

Experiences and recommendations Leonardo da Vinci Mobility

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Brussels 2012-10-10

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Background and data source

- ▶ Experience from Leonardo da Vinci as country manager in Norway 1996–2006
- ▶ Supplier of programme management services to LdV National Agencies (MultiPass) 2004+
- ▶ Supplier of the mobility reporting tool Rap4Leo to the EU Commission DG EAC 2005+
- ▶ Data source for the following comments selected from LdV III 2007–2010 (referring to completed projects)
 - France and Ireland reported in national formats and are only partially covered
 - Switzerland and Croatia are not included

General feedback from participating organisations

- ▶ Uphill battle to fight programme specificities
 - Cumbersome application procedures
 - Resource demanding operational requirements outside the ordinary SME's reach
 - Bureaucratic administration at national and supranational level
 - Reporting requirements demotivate enterprises as they are disproportional relative to involved grants/budgets
- ▶ But enjoyable and productive outcomes
 - When inside – positive effects at organisational and individual level
 - International contacts, experience and competence
 - Many organisations are repeatedly participating after a first success (“certified applicant”)
 - Participants undergo a fast “personality development” with mainly positive outcomes

Final beneficiaries / participants are in general happy when inside the action..

as concerns the programme substance..

- Content of the activity
- Outcomes of work placements
- Recognition of work placements
- ▶ but.....
 - A looong step to enter into the mobility action
- ▶ and.....
 - Female participants are slightly “outperforming” males in a ratio 55/45
 - Fast “maturation” of participants

Overall satisfaction regarding....

...work placement content..

- ▶ Positive or very positive: 89,9% (30,2+59,7)

...outcomes of the placement

- ▶ Positive or very positive: 93,0% (34,4+58,6)

...recognition of work placement

- ▶ Positive or very positive: 85,9% (32,5+53,4)

- ▶ N=141.550 (response rate 55,5%)
- ▶ (2007–2010 without FR, IE, CH & HR)

Unbalanced exchange matrixes (1) (The IVET popularity index??)

- ▶ Variation from -83% to 988% “deviation”
- ▶ Few countries with a relatively equal distribution on sending and hosting activities
 - Germany is the only exeption:
 - Sending 44.136 participants
 - Receiving 44.147 participants
 - Balance 11 (0% “deviation”)
 - Italy the only competitor
 - Sending 23.442 participants
 - Receiving 21.367 participants
 - Balance 2.075 (-9% “deviation”)

Unbalanced exchange matrixes (2)

- ▶ Some countries are exceptionally popular
 - Linguistic reasons
 - Subject/theme/quality orientation
 - A plethora of intermediate organisations doing marketing
 - “Exotism”

Examples of imbalances within popular hosting countries

- Spain
 - Sending 18.448 participants
 - Receiving 31.213 participants
 - Balance 12.765 (69% “deviation”)
- United Kingdom:
 - Sending 22.912 participants
 - Receiving 40.094 participants
 - Balance 22.965 (134% “deviation”)
- Cyprus
 - Sending 1.040 participants
 - Receiving 2.920 participants
 - Balance 1.880 (181% “deviation”)
- Malta
 - Sending 494 participants
 - Receiving 5.377 participants
 - Balance 4.883 (988% “deviation”)

Unbalanced exchange matrixes (3)

- Some countries are severely underrepresented in a hosting role
 - Expected language difficulties
 - Geopolitical stereotypes
 - Cultural prejudice
 - Perceived quality level
 - Lacking or low-profiled marketing efforts
- Examples are
 - Turkey (–83%)
 - Liechtenstein (–78%)
 - Poland (–72%)
 - Lithuania (–67%)
 - Romania (–66%)
 - Slovenia (–66%)
 - Luxembourg (–63%)

Organisational measures to be facilitated at central levels

- Simplification of application procedures
- Better cost/benefit ratio as concerns resource requirements
- Structured activities targeting the enterprises
- Operation and reporting routines streamlined as e-solutions
- Establish a real value-add connected to the European documents

