

Skills for the green transition – realising VET's potential

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The jobs and skills impacts of greening

EUROPEAN GREEN DEAL

- About 2.5 million additional jobs in the EU by 2030
- Employment benefits in most sectors, but some will be negatively affected (coal mining)
- Indirect employment benefits mainly for service-based sectors (e.g. information & communication, real estate)
 - Up-/reskilling for all workers
 - VET for workers' transitions in 'brown' sectors (e.g. conventional electricity)
 - IVET to prepare future workers for green(er) jobs

TRANSITIONS

numbers in thousands

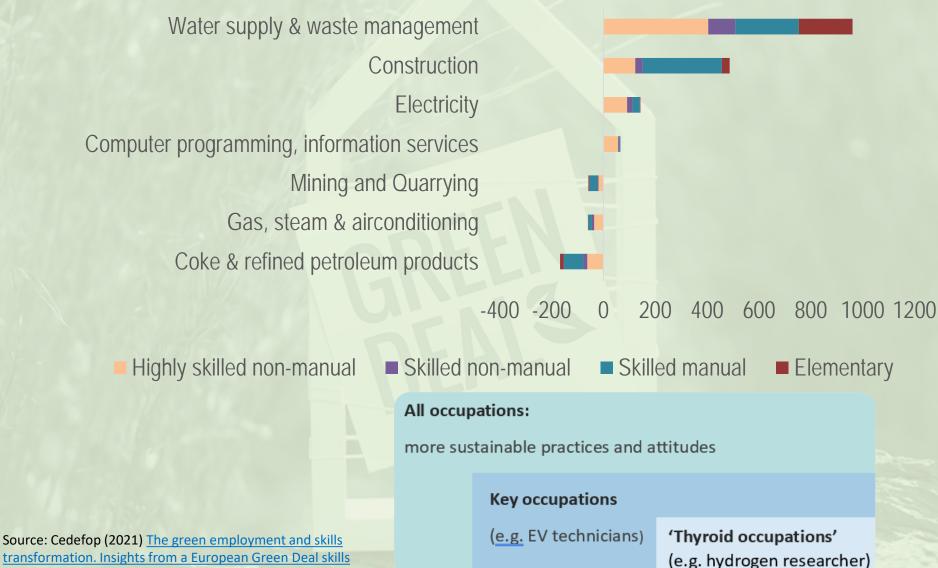
Water supply & waste management	961	
Construction	487	
Wholesale & retail trade	193	
Administrative & support services	153	_
Electricity	142	
Basic metals & metal products	97	-
Health	94	-
Accommodation & catering	80	-
Legal, accounting & consulting	79	-
Architecture & engineering	74	•
Computer programming/info services	s 65	

numbers in thousands

Mining & quarrying	- 58	/ •
Gas, steam & air conditioning	- 60	
Coke & refined petroleum	- 168	

Mapping trends to uncover up & reskilling potential





- **Employment benefits** at all skill levels
- Digital transformation as green transition driver: twin skills demand transition
- Possible recruitment bottlenecks

transformation. Insights from a European Green Deal skills forecast scenario

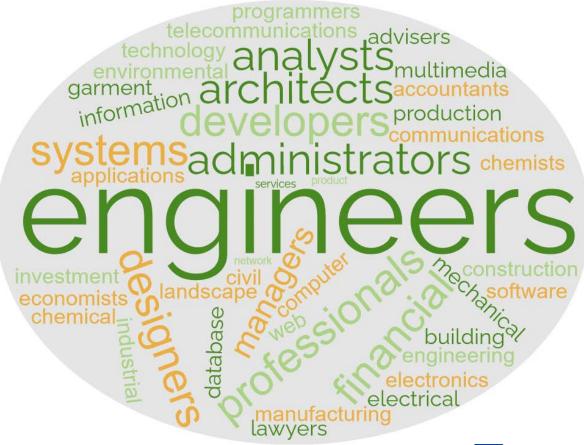
(e.g. Hydrogen researcher)

- Highly and medium-skilled
- Tasks change rapidly (emerging 'Greentech')
- Inventing, designing, conceptualising green transition solutions:
 - Engineers, process
 designers, scientists/R&D

and implementing it:

Managers, lawyers,
 renewable energy
 technicians, communication
 specialists

Small but indispensable: 'thyroid' occupations are green transition enablers



Using skills intelligence to build up Cedefop Green Observatory (Cedefop GO)



