

Experiences of Enterprise Surveys 1994-2007

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Preview

1. Enterprise surveys
2. Other tools
3. How to best benefit from different tools?

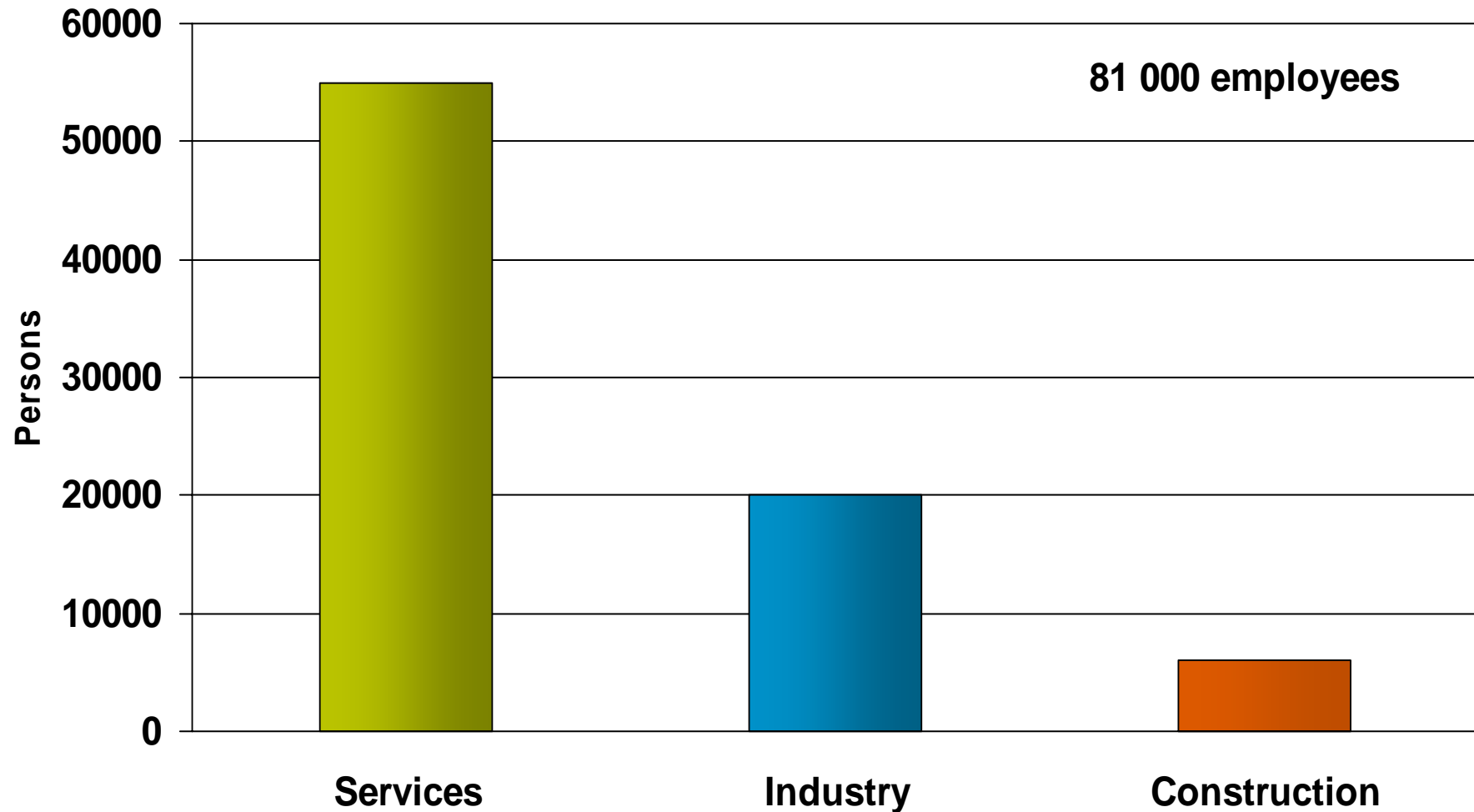


Enterprise surveys: respondent companies and their personnel