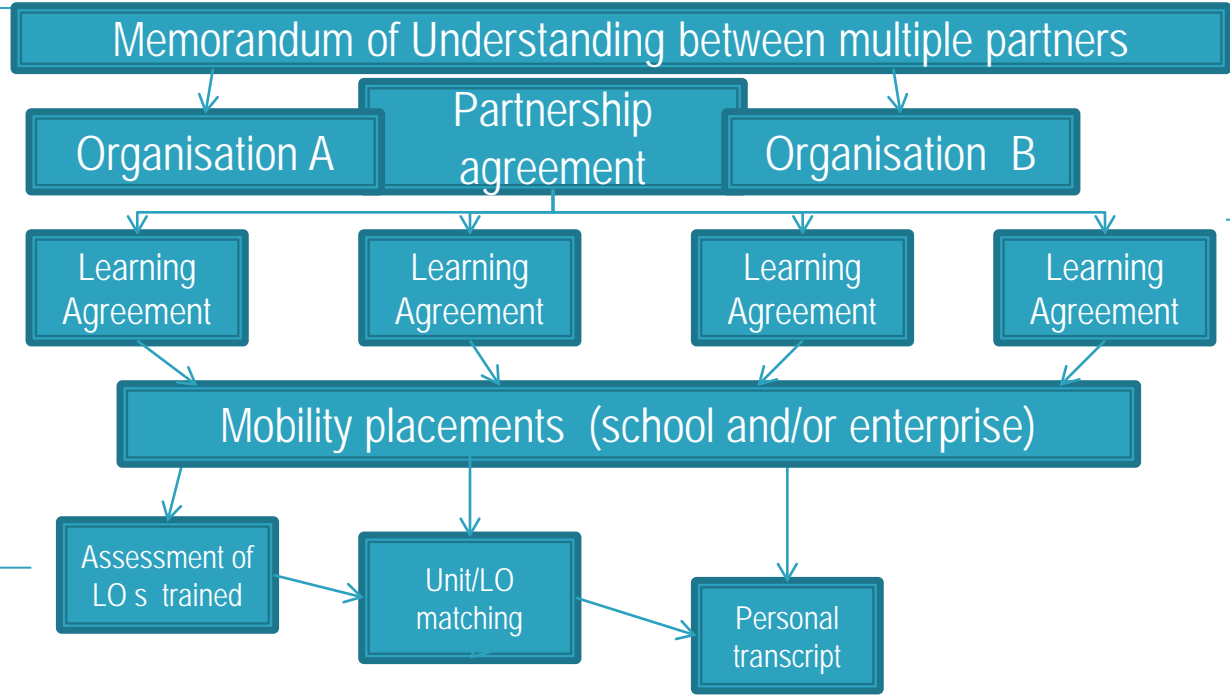
New back-office solutions simplifying the promoting/contracting organisations' work

- Change focus from programme management to project facilitation
 - Budget/accounting tools targeting the project operation at school/enterprise level and not the programme management at central level
- Integrated operational tools spanning from application, through operation into reporting
- Recognition and validation of project experiences and learning outcomes as integrated documentation in transferable formats
- Document streaming
 - Exemplification through YOMTOOL (LdV Tol)

Youth on the move: Tools and outcomes interrelated



Organisational objectives

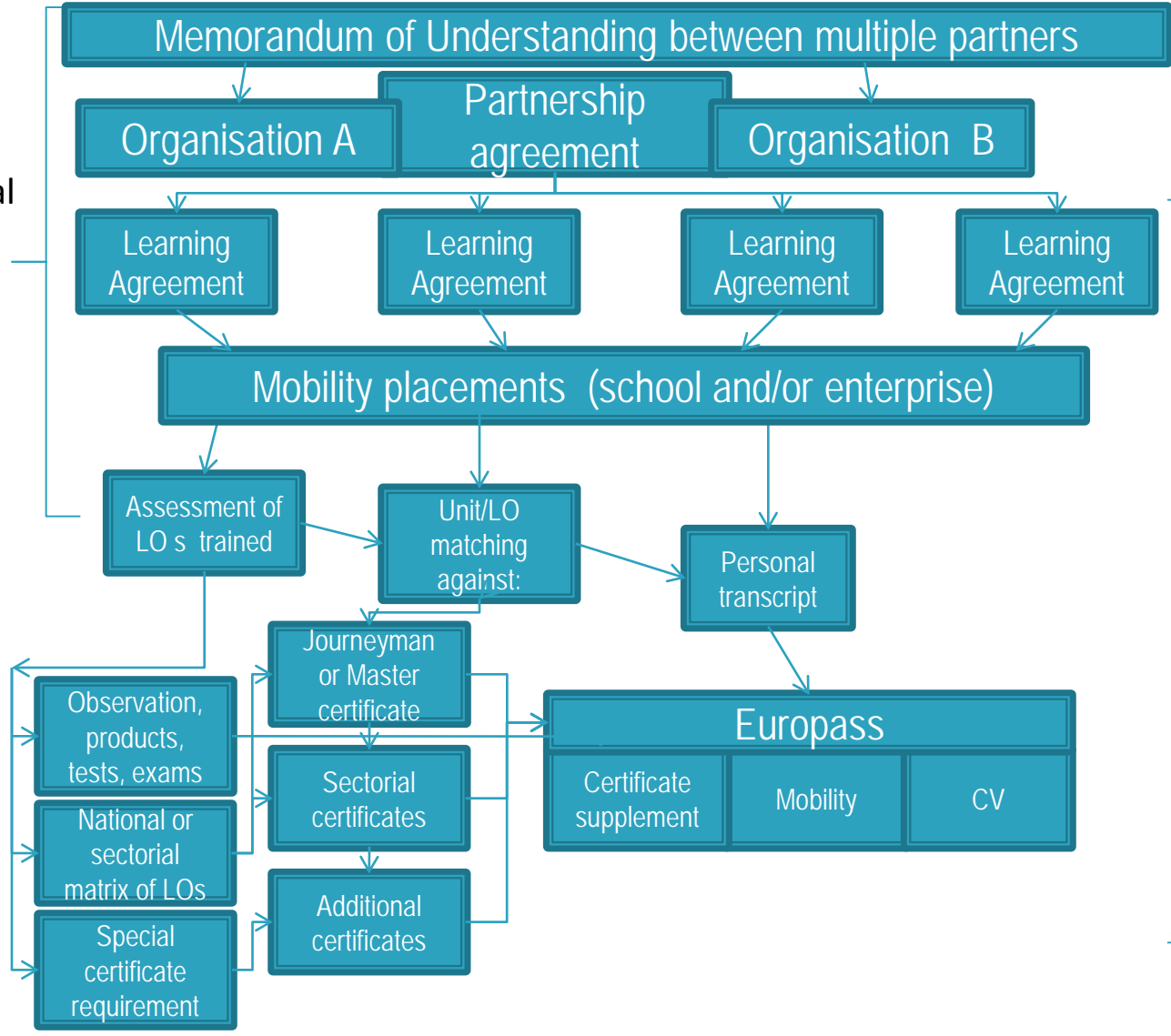


Individual objectives

Youth on the move: Tools and outcomes interrelated



Organisational objectives



Individual objectives

Recommendations

- ▶ Mobility implies a huge potential for attractivity
- ▶ Participants are waiting to go, but there is a need for ...
 - Visible and documented value add from mobility experiences
 - Structural simplification at EU level
 - Enterprise oriented incentives
 - Cost/benefit ratio facilitated through differentiation of procedures according to size of project
 - Easier access to productivity toolboxes like Euroapprenticeship and NetECVET
 - Integration of related documents and procedures into an e-solution to simplify work in the enterprises