



CEDEFOP

European Centre for the Development
of Vocational Training

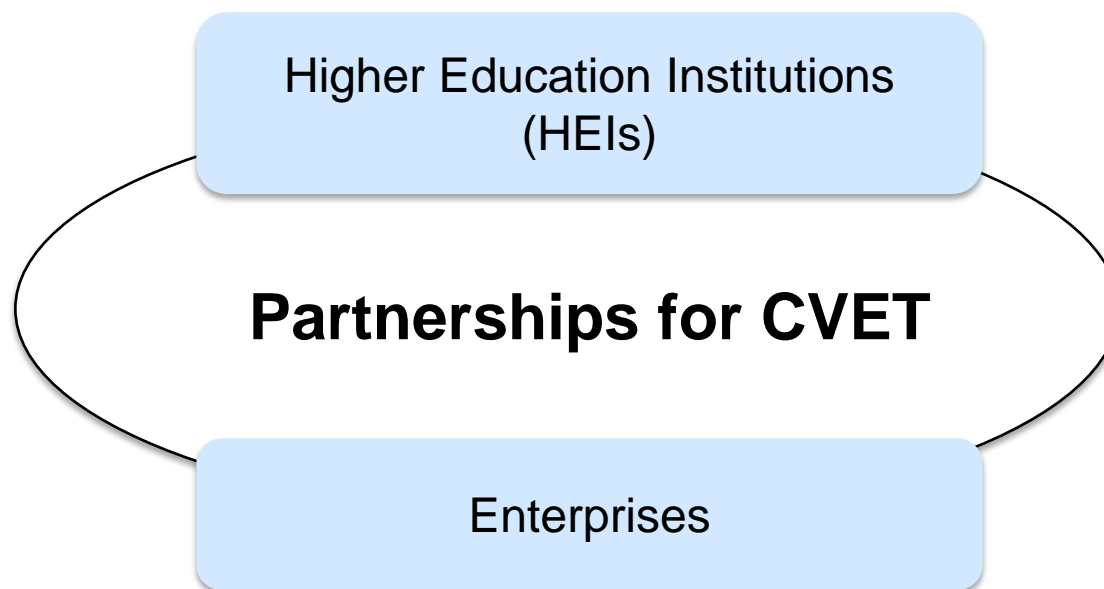
Fostering partnerships for continuing training:

Cooperation between higher education institutions and enterprises

Cedefop workshop

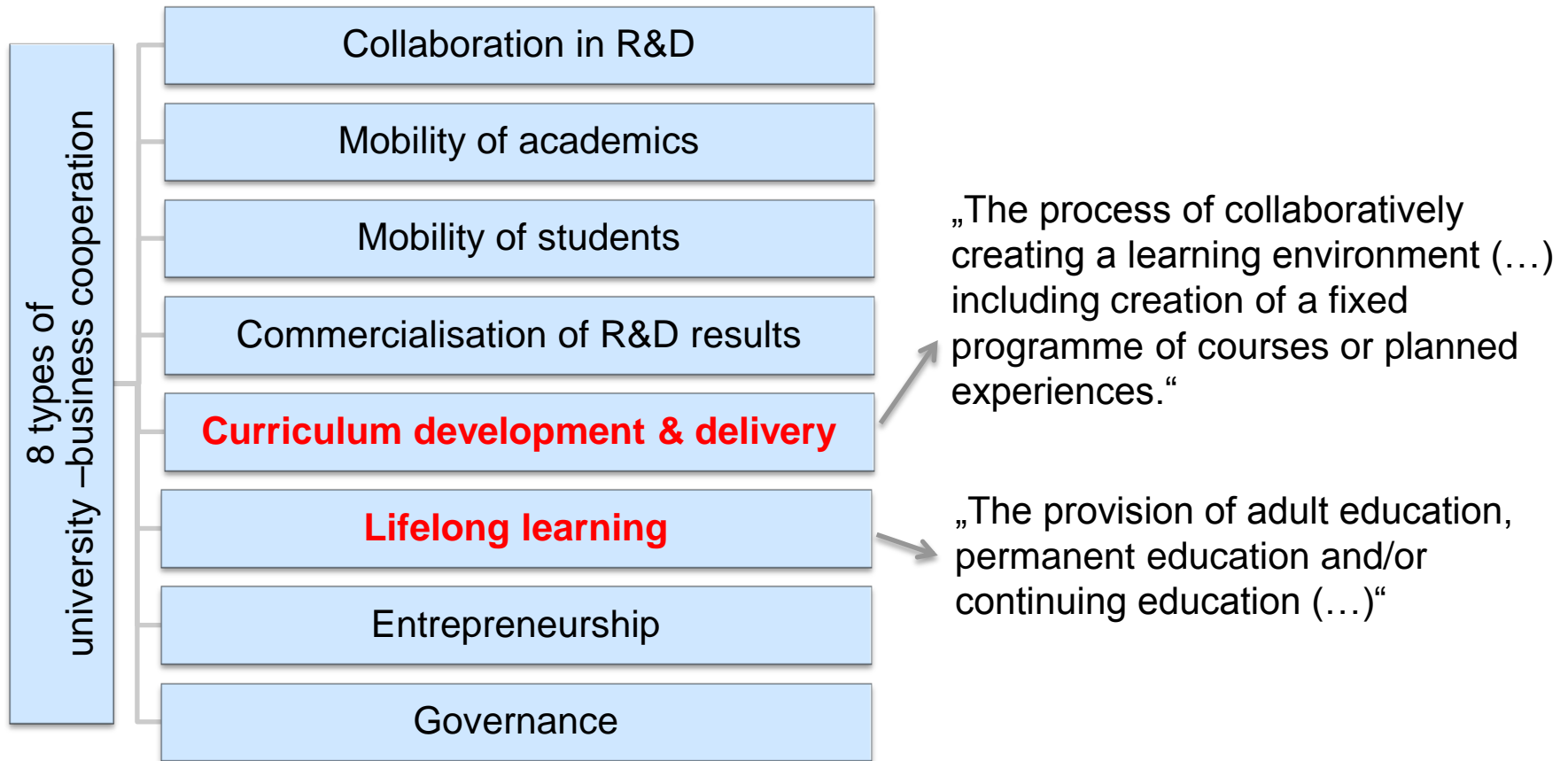
Thessaloniki, 11-12 February 2016

Alexandra Dehmel (Cedefop)

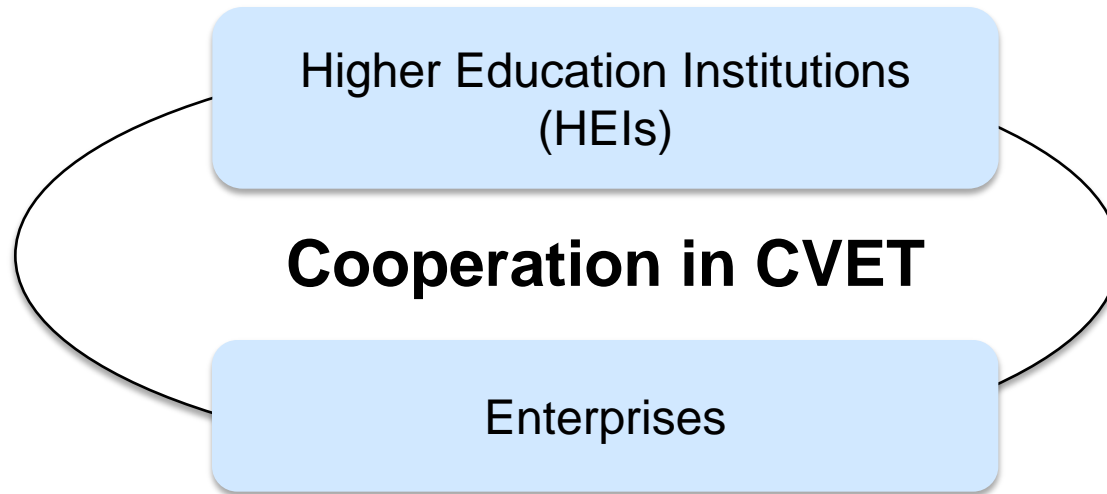




Types of cooperation



(EC/S2BMRC 2011)