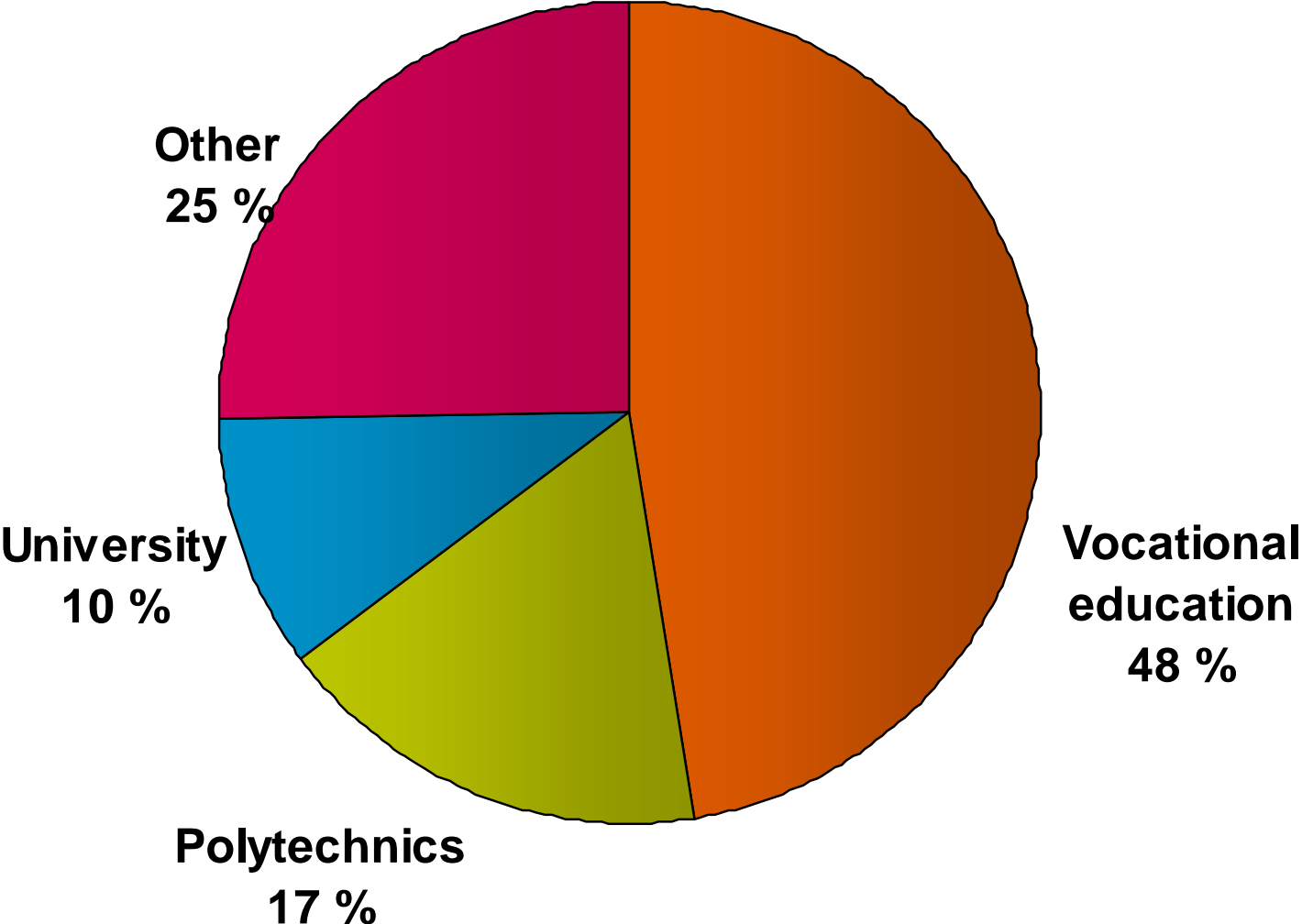
- Once a year/every two years
- 720 respondent companies in 2005
 - 50 % SMEs
 - amount of employees 360 000
 - Services 170 000
 - Industry 170 000
 - Construction 20 000
- The total amount of personnel in EK companies 900 000, 40 % of the workforce in Finland



