

Priority groups for digital competence training and EU digital competence tools

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Some challenges in relation to digital inclusion

Individual level of digital skills (Eurostat DSI, all individuals)



- 42 % of individuals without digital competences are unemployed (Eurostat, 2019)
- Digital native ≠ having digital competence



Impact of the digital divide on individuals



Not being connected, not using internet

new forms of social exclusion, employment, education and access to services and citizen participation



Not having digital competence

increased vulnerability to the growing risks related to internet use



Digital skills are crucial for employability

Employability

Salary level

Aspirations

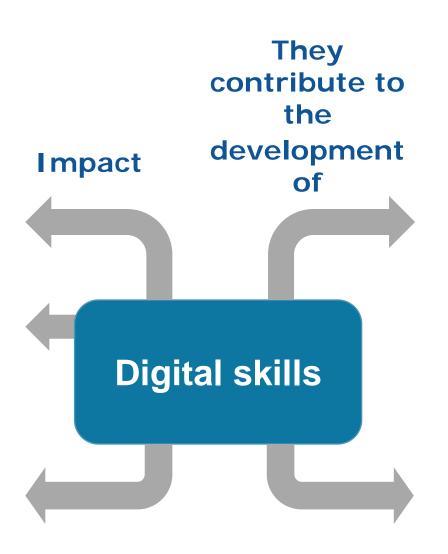
Access to more and better jobs

Job Search

More effective

Less time in the unemployment

Less discouragement



Transversal competencies

Self-confidence

Self-efficacy

eLearning Competences

Competences social networks

Promote the development of other competencies



Aim of research carried out:

Understanding the nature and size of digital skills gaps in the labour market and priority groups to support policy action

Research questions	Triangulation of Data sets	Research challenges due to differences of data sets
1. Analysis of supply : which priority groups with low or no digital skills or who do not use internet?	Eurostat Digital Skills Indicator, 2019 OECD PIAAC Adult Skills Survey, 2012, 2014	Different definitions of digital skills and related proficiency levels Different data collection methodologies
2. Analysis of demand: which digital skills are required per occupation and sector?	Eurostat use of ICT at work, 2018 CEDEFOP 1st ESJS, 2014	Different years Different purposes
3. Understanding the digital skills gap among employees, across occupations	Survey of enterprises: Study ICT for work; Digital Skills in the work place, 2017	Different target individuals Different set of countries
	Eurofound EWCS, 2017	e Ii



Centeno C., Karpinski, Z., Urzi Brancati, C., Supporting policies addressing the digital skills gap – Identifying priority groups in the context of employment, EUR 31045 EN, Publications Office of the European Union, Luxembourg, 2022, ISBN 978-92-76-51319-3, doi:10.2760/07196, JRC128561

Key findings on

1. Analysis of supply

Should be **read with caution** due to possible interpretation errors and the limitations due to the lack of comparability of the data used



9 priority groups for policy action

Priority target groups for policy action that reported no ICT use or / and below-basic digital skills

Group	Factor	or Characteristics	
G1	Age & Education level	Young 16-24 years old, with low-level formal education, and NEETs (aged 16-35 not in employment, education or training)	
G2	Age	Individuals 55-64 years old	
G3	Education level	Individuals 25-64 years old with low-level formal education	
G4		Individuals 25-64 years old with medium-level formal education	
G5	Employment status	Individuals unemployed	
G6	Employment status	Individuals inactive	
G7	Nationality	Nationals of non-EU countries	
G8	Place of living	Individuals living in rural areas	
G9	Employment status & occupation type	Individuals employed in semi-skilled and low-skilled occupations	



Policy options

- 1. More research is needed to understand the barriers to access, use and development of digital skills among the 46% of individuals with belowbasic digital skills (Eurostat, DSI 2021)
- 2. Promote specific access and use policies, across the priority groups, to address the 10% of individuals not using internet
- Design up-skilling approaches adapted to the diversity of the target groups
- 4. Empowering labour market intermediaries to support their actions towards unemployed and inactive individuals



Way forward: further research on skills gaps

1. Shorter term work

- Revisit the findings using latest datasets: Eurostat DSI and CEDEFOP 2nd ESJS, 2021
- Extend the methodologies to include bivariate and multivariate analysis and additional sources of data
- Complement analysis with qualitative research

2. Longer term work

 Reinforce collaboration among EU and non-EU institutions to work towards a shared understanding and alignment of measures of digital skills gaps.

