



Digital Start

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Spolufinancovaný
Európskou úniou



PROGRAM
SLOVENSKO



MINISTERSTVO
PRÁCE, SOCIÁLNYCH
VECÍ A RODINY
SLOVENSKEJ REPUBLIKY



- 📱 **Activation of Young NEETs for the Digital Era**
Project Code: 401404F044
- 📱 **Provider:** Ministry of Labour, Social Affairs and Family of the Slovak Republic (ESF+)
- 📱 **Beneficiary:** Digital Coalition, Slovak Republic
- 📱 Nationwide
- 📱 **Duration:** Q1 2025 | Q9 2027
- 📱 **Key Performance Indicators:** 5000

Digital Start

online diagnostics and counselling for NEETs to help build digital and personal skills in high labour market demand.



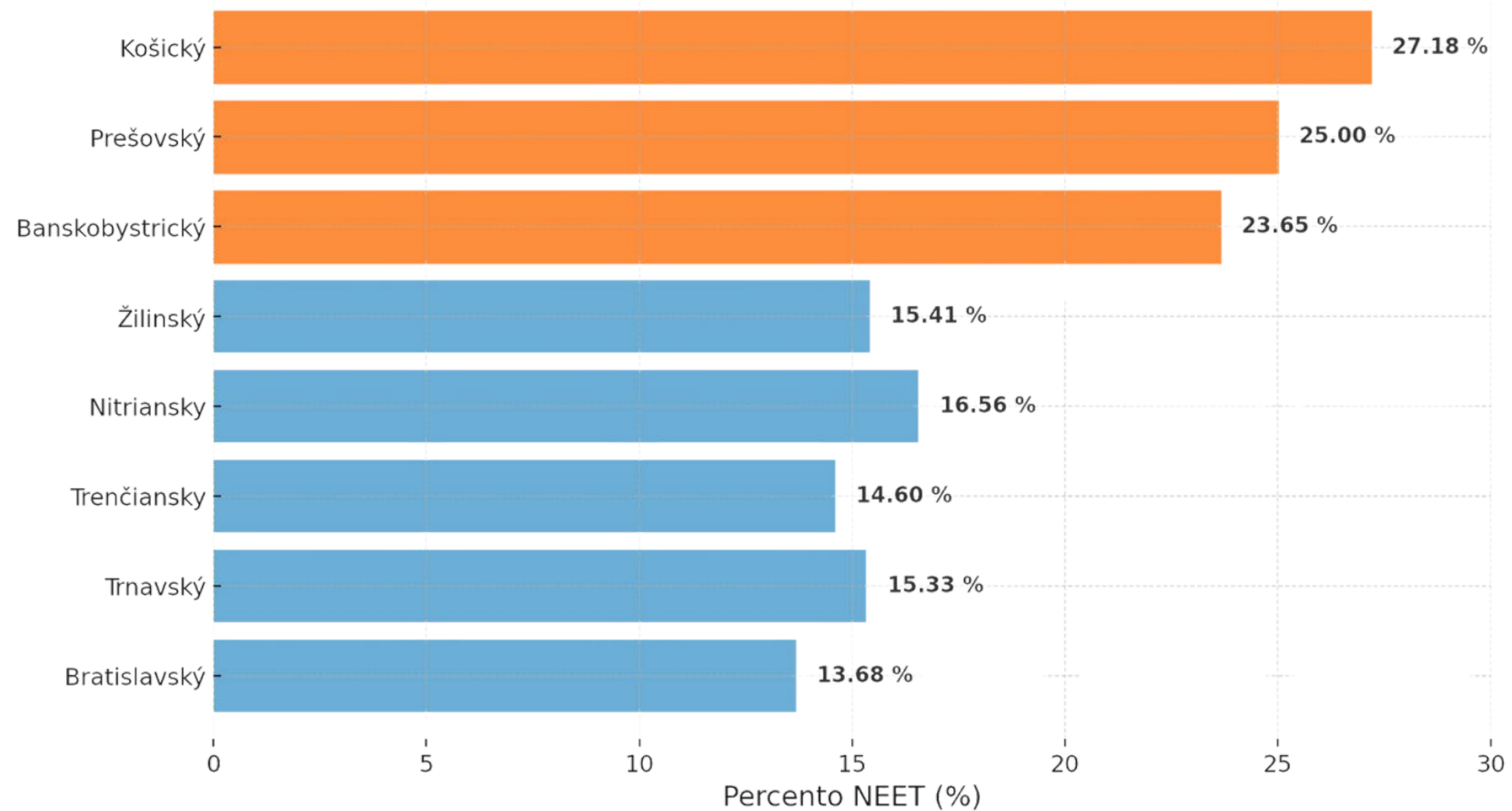
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NOT IN EMPLOYMENT, EDUCATION OR TRAINING

Slovakia 10.7% (2024) of the total population aged 15 to 29, approx. 88,730 individuals.
F 12.6 %/M 8.9% (Eurostat)






NEET Youth Across the Regions of Slovakia



Data from the 2021 Population and Housing Census (SODB) highlight regional differences in the NEET rate across Slovakia.

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-  Free online tests to identify strengths and development opportunities.
-  Online learning modules to build basic digital skills.
-  Professional coaching support for career guidance and educational pathways.

What Young NEETs Gain?

- Career guidance based on diagnostic results
- Insights into their strengths and growth potential
- Awareness of the evolving job market and education options
- Develop skills to overcome job search challenges
- Enhance decision-making for career planning

The maximum total duration of consulting sessions when the service is fully used is 14 hours.

TARGET GROUPS



Young people in a NEET situation (16+ - 30)

- Eligibility based on age and employment status.
- Registered with the employment office,
- Outside institutional registration.



Young people at risk of becoming NEET (15+ - 30).

- Students in the final years of primary and secondary school
- Young people with disabilities
- Young people from marginalized Roma communities
- Third-country nationals, including migrants
- Young parents
- People with low levels of education
- Young adults leaving residential care centers
- Young people after a prison sentence

Assessment Overview




Combines digital skills test (IT Fitness Test) with psychometric tools:

- Personality (**IPIP-NEO**)
- Vocational interests (**CABIN-NET / RIASEC**)
- Cognitive ability (**ICAR**)

Participants receive an individual report: Digital skills profile, Work styles & strengths, Career interests

Results matched with labour market data → identifies top 5 suitable professions

Project Challenges

-  **Lack of trust toward unfamiliar people:** NEET youth feel uncomfortable communicating with people they do not know (e.g., our coaches).
-  **Concerns about personal data:** participants are often hesitant to share personal information.
-  Many participants do not have a phone number or an email address, which makes communication and engagement more difficult.



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- 📡 **Very low digital literacy:** participants struggle to use even basic digital tools.
- 📡 **Limited understanding of terminology and verbal communication:** the issue is not only a language barrier (e.g., translating into Romani), but a broader difficulty in understanding concepts and terms, as participants often do not know what the terms actually mean.

We collaborate with community workers and local actors who already know NEETs and support them.



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Thank you

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