



Frankfurt PiA-Program

Migrant Women Fit For The Job Market

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Migrant Women Are Active!

www.pia-frankfurt.de

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- What is PiA?
- How do PiA- participants benefit from this program?
- Project Procedure
- Questions

What is PiA?



- PiA-Migrantinnen fit für den Arbeitsmarkt is a joint program of beramí e.V. and jumpp - Frauenbetriebe e.V. on behalf of the City of Frankfurt. Funded by the hessian State Government and the ESF (European Social Fund).
- The goal is to facilitate the path into the primary job market for adult female migrants who receive ALGII, through assessment, consultancy and qualification.



What is PiA?

- personal contact partners (pAp) of the Job Centers (JC) can take advantage of PiA for their clients
- In close coordination with them PiA supports the individual integration process into the labor market



What is PiA?



- The program consists of
 - individual entrance interviews
 - assessment weeks (ca. 6 x a year)
 - qualification modules (each lasts 4 weeks)
 - promotion of the knowledge of professional German
 - competency profile and promotion of personal initiative
 - promotion of professional computer skills
 - job acquisition and marketing of the competency profile
 - in-process consultancy and coaching
 - cooperation with companies

How do PiA-participants benefit from the program?



- PiA supports migrant women through assessment and consultancy in their individual goal setting
 - What can I do well?
 - Which experiences and skills do I bring along?
 - Where do I want to arrive?



How do PiA-participants benefit from the program?



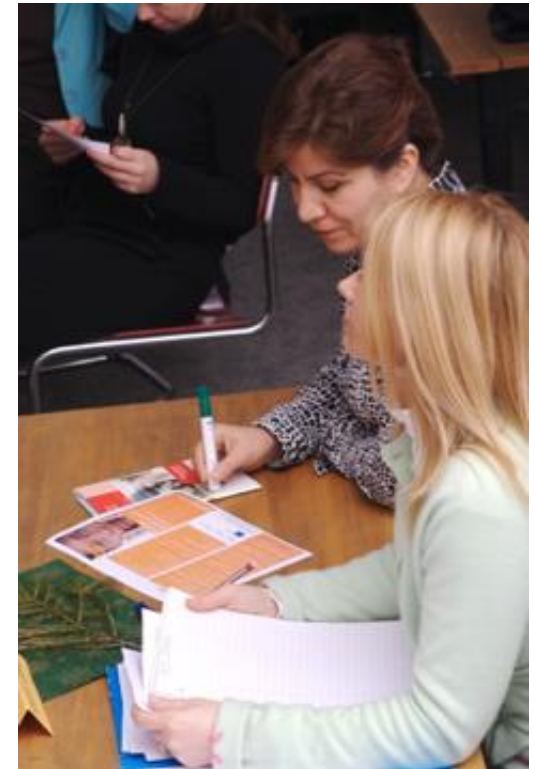
- PiA provides consultancy and support adjusted to the target groups
 - there is no „typical migrant woman“
 - each of them needs individual coaching
 - The qualification is provided in modules



How do PiA-participants benefit from the program?



- PiA qualifies migrant women as required in the job market.
 - Which qualifications do I still need?
 - Where is demand for my qualifications?
 - How do I find the adequate job?



How do PiA-participants benefit from the program?



- PiA encourages networking and bundles the women's resources
 - Together we are strong!
 - I am not alone with my sorrows !
 - I already know a lot and together with my peers I can achieve even more!



How do PiA-participants benefit from the program?



- PiA contributes to sustainable integration
 - This works only with self-motivation- and initiative as well as self-confidence and the job *just right* for you !



Project Procedure



- Job Center (JC) informs client of the PiA-program
- client contacts beramí e.V. or jumpp - Frauenbetriebe e.V. by phone to make an appointment for the individual entrance interview



Project Procedure

- Entrance interview according to appointment.
- Counselor or coach reports back to JC promptly.
- Client participates in assessment week if appropriate.



Project Procedure

- After the assessment week individual coaching sessions; joint development of an individual support plan.
- Report back to JC.
- If necessary further consultation between Coach and JC.



Project Procedure

- If suitable and required:
 - Client takes part in one or more qualification modules of the PiA-program.



Further Planning



- Assessment weeks take place every two months
- Each qualification module is held 1 - 2 times a year.
- 3 – 4 time a year the PiA-newsletter is published: it portrays one or more participants.
- By the end of each year beramí e.V. und jumpp-Frauenbetriebe e.V. evaluate the project and publish the results.

Results from 2012 / 2013 (until 31.10.13):

Participants:	175 / 130
Number of entrance interviews	90 / 57
Number of participants in assessment weeks	59 / 53
Number of Coaching/Consulting hours	524/804 jumpp* 448/293 beramì
	972 / 1097

*with a new module “Erfolgsteam” (team of success)

By the end of the year 2012:

Participants have the following solutions:

- 15 % in jobs (26 women)
- 8 % in schooling, training or job training (14)
- 20 % in another qualification measure (35)
- 3 % in internships (5)
- 3 % self-employed (5)
- 11 % still unemployed (20)
- 16 % no results known (28)
- 24 % continue with the PiA-project in 2013 (42)

Example of a success- story:

Woman from Eritrea- first contact with PiA in 2010- very bad German skills- wants to train as a pharmaceutical-technical assistant- no in Germany recognized degree.

Successful steps: participated in all the PiA-modules - improved her German skills – recognition of her foreign qualifications (CSE) – with our help finished secondary school - internship in a pharmacy- pharmacy pays “salary” in form of German courses - constant accompaniment by PiA-coach – now, after 2 years she passed the entrance examinations into the PTA school.

Congratulations !

Questions?



Thank you for your attention!



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