



Supporting careers and learning

Towards common standards
for monitoring and
evaluation in Europe

21 and 22 March 2022

Virtual event

#lifelongguidance

Programme

DAY ONE – MONDAY 21 MARCH 2022

(indicated times are CET)

The first day of the event will focus on the presentation of findings from six research papers (Cedefop et al., 2022, Vol. 1), written in response to a call issued by Cedefop in 2021. The papers offer fresh insights into methodological options for monitoring and evaluating lifelong guidance systems for adults. Participants (researchers, experts, guidance stakeholders and providers) will be invited to assess the extent to which these options contribute in improving monitoring and evaluation systems, including consideration of systemic approaches (e.g. common indicators) developed at national or regional level, and which take into account different country and institutional contexts.

9.30-10.00

Access to the platform – technical check

10.00-10.20

Introduction

10.20-11.30

Session 1. System level perspective – Holistic approaches to monitoring and evaluation

Chair: Cynthia Harrison, DVS, Cedefop

Exploring the potential of a systemic approach for monitoring and evaluating career guidance systems and services

- Raimo Vuorinen, Finnish Institute for Educational Research, University of Jyväskylä, Finland
- Jaana Kettunen, Finnish Institute for Educational Research, University of Jyväskylä, Finland

Towards a general framework of evaluation of career counselling services: the Polish case

- Jerzy Bielecki, Educational Research Institute, Warsaw, Poland
- Tomasz Płachecki, Educational Research Institute, Warsaw, Poland
- Jędrzej Stasiowski, Educational Research Institute, Warsaw, Poland

11.30-11.40

Break

11.40-12.50

Session 2. Monitoring person-centred approaches and rates of return

Chair: Alan Brown, University of Warwick Institute for Employment Research

Lessons from person-centred adult educational guidance services in Ireland

- Petra Elfthorp, University of Limerick, Ireland
- Mary Stokes, National Centre for Guidance in Education, Ireland

Lifelong guidance and welfare to work in Wales: linked return on investment methodology

- Chris Percy, University of Derby, UK
- Deirdre Hughes, DMH Associates & Associate Fellow, University of Warwick IER, UK

12.50-13.00

Break

13.00-14.10

Session 3. The importance of practitioners and guidance processes

Chair: Ernesto Villalba, DVS, Cedefop

Monitoring and evaluating the German lifelong guidance programme: a proposal in the context of the professionalisation of guidance counsellors

- Peter C. Weber, University of Applied Labour Studies, Mannheim, Germany

Towards more effective career guidance processes: the CREAR digital tool for improving client-oriented interventions

- Helena Kasurinen, HK Career guidance and consulting Ltd, Finland
- Mika Launikari, Laurea University of Applied Sciences, Finland

14.10-14.30

Session 4. Conclusions of Day 1

End of Day 1



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DAY TWO – TUESDAY 22 MARCH 2022

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On the second day Cedefop will present its draft reference framework for monitoring and evaluation standards. It includes a set of indicators for capturing the progression of adults using lifelong guidance services in a holistic way. It was designed to be adaptable to different national socioeconomic and institutional contexts across Europe.

9.30-10.00

Access to the platform – technical check

10.00-10.20

Introduction

Welcome and summary of Day 1

10.20-11.00

Session 5. Towards common standards for monitoring and
evaluating career guidance in Europe

Presentation of key findings from the M&E study and the proposed draft M&E reference
framework

- Michael Richardson and Ilona Murphy, ICF

11.00-11.10

Break

11.10-13.15

Session 6. Breakout room discussions

Introduction and objectives for parallel breakout room discussions

(Participants will be assigned to two breakout rooms prior to the workshop to address
the questions in the background note.)

13.15-13.25

Break

13.25-14.15

Session 7. Panel discussion and concluding remarks

Final thoughts on monitoring and evaluating career guidance

- Hilde Olsen, European Network of Public Employment Services Secretariat
- Pedro Moreno da Fonseca, International Labour Organisation
- Teea Oja, Ministry of Economic Affairs and Employment of Finland
- Alan Brown, University of Warwick Institute for Employment Research

14.15-14.30

Session 8. Closing remarks

End of Day 2