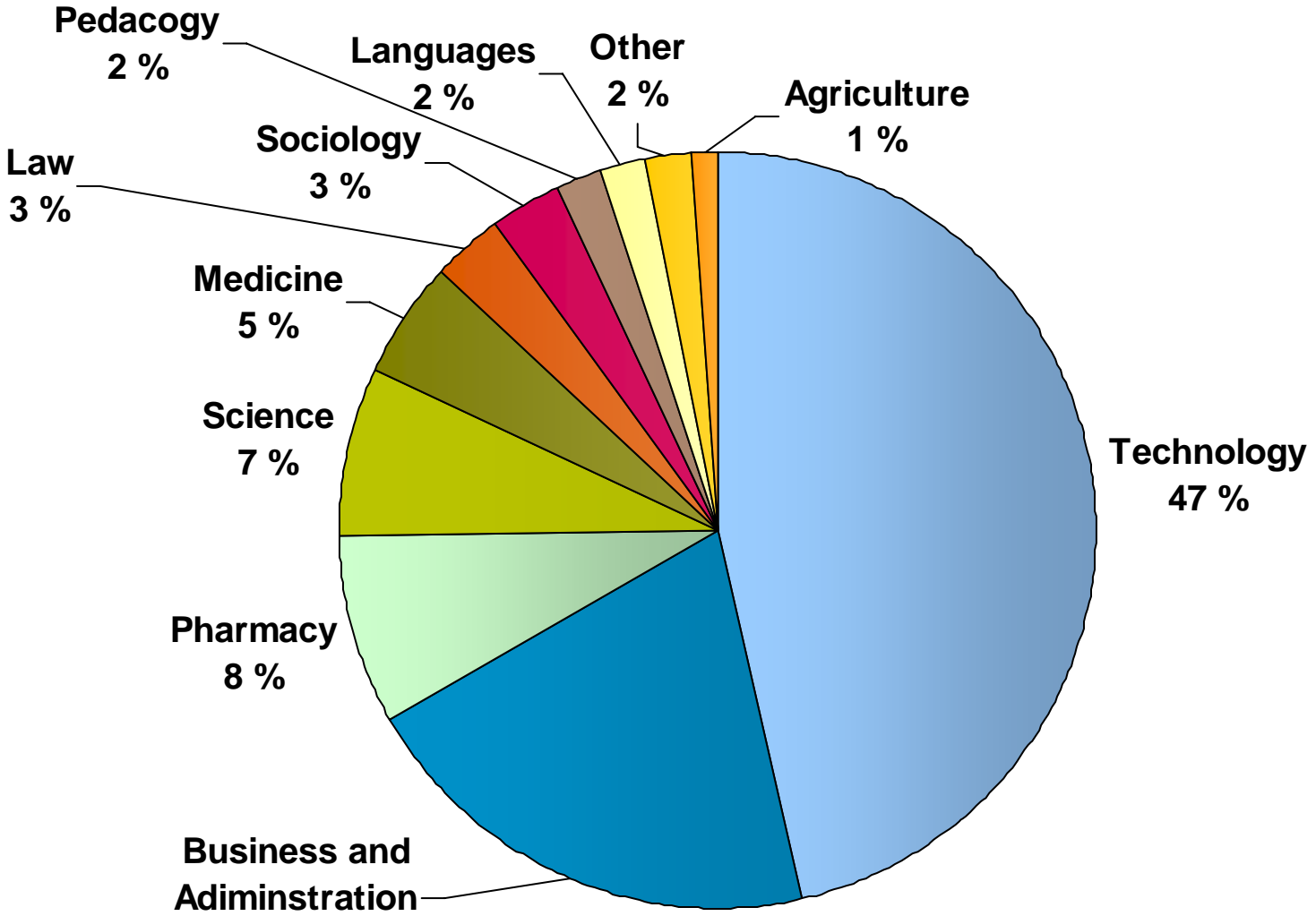
Enterprise surveys results I: Recruitment needs in EK member companies in 2005



