusion of an additional number of completed interviews/net number of cases per country beyond the minimum number required — see table footnote in the tender dossier. Weighting 11
4. Sampling. Adoption of scientific principles of survey sampling, proposed sampling approach, proposed sampling population (universe), nature of coordination of national contact points in carrying out the survey in individual MSs, nature of stratification sampling if required, adoption of appropriate weighting procedures, methodology of ensuring effective data collection of achieved sample sizes with a minimum number of missing observations. Weighting 7
5. Cognitive tests and translation. Nature of adopted translation process to ensure the accuracy and consistency of the master English questionnaire with respective national questionnaires in each individual country surveyed (including pre-tests carried out to analyse and refine the master questionnaire prior to the implementation of the fieldwork). Weighting 7
6. Stakeholders' consultation. Relevance of the strategy for the design and implementation of the stakeholders' consultation and strategies for the analysis of results and its implication for the interpretation of the survey

results (e.g., number of interviews/focus groups provided, number of countries covered and justification for their choice, etc.). Weighting 7

7. Policy learning and dissemination. Relevance of the strategy for the design and implementation of policy learning and dissemination activities. Weighting 3

8. Project management, work organisation and team work (reporting; function and role of the team leader; management structure; allocation of tasks among experts to ensure experience mix and coverage of complementary subjects based on professional experience and qualifications of the expert team; communication with Cedefop and reporting). Weighting 4

9. Quality assurance and risk management (tools and processes to be used taking into account the specific characteristics of the project; back-up/replacement arrangements; adequate consideration of possible hindrances). Weighting 7

10. Organisation of the work process (timetable and project workflow outlining the intended organisation and milestones, and demonstrating the feasibility of the proposal). Weighting 7

IV.2.2) Information about electronic auction

An electronic auction has been used: no

IV.3) Administrative information

IV.3.1) File reference number attributed by the contracting authority

AO/DLE/LSALVA-EVGAR/VET_Survey/003/15.

IV.3.2) Previous publication(s) concerning the same contract

Contract notice

Notice number in the OJEU: [2015/S 80-140435](#) of 24.4.2015

Section V: Award of contract

Contract No: 2015-FWC9/AO/DLE/LSALVA-EVGAR/VET_Survey/003/15

Lot title: Opinion survey on VET in Europe

V.1) Date of contract award decision:

5.8.2015

V.2) Information about offers

Number of offers received: 4

V.3) Name and address of economic operator in favour of whom the contract award decision has been taken

TNS opinion SA

rue Jules Cockx 8–10

1160 Brussels

BELGIUM

Telephone: +32 26617200

Internet address: <http://www.tns-opinion.com>

Fax: +32 26617250

V.4) Information on value of contract

Total final value of the contract:

Value: 1 300 000 EUR

Excluding VAT

If annual or monthly value:

Number of months: 24

V.5) Information about subcontracting

The contract is likely to be sub-contracted: yes

Value or proportion of the contract likely to be sub-contracted to third parties:

Proportion: 84 %

Section VI: Complementary information

VI.1) Information about European Union funds

VI.2) Additional information:

Additional information to point IV.2.1) Award criteria:

11) The 10 award criteria stated in point IV.2.1 are with weighting 70 %, i.e. the maximum total scores that could be obtained are $100 * 70 \% = 70$.

12) Price — weighting 30 %.

VI.3) Procedures for appeal

VI.3.1) Body responsible for appeal procedures

General Court

rue du Fort Niedergrünwald

2925 Luxembourg

LUXEMBOURG

E-mail: cfi.registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

Fax: +352 4303-2100

VI.3.2) Lodging of appeals

Precise information on deadline(s) for lodging appeals: Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge. A complaint to the European Ombudsman does not have as an effect either to suspend this period or to open a new period for lodging appeals.

VI.3.3) Service from which information about the lodging of appeals may be obtained

Same as VI.3.1

VI.4) Date of dispatch of this notice:

13.9.2015