Cedefop’s opinion survey on VET in Europe  
Understanding public opinion on Vocational Education and Training (VET)

**Cedefop, Thessaloniki, 23-24 February, 2017**

**Programme**

**Thursday, 23 February**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>09:30-10:00</td>
<td>Arrival and registration</td>
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</table>
| 10:00-10:10 | **INTRODUCTION**  
Welcome and opening  
General introduction to the Survey and its purpose within Cedefop’s activities  
Antonio Ranieri, (Cedefop) |
| 10:10-10:20 | Introductory speech                                                      |
|            | Presentation of the objectives of the workshop and of the survey scope and methodology  
Lidia Salvatore (Cedefop); Ernesto Villalba, (Cedefop)  
Questions & Answers (5-10 min.) |
| 10:20-11:00 | **RESULTS PRESENTATION AND DISCUSSION**  
Chair: Antonio Ranieri (Cedefop)  
Summary of key survey findings  
20 min. + Q&A presentation by Kantar Public  
Following the presentation, participants are invited to provide general comments to the survey design and its results and, where appropriate, provide interpretation of the results from their country standpoint.  
What results you find in line with your expectations and why? What is most surprising and what you would have expected instead? More generally, what is your interpretation of results in the four areas of investigation? |
| 11:00-11:20 | Coffee Break                                                            |
| 11:20–11.30 | **PARALLEL SESSIONS**  
Introduce parallel groups  
Presentation of the discussion format, assign participants to groups.  
Kantar Public |
| 11:30–13:00 | Group 1: Awareness and information (Room: Europa)  
Group 2: Attractiveness & communication (Room: Montessori)  
Group 3: Experience and delivery (Room: Rousseau)  
Group 4: Outcomes and effectiveness (Room: Alexandria)  
Each group discusses one of the assigned 4 topics – one facilitator and one rapporteur per group – before rotation to other groups. (2 iterations before lunch and 2 after lunch).  
Objective of the parallel sessions is to come out with diagnosis and possible solutions to tackle crucial issues related to each of the 4 topics under discussion.  
A set of questions for discussion for the four themes are proposed (see Annex). |
| 13:00–14:30 | Lunch at Cedefop’s cafeteria                                             |
**Friday, 24 February**

**09:30-10:00** | Arrival and registration
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**SEARCHING FOR SOLUTIONS**  
Chair: Lidia Salvatore (Cedefop)

**10:00-11:30** | In search for solutions to VET problems
---|---
Each group engaged in the parallel sessions of day 1 will present main outcomes from the discussion (5-10 min. each group). Open discussion. First in small groups (within the room) and then in plenary. The overall question leading the discussion is:

> What are the necessary conditions for the implementation of the solutions discussed in the parallel sessions?

This will include:
- What policies are more effective?
- What are the roles of the different stakeholders?
- How can knowledge sharing be facilitated?

**11:30–12:00** | Coffee Break
---|---

**THE WAY FORWARD**  
Chair: Antonio Ranieri (Cedefop)

**12:00–13:00** | Cedefop’s Opinion Survey on VET in the EU: the way forward
---|---
Wrap-up of the discussion and open discussion on the role European policies to support VET development and implementation. Exchange of ideas and proposals for the next editions of the Cedefop Opinion Survey on VET in Europe

**13:00–13:15** | Closure
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*Mara Brugia, Cedefop Deputy Director*
ANNEX – Questions for discussion

Main questions for discussion proposed for all sessions:
1. What information provided by the survey is important/relevant and what are the main issues to tackle?
2. What are the relevant experiences in your country that can contribute to improve VET in this particular aspect (focus for each group)?
3. How can we build on what we know to shape VET policies?

Specific questions from the survey and its results can serve as a point of departure for the discussion.

<table>
<thead>
<tr>
<th>Theme</th>
<th>Room</th>
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<tbody>
<tr>
<td><strong>1. Awareness and information on VET</strong> - Focus on the conceptualization of VET and what do people think VET is in relation to its changing role in the society and economy (e.g. VET becoming more prominent in higher education, VET as labour market policy to combat unemployment, etc.).</td>
<td>Europa</td>
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<tr>
<td>➢ Most relevant questions from the survey: Q1, Q2, Q6T, Q12T and Q11T (p. 17-21).</td>
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<td><strong>2. Attractiveness and communication on VET</strong> - Focus on image of VET and its attractiveness, including possible approaches for a better communication of the VET “product”.</td>
<td>Montessori</td>
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<td>➢ Most relevant questions from the survey: Q15 - together with Q21, Q18, Q17, Q19, Q20 (pp. 23-43).</td>
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<td><strong>3. Experience and delivery of VET</strong> - Focus on how VET is delivered and the satisfaction of its “customers”, as well as how to improve the quality of VET.</td>
<td>Rousseau</td>
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<td>➢ Most relevant questions from the survey: Q7T, Q13T, Q14 (pp. 48-56).</td>
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<td><strong>4. Outcomes and effectiveness of VET</strong> - Focus on the benefits of VET for individuals and the society at large.</td>
<td>Alexandria</td>
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<td>➢ Most relevant questions from the survey: Q3, Q15d, Q15e, Q24, Q26 (pp. 57-64).</td>
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