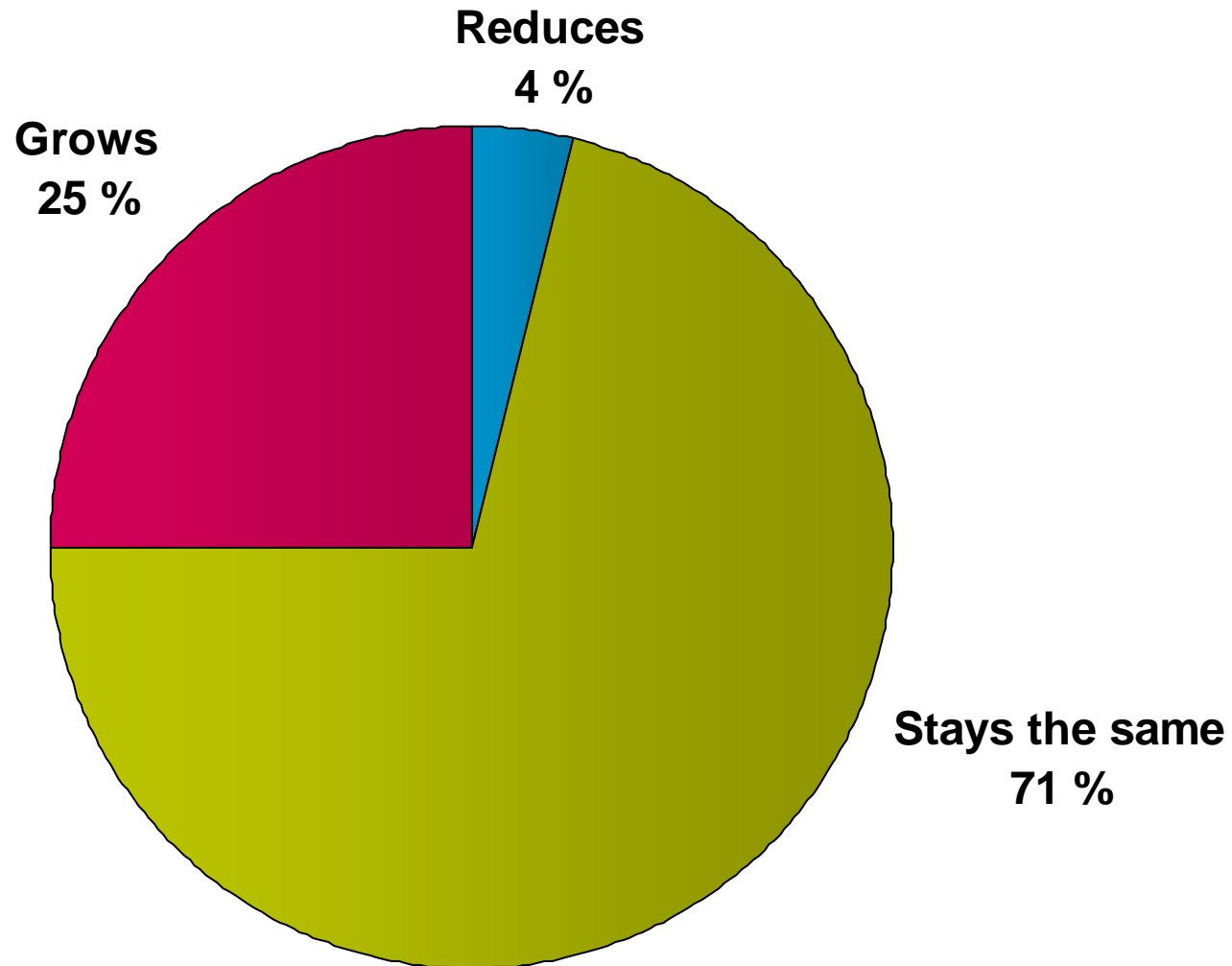
Enterprise surveys results II: Recruitment needs in EK member companies from different levels of the education system