The EU digital skills policy landscape









DIGITAL EDUCATION ACTION PLAN

2021 - 2027

EUROPEAN SKILLS

AGENDA

European

Pillar of

Social Rights















20 million of ICT specialists by 2030





DigComp:

the European Framework for Digital competences

for citizens

DigComp DigComp Digital content creation

Digital competence

involves the confident, critical and responsible use of, and engagement with, digital technologies for learning, at work, and for participation in society. It is defined as a combination of knowledge, skills and attitudes.

(Council Recommendation on Key Competences for Life-long Learning, 22 May 2018).

8 Proficiency levels

Areas Competences 1.1. Browsing, searching and filtering data, information and digital content Information Evaluating data, information and digital content and data literacy 1.3. Managing data, information and digital content 2.1. Interacting through digital technologies 2.2. Sharing information and content through digital technologies Communication 2.3. Engaging in citizenship through digital technologies and collaboration 2.4. Collaborating through digital technologies 2.5. Netiquette 2.6. Managing digital identity 3.1. Developing digital content Digital content Integrating and re-elaborating digital content Copyright and licences creation 3.4. Programming 4.1. Protecting devices 4.2. Protecting personal data and privacy Safety 4.3. Protecting health and well-being 4.4. Protecting the environment 5.1. Solving technical problems 5.2. Identifying needs and technological responses Problem solving 5.3. Creatively using digital technologies

5.4. Identifying digital competence gaps

COMMISSION



Key uses of DigComp

- Provides a **common language** between different actors on what "digital competence" is.
- Inspires **policy** and **strategy** design.
- Guides curriculum development.
- Reference for cataloguing, designing and developing of **training content**.
- Guides the development of (self-) assessment and certification tools.
- Reference for the definition of **professional digital profiles**.
- Drives alignment in competence **measurement** (Eurostat, ITU).
- Has become a reference in Europe (EU, ETF) and in the world (UNESCO, WorldBank).







DigComp Tools





Digital Skills & **Jobs** Platform



europass

Test your digital skills





Community of Practice



21 0

ALL DIGITAL and the Ikanos Project, promoted by the Basque Government, join forces to promote the adoption and support the development of DigComp, the Digital Competence Framework for Citizens. During the EU Joint Research Center / Ikanos workshop on DigComp that took place in summer 2019 in Bilbao, it was decided to establish a European DigComp Community of Practice (CoP), which will pursue the above objectives. ALL DIGITAL will provide the online support to members of the DigComp CoP to collaborate and interact.



Cases Analysis



DigComp into Action

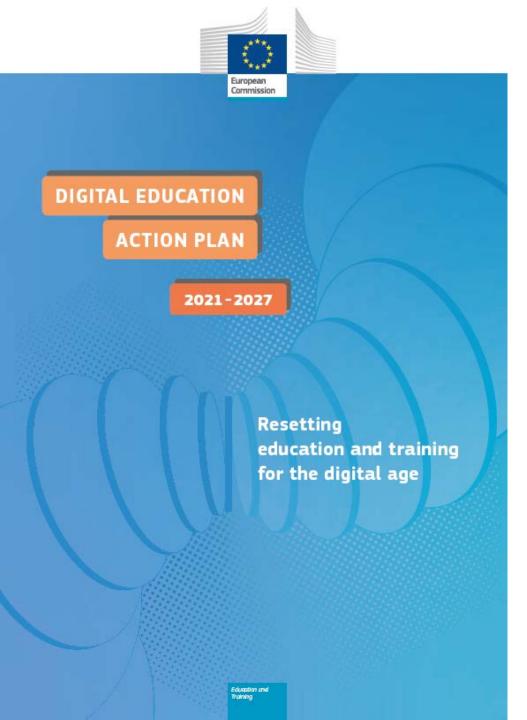
User Guides











Latest DigComp developments

Action 8: Digcomp 2.2 (March 2022)

Action 9: European Digital Skills

Certificate for all citizens, based on DigComp

Register at: edsc-consultation.eu



Thank you!

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