



Cedefop's opinion survey on VET in Europe

Understanding public opinion on Vocational Education and Training (VET)

Cedefop, Thessaloniki, 23-24 February, 2017

Programme

Thursday, 23 February

09:30-10:00	Arrival and registration	
INTRODUCTION		
10:00-10:10	Welcome and opening	General introduction to the Survey and its purpose within Cedefop's activities <i>Antonio Ranieri, (Cedefop)</i>
10:10-10:20	Introductory speech	Presentation of the objectives of the workshop and of the survey scope and methodology <i>Lidia Salvatore (Cedefop); Ernesto Villalba, (Cedefop)</i> Questions & Answers (5-10 min.)
RESULTS PRESENTATION AND DISCUSSION		<i>Chair: Antonio Ranieri (Cedefop)</i>
10:20-11:00	Summary of key survey findings	20 min. + Q&A presentation by <i>Kantar Public</i> Following the presentation, participants are invited to provide general comments to the survey design and its results and, where appropriate, provide interpretation of the results from their country standpoint. What results you find in line with your expectations and why? What is most surprising and what you would have expected instead? More generally, what is your interpretation of results in the four areas of investigation?
11:00-11:20	Coffee Break	
PARALLEL SESSIONS		
11.20-11.30	Introduce parallel groups	Presentation of the discussion format, assign participants to groups. <i>Kantar Public</i>
11:30-13:00	Group 1: Awareness and information (<i>Room: Europa</i>)	Each group discusses one of the assigned 4 topics – one facilitator and one rapporteur per group – before rotation to other groups. (2 iterations before lunch and 2 after lunch). Objective of the parallel sessions is to come out with diagnosis and possible solutions to tackle crucial issues related to each of the 4 topics under discussion. A set of questions for discussion for the four themes are proposed (see Annex).
	Group 2: Attractiveness & communication (<i>Room: Montessori</i>)	
	Group 3: Experience and delivery (<i>Room: Rousseau</i>)	
	Group 4: Outcomes and effectiveness (<i>Room: Alexandria</i>)	
13:00-14:30	Lunch at Cedefop's cafeteria	

14:30-16:00	Parallel groups (cont.) - 2 rotations	
16:00-16:30	Coffee Break	
REPORTING		<i>Chair: Ernesto Villalba (Cedefop)</i>
16.30-17.30	Debriefing from the parallel sessions	Each rapporteur engaged in the parallel sessions will present main outcomes from the discussion (10' each group) followed by plenary discussion of this input.
18:00	Transfer to the city centre	
20:00	Dinner	

Friday, 24 February

09:30-10:00	Arrival and registration	
SEARCHING FOR SOLUTIONS		<i>Chair: Lidia Salvatore (Cedefop)</i>
10:00-11:30	In search for solutions to VET problems	<p>Each group engaged in the parallel sessions of day 1 will present main outcomes from the discussion (5-10 min. each group). Open discussion. First in small groups (within the room) and then in plenary.</p> <p>The overall question leading the discussion is: <i>What are the necessary conditions for the implementation of the solutions discussed in the parallel sessions?</i></p> <p>This will include:</p> <ul style="list-style-type: none"> - What policies are more effective? - What are the roles of the different stakeholders? - How can knowledge sharing be facilitated?
11:30-12:00	Coffee Break	
THE WAY FORWARD		<i>Chair: Antonio Ranieri (Cedefop)</i>
12:00-13:00	Cedefop's Opinion Survey on VET in the EU: the way forward	Wrap-up of the discussion and open discussion on the role European policies to support VET development and implementation. Exchange of ideas and proposals for the next editions of the Cedefop Opinion Survey on VET in Europe
13:00-13:15	Closure	<i>Mara Brugia, Cedefop Deputy Director</i>

ANNEX – Questions for discussion

Main questions for discussion proposed for all sessions:

1. What information provided by the survey is important/relevant and what are the main issues to tackle?
2. What are the relevant experiences in your country that can contribute to improve VET in this particular aspect (focus for each group)?
3. How can we build on what we know to shape VET policies?

Specific questions from the survey and its results can serve as a point of departure for the discussion.

***** ***** *****

Theme	Room
<p>1. Awareness and information on VET- Focus on the conceptualization of VET and what do people think VET is in relation to its changing role in the society and economy (e.g. VET becoming more prominent in higher education, VET as labour market policy to combat unemployment, etc.).</p> <hr style="border-top: 1px dashed #000;"/> <p>➤ Most relevant questions from the survey: Q1, Q2, Q6T, Q12T and Q11T (p. 17-21).</p>	<i>Europa</i>
<p>2. Attractiveness and communication on VET- Focus on image of VET and its attractiveness, including possible approaches for a better communication of the VET “product”.</p> <hr style="border-top: 1px dashed #000;"/> <p>➤ Most relevant questions from the survey: Q15 - together with Q21, Q18, Q17, Q19, Q20 (pp. 23-43).</p>	<i>Montessori</i>
<p>3. Experience and delivery of VET - Focus on how VET is delivered and the satisfaction of its “customers”, as well as how to improve the quality of VET.</p> <hr style="border-top: 1px dashed #000;"/> <p>➤ Most relevant questions from the survey: Q7T, Q13T, Q14 (pp. 48-56).</p>	<i>Rousseau</i>
<p>4. Outcomes and effectiveness of VET - Focus on the benefits of VET for individuals and the society at large.</p> <hr style="border-top: 1px dashed #000;"/> <p>➤ Most relevant questions from the survey: Q3, Q15d, Q15e, Q24, Q26 (pp. 57-64).</p>	<i>Alexandria</i>