

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:271332-2017:TEXT:EN:HTML>

**Greece-Thessaloniki: Graphic design and pre-press for Cedefop print and electronic media
2017/S 133-271332**

Contract award notice

Results of the procurement procedure

Services

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

Cedefop
Europe Street 123, PO Box 22427
Thessaloniki
551 02
Greece
Contact person: Clotilde Assumel-Lurdin
Telephone: +30 2310490287
E-mail: c4t-services@cedefop.europa.eu
Fax: +30 2310490028
NUTS code: EL522

Internet address(es):

Main address: www.cedefop.europa.eu

I.2) Joint procurement

I.4) Type of the contracting authority

European institution/agency or international organisation

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Graphic design and pre-press for Cedefop print and electronic media.
Reference number: AO/DCM/MTA/Design-Prepress/016/16.

II.1.2) Main CPV code

79800000

II.1.3) Type of contract

Services

II.1.4) Short description:

Cedefop wishes to acquire layout and design services to produce print and electronic publications in several languages, advertisements and promotional material related to publications and conferences, as well as Web design and layout services to produce Cedefop's online material.

II.1.6) **Information about lots**

This contract is divided into lots: no

II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 247 613.60 EUR

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

II.2.3) **Place of performance**

NUTS code: 00

Main site or place of performance:

The tasks will be completed both in the contractor's premises and in Cedefop's premises, Europe Street 123, Pylea, Thessaloniki, GREECE.

II.2.4) **Description of the procurement:**

The general purpose of this invitation to tender is to award a framework contract to acquire layout and design services to produce print and electronic publications in several EU languages, advertisements and promotional material related to publications and conferences, as well as Web design and layout services to produce Cedefop's online material. This invitation to tender concerns design and layout services for both print and electronic media including: publications, catalogues, newsletters, forms, logos, stationery, conference and promotional material (folders, notepads, programmes, pens, bags, flyers, posters/banners, invitations, greeting cards, electronic seasonal cards, advertisements, bookmarks, etc.), as well as webpage design, webpage applications and online tools. All communication concerning the execution of this contract should be made between the contractor's contact person and Cedefop's Publications Department only.

The contractor shall be requested to use graphic design elements to communicate visually through a range of print and electronic media, combining illustrations, images, graphics, typography, and page layout. For informative purposes see Annex K (Description of the deliverables) and Annex L (Cedefop visual identity manual) for design and layout guidelines of the tender documents.

The design, layout of items to be printed as well as the preparation of the final ready-for-press archives shall be prepared bearing in mind that the final production method may be high-quality offset lithography. In the above cases and where this contract exceptionally requires production (digital or silk printing), the requirements will clearly be stated in the order form.

The contractor is expected to provide a first clean proof without any omissions or errors. Cedefop is responsible for the proofreading of all requested material and shall request from the contractor to implement all necessary corrections.

The contractor is expected to provide up to 3 proofreading stages.

II.2.5) **Award criteria**

Quality criterion - Name: Design and layout potential / Weighting: 55

Quality criterion - Name: Delivery and organisation of work / Weighting: 30

Quality criterion - Name: Quality assurance / Weighting: 15

Price - Weighting: 70/30

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

Section IV: Procedure

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2016/S 211-383526](#)

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

Section V: Award of contract

Contract No: No 2017-FWC7/AO/DCM/MTA/Design-Prepress/016/16

Title:

Graphic design and pre-press for Cedefop print and electronic media

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

09/06/2017

V.2.2) **Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Missing Element spol. s r.o.

CZ26214199

Sokolovská 79/81

Prague

186 00

Czech Republic

NUTS code: CZ01

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 400 000.00 EUR

Total value of the contract/lot: 247 613.60 EUR

V.2.5) **Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 8 %

Section VI: Complementary information

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

General Court
rue du Fort Niedergrünwald
Luxemburg
2925
Luxembourg

VI.4.2) **Body responsible for mediation procedures**

VI.4.3) **Review procedure**

Precise information on deadline(s) for review procedures:

Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge. A complaint to the European Ombudsman does not have as an effect either to suspend this period or to open a new period for lodging appeals.

VI.4.4) **Service from which information about the review procedure may be obtained**

General Court
Luxemburg
Luxembourg

VI.5) **Date of dispatch of this notice:**

04/07/2017