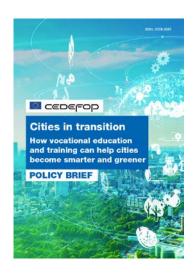


Change in sectoral, regional and local skills ecosystems

Long term
labour market
impact of
greening
(forecasts)

Target setting, emerging green tech and skill trends

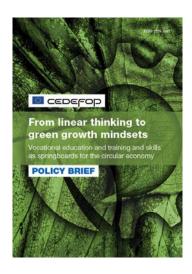
Cedefop sectoral skill foresight at the core of skills intelligence, policy driven, and implementation focused



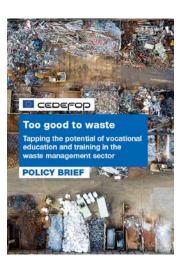
Smart and green cities



Agrifood



Circular economy



Waste management



Common drivers of change and skills



regulation

 EU measures to support EGD implementation,
 e.g., Circular Economy
 Action Plan



technological advancements

 affecting which products and services are produced and how



consumer / citizen awareness and behaviours

 affecting decisions (repairing instead of replacing products; buying sustainably produced goods and services)

Green jobs in the future of work and VET's role in accelerating transition



Frontline green jobs

Construction professional
Repair specialist
Energy professional
Material extraction/recycling/reuse expert
Material and process engineers
Circular product designers
Transport and mobility specialist
Environmental protection specialist

Greentech specialists

Industrial problem analysts
Industrial symbiosis facilitators
Hydrogen specialists
Urban space specialist
Energy expert
Circular economy plant designer
Agronomists



Green management

Green/smart city manager Logistics manager (Strategic) waste manager Waste valorisation professional Renewable energy managers

Digital specialists

ICT professional
Data scientists and data analysts
E-commerce specialists
GPS experts (precision agriculture)
Waste sorting optimisation professional

Green hearts and minds

HR specialists
Consumer behaviour specialists
Sustainability trainers
Waste management trainer
Citizen engagement specialist

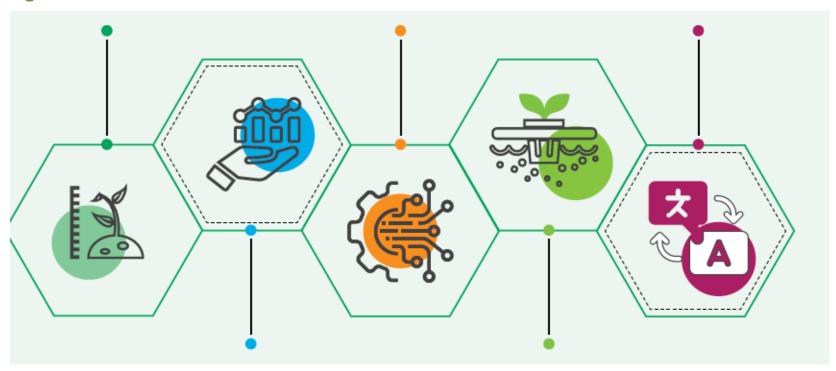


Skill sets driving the green transition

Strategic skills

Production skills

Marketing / communication skills



Enabling skills: digital and data analysis skills & product and process design skills



Apprenticeships and the green transition

- Building new apprenticeship programmes
- Adapting existing apprenticeship programmes
- Green apprenticeships for up- and re-skilling adults
- Eco-innovation and the diffusion of green technologies across learning venues

Cedefop and OECD symposium – October 2021

<u>Apprenticeships for greener economies and societies</u>

Fourth Policy Learning Forum on apprenticeships – October 2022 The role and use of apprenticeships in upskilling and reskilling adults





VET's enabling role and responsibility

Short-term (sprint)



Accompany change

Long-term (marathon)



Trigger change

- Recalibrating VET
- Targeted CVET: Adjust training to learners'
 needs (e.g., short-training modules; microcredentials)
- Work-based learning/apprenticeships
- Shaping circular economy citizenship
- Technical and digital skills; but also empathy
- "Green" skills anticipation/skills intelligence
- Stakeholder partnerships/skills ecosystems



Future-proofing jobs: partnerships, feedback loops, learning to learn







Thank you



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