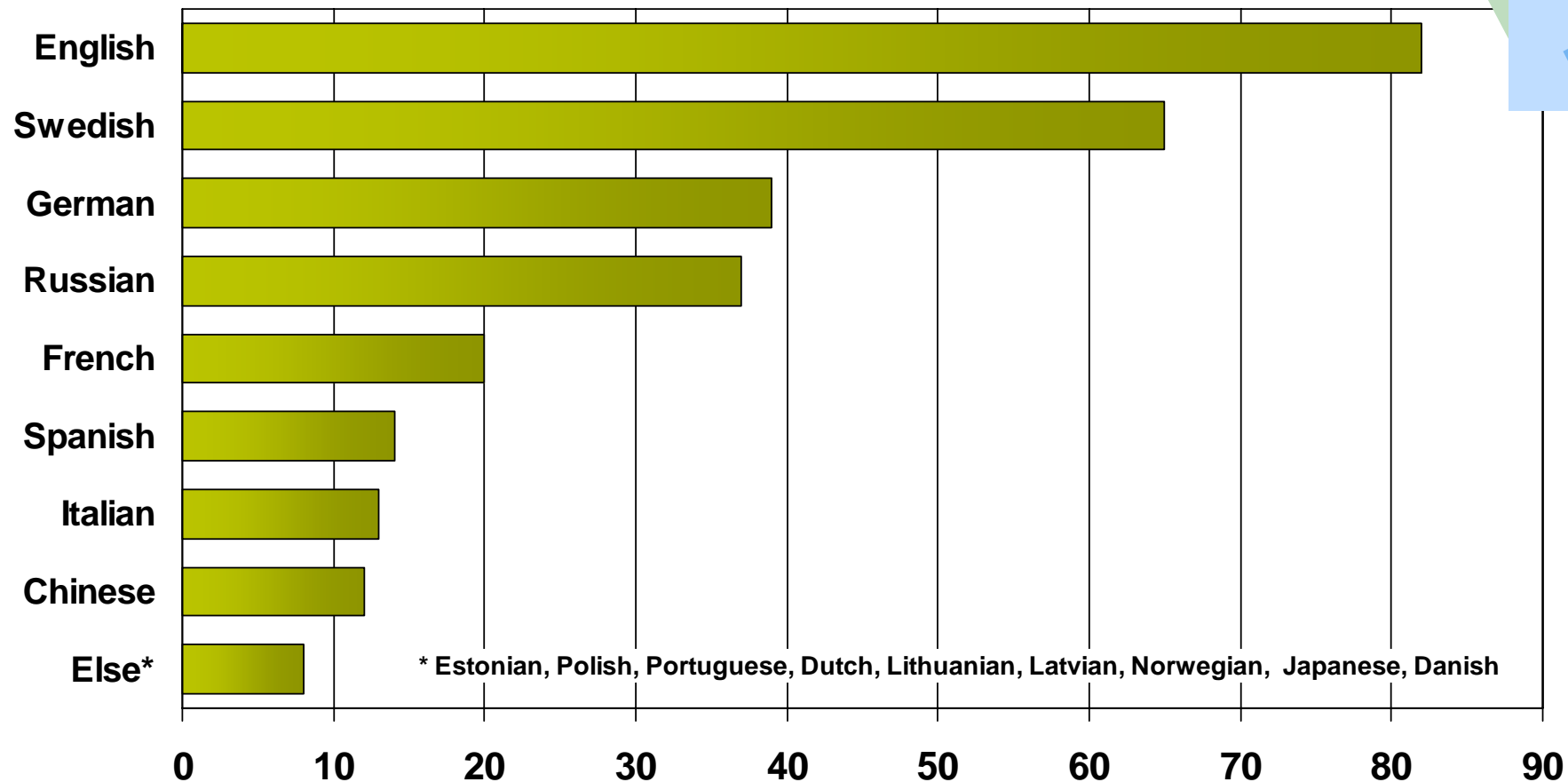
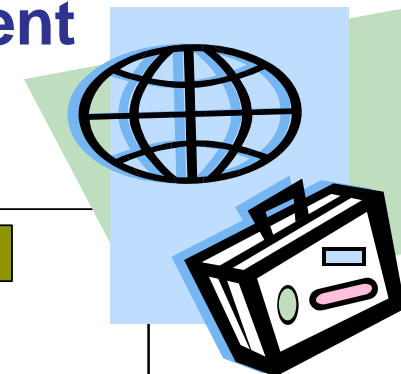
Enterprise surveys results III: Recruitment from different study fields (universities)



Enterprise surveys results IV: How does the need for employees evolve in 2006-2008 (technical vocational training)?