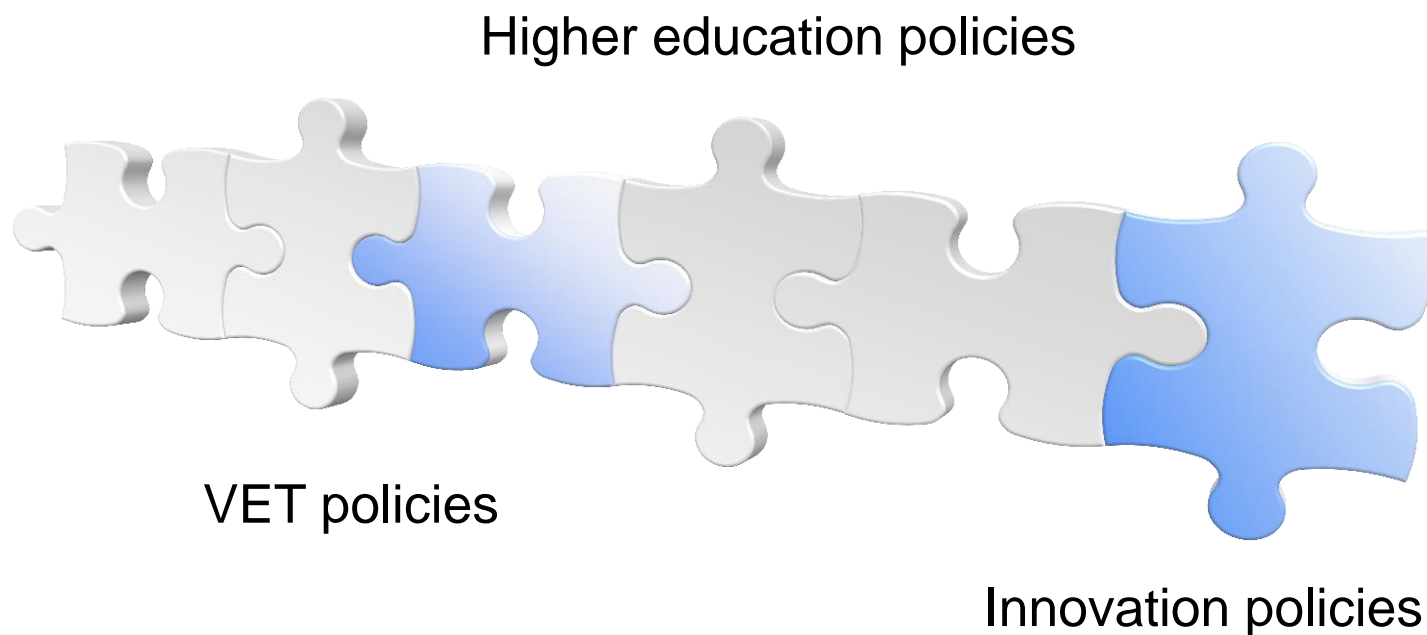
- Cooperation mostly related to R&D; less in education, esp. on continuing level (EC 2014; EC/S2BMRC 2011)
- Extent, structure and organisation varies between countries (e.g. Hanft & Knust 2009)



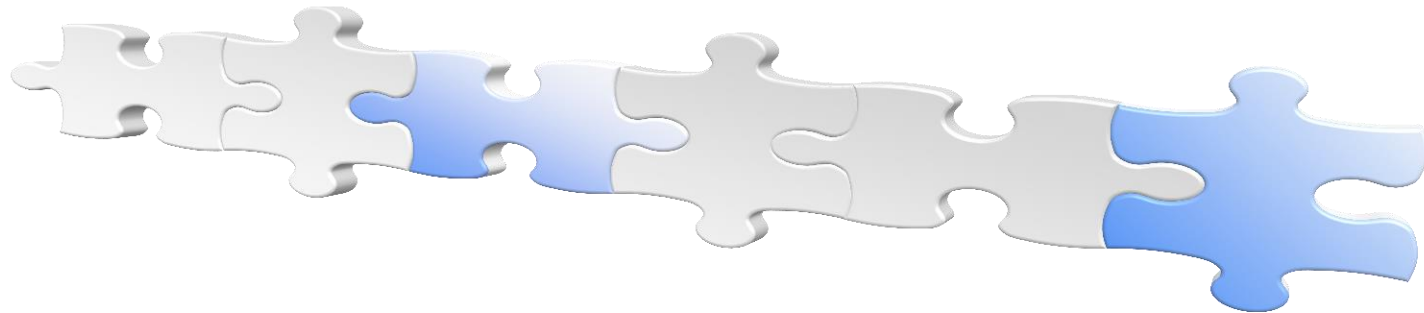
Benefits of cooperation

- Insights into new developments and competence needs
- Innovative approaches to learning
- Adaption to individual and workplace needs
- Promotion of learning
- New, non-traditional target groups
- Cooperation in other fields
-and others!

European policy context



European policy context



VET policies, e.g.:

