

## Attractive vocational education and training: what really matters?

Meeting room TRE 7701 (7th floor),

"Trèves Building" - 74, rue de Trèves, 1040 Brussels - Belgium

| Tuesday, 9 October 2012 |   |
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| 09.00-09.15             | <i>Registration of participants</i>   |
| 09.15-09.30             | <p><b>Welcome and opening</b></p> <p><i>Staffan Nilsson, President of the European Economic and Social Committee</i><br/><i>Christian Lettmayr, Acting Director, Cedefop</i><br/><i>João Delgado, Head of Unit B4, DG EAC</i></p>   |
| 09.30-09.45             | <p><b>Rationale and objectives of the workshop</b></p> <p><i>Maria Hrabinska, Senior expert, Cedefop</i></p> <p>Thematic introduction. Brief overview of the project objective and implementation. Workshop's goals and structure.</p>  |
|                         | <i>Attractiveness of initial vocational education and training in Europe: what really matters?</i>  |
| 09.45-10.30             | <p><b>Session 1</b> <span style="float: right;"><b>Facilitator: Maria Hrabinska, Cedefop</b></span></p> <p><b>Cedefop's study on attractiveness of initial vocational education and training in Europe - conceptual framework, research design &amp; approach</b></p> <p><i>Cathy Stasz, Project leader, RAND Europe</i></p> <p><i>Discussants: Karen Roiy, BusinessEurope</i><br/><i>Karen Evans, Institute of Education, University of London</i><br/><i>Shawn Mendes, ETF</i><br/><i>Valeria Scalmato, ISFOL, Italy</i></p>  |
| 10.30-11.45             | <p><b>Session 2</b> <span style="float: right;"><b>Facilitator: Vladimíra Drbalová, EESC</b></span></p> <p><b>Trends and developments affecting attractiveness of initial vocational education and training</b></p> <p><i>Craig Holmes, Project team member, SKOPE</i></p> <p><i>Discussants: Miha Lovšin, Slovenian Institute for VET</i><br/><i>Kari Berg, Ministry of Education and Research, Norway</i><br/><i>Luis Costa, EfVET</i><br/><i>Tiia Meuronen, OBESSU</i></p> <p><b>Main questions to be addressed:</b></p> <ul style="list-style-type: none"> <li>• What are the potential drivers of IVET outcomes and IVET attractiveness?</li> <li>• What have the trends and developments looked like over recent years?</li> <li>• How do they differ between countries?</li> <li>• What does the picture look like across Europe?</li> </ul> |

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| 11.45-12.15 | <i>Tea/coffee break</i>   |
| 12.15-3.00  | <p><b>Session 3</b> <span style="float: right;"><b>Facilitator: Maria Hrabinska, Cedefop</b></span></p> <p><b>Can the attractiveness of initial vocational education and training be measured?</b></p> <p><i>Susan Guthrie, Project team member, RAND Europe</i></p> <p><i>Discussants: Lene Mejer, DG EAC</i><br/><i>Vladimír Hulík, Ministry of Education, Czech Republic</i><br/><i>Mircea Badescu, Independent expert</i></p> <p><b>Main questions to be addressed:</b></p> <ul style="list-style-type: none"> <li>• What measures can we use to understand the attractiveness of IVET?</li> <li>• What data are available?</li> <li>• What does the picture look like and how does it differ across Europe?</li> </ul>   |
| 13.00-14.15 | <i>Lunch</i>  |
| 14.15-15.30 | <p><b>Session 4</b> <span style="float: right;"><b>Facilitator: Manfred Polzin, EUproVET</b></span></p> <p><b>Policy measures taken to increase attractiveness: emerging trends and examples</b></p> <p>Overview presentation of findings across countries followed by short presentation of 2 case studies as illustrative examples.</p> <p><i>Cathy Stasz, Project leader, RAND Europe</i><br/><i>Susan Guthrie, Project team member, RAND Europe</i></p> <p><b>Case studies:</b></p> <ul style="list-style-type: none"> <li>- <i>Skills Finland</i></li> <li>- <i>'Remeslo žije!' Craft is Alive initiative, Czech Republic</i></li> </ul> <p><i>Discussants: Eija Alhojärvi, Skills Finland</i><br/><i>Vít Hofman, Remeslo žije, Czech Republic</i><br/><i>Juraj Vantuch, ReferNet Slovakia</i></p> <p><b>Main questions to be addressed:</b></p> <ul style="list-style-type: none"> <li>• What policy measures are used to address IVET attractiveness?</li> <li>• How do they differ between countries?</li> <li>• What is the role of context on the relevance and effectiveness of policy measures used?</li> <li>• What can we say about the effectiveness of policy measures to increase attractiveness?</li> </ul> |
| 15.30-16.00 | <i>Tea/coffee break</i>   |

