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## PRESS RELEASE

### Not just new jobs – digital innovation supports careers

It is widely accepted that digital innovation is changing work environments and occupational profiles, impacting on people's learning and work. But how does it affect the way people can manage their careers, train and change jobs? Thanks to innovative tools, greater data availability and artificial intelligence, new approaches to career development support and self-directed learning are transforming lifelong learning.



Online job portals offer information on occupations and learning opportunities combined with personal skills and attitudes assessment as well as personal portfolios. Many include matching engines, linking personal traits and skills to advertised vacancies and allowing people to draft their CVs and apply for jobs. Other portals boast new features such as online chats which have become particularly popular with young people. Even gaming has entered the world of online career support, helping people to better identify their existing skills and possible gaps.

Cedefop has been looking into European countries' most recent practices in this field and has analysed the promises and challenges they hold. Read more in our latest [briefing note](#).

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## About Cedefop

The European Centre for the Development of Vocational Training (Cedefop), an agency of the European Union based in Thessaloniki, Greece, supports European policy-making in the field of vocational education and training.

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