



Thessaloniki, 29 July 2020

**PRESS RELEASE****Online working and learning in the coronavirus era****Cedefop evidence reveals opportunities and threats for crowdworkers in the online gig economy.**

The coronavirus (Covid-19) pandemic has highlighted the vast opportunities of working and learning digitally. Home confinement and social distancing have obliged a large part of the European workforce to work remotely, and more companies have come to realise the potential of a digital workforce. As we move out of the crisis towards a new normal, these influences may prompt companies to re-evaluate their traditional offline working methods.

Gig or crowd-workers, defined as individuals using intermediary websites or apps to obtain paid gigs or projects, have enjoyed a 'home field' advantage in this, as working and interacting digitally has always been their prevailing mode of operation. In many ways, the gig economy provides the most visible example of the technology-induced transformations taking place in European labour markets, including telework and virtual teamwork. These trends in the online gig economy are indicative of how a large share of today's workforce may be learning and working tomorrow.

Cedefop has been looking at crowdworkers' working conditions, their motivations and the way they learn and develop their skills. Read more in our latest [briefing note](#).

Read Cedefop's press releases [here](#).

Subscribe to Cedefop's other media products (newsletter, magazine, briefing notes, etc.) by creating [a user account on our website](#).

**Contact**

Press Officer: Rosy Voudouri

Tel: +30 2310 490012, email: [rosy.voudouri@cedefop.europa.eu](mailto:rosy.voudouri@cedefop.europa.eu)

Head of Department for Communication: Gerd Oskar Bausewein

Tel: +30 2310 490288, email: [gerd-oskar.bausewein@cedefop.europa.eu](mailto:gerd-oskar.bausewein@cedefop.europa.eu)

**About Cedefop**

The European Centre for the Development of Vocational Training (Cedefop) is the European Union's reference centre for vocational education and training, skills and qualifications.

Connect with us   