Enterprise surveys results V: The need for different language competences, %



Other tools: long term skill needs foresight

Pilot phase 2001 – 2003

2003

2004

2005

2006

Present state, visions for the future:

- products, services, markets
- business models

Anticipation of future competence needs in the face of global competition

Views of policies promoting the utilisation and growth of human capital

Seminar I:

- Background information

Seminar II:

- Technologies

Seminar III:

- Business models

Seminar IV:

- Indicators
- Competences

Seminar V:

- Education
- Conclusions

Seminar VI:

- Final report

Delphi I:

- Trends and weak signals

Delphi II:

- Corporate vision

Interviews:

- Changes in the operational environment

Delphi III:

- Business models

Delphi IV:

- Education system for the future

Interviews:

- Competence needs in companies

Study visit:

- International foresight

Study visit:

- Globalisation and business skills

Study visit:

- Competences needed in renewal

Report I

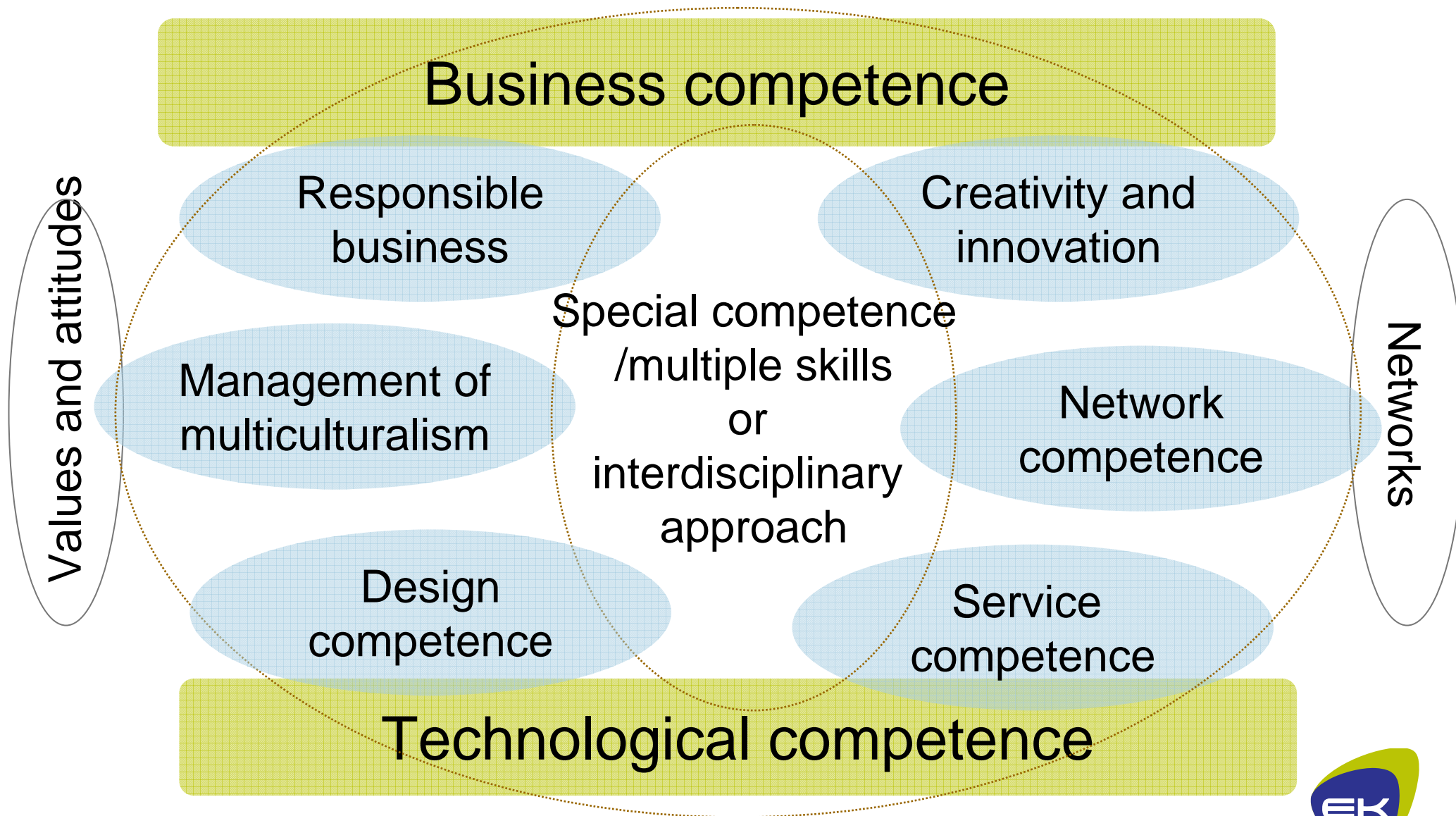
Report II

Report III

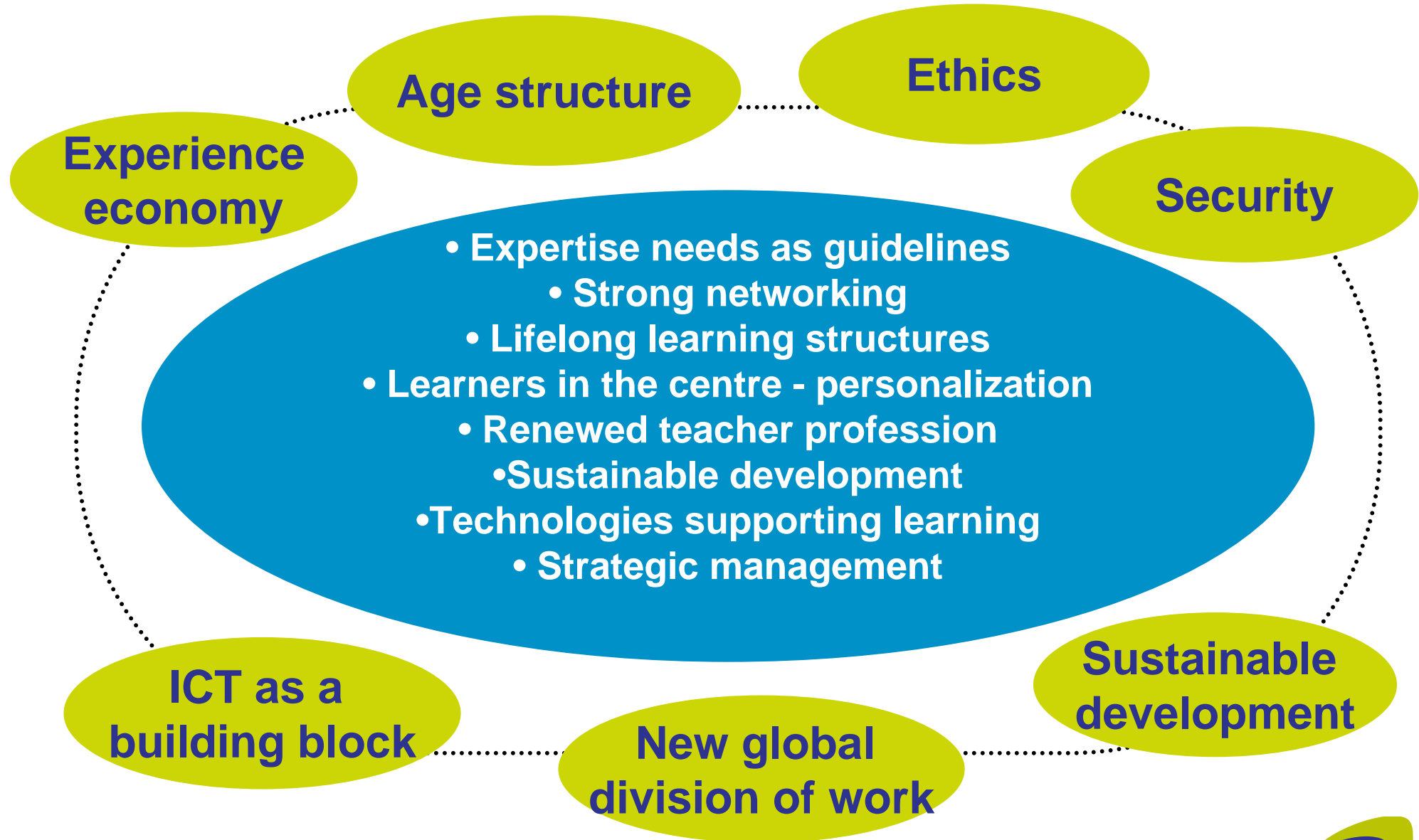
Report IV

Final report

Foresight results I: Competence needs 2015



Foresight results II: Change drivers and the educational system



A set of processes and tools is needed

...for building the education and training system
for the future

- Enterprise surveys
- Education Intelligence
 - Services 2020
- Education and Training Offer 2012
- Regional working groups and committees



More information:

in english, too...

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