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| 16.00-17.00 | <p><b>Session 5</b> <span style="float: right;"><b>Facilitator: Jan Varchola, DG EAC, EC</b></span></p> <p><b>Moving the attractiveness agenda forward: next steps</b></p> <p><i>Panel discussion:</i> <b>Cathy Stasz, RAND Europe</b><br/> <b>Klaus Fahle, NA „Bildung für Europa“ at BIBB, Germany</b><br/> <b>Christina Hartmann Nielsen, Ministry of Education and Research, Denmark</b><br/> <b>Helen Hoffmann, UEAPME</b><br/> <b>Aleksej Fedotov, The Union of Vocational Students of Finland - SAKKI</b></p> <p><b>Main questions to be addressed:</b></p> <ul style="list-style-type: none"> <li>• What are the most important influences on IVET attractiveness: what really matters?</li> <li>• What next: what can be done to improve our understanding of attractiveness and address key issues identified?</li> </ul> |
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**Wednesday, 10 October 2012**

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| 09.00-09.15 | <i>Registration of participants</i>   |
|             | <i>Learning mobility as driver of IVET attractiveness</i>   |
| 09.15-09.50 | <p style="text-align: right;"><b>Facilitator: Torsten Dunkel, Cedefop</b></p> <p><b>Mobility for learning purposes in VET</b><br/> <b>Rationale and objectives of the workshop session</b><br/> <b>Thematic introduction</b></p> <p><i>Torsten Dunkel, Expert, Cedefop</i></p> <p><b>Mobility on the EU policy agenda - recent developments</b><br/> <i>Else Husa, DG EAC, EC</i></p> |

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| 09.50-11.00 | <p style="text-align: right;"><b>Facilitator: Anna Atlas, FSER, Poland</b></p> <p><b>Mobility for VET students and apprentices. Experience with organised mobility from providers and companies</b></p> <p><b>Contributions by</b><br/> <i>Christian Sperle, ZDH/EuroApprenticeship and Mobility Coaches, Germany</i><br/> <i>Rolf Aslaksrud Kristiansen, EUROMASC, Norway</i><br/> <i>Sibilla Drews, NA „Bildung für Europa" at BIBB, Germany</i></p> <p><b>Main questions to be addressed:</b></p> <ul style="list-style-type: none"> <li>• What are the benefits of mobility experienced by learners and organisers?</li> <li>• What are the prerequisites for successful mobility (success factors, constraints) to make VET more attractive?</li> <li>• How could learning mobility contribute to increased attractiveness in IVET?</li> </ul> |
| 11.00-11.30 | <p><i>Tea/coffee break</i></p>  |
| 11.30-12.30 | <p style="text-align: right;"><b>Facilitator: Simon Roy, DG EAC, EC</b></p> <p><b>Conditions for learning mobility in higher education and VET</b></p> <p><i>David Crosier, EACEA/Eurydice, EC</i></p> <p><i>Discussant: Søren Kristensen, Techne, Denmark</i></p> <p><b>Main questions to be addressed:</b></p> <ul style="list-style-type: none"> <li>• How to improve conditions for learning mobility? Which are the key areas to improve conditions for learning mobility?</li> <li>• What are pertaining barriers and which measures are undertaken to overcome them?</li> <li>• What lessons can be drawn for VET from HE for the issue?</li> </ul>  |
| 12.30-13.00 | <p><b>Conclusions and closing</b></p> <p><i>Maria Hrabinska and Torsten Dunkel, Cedefop</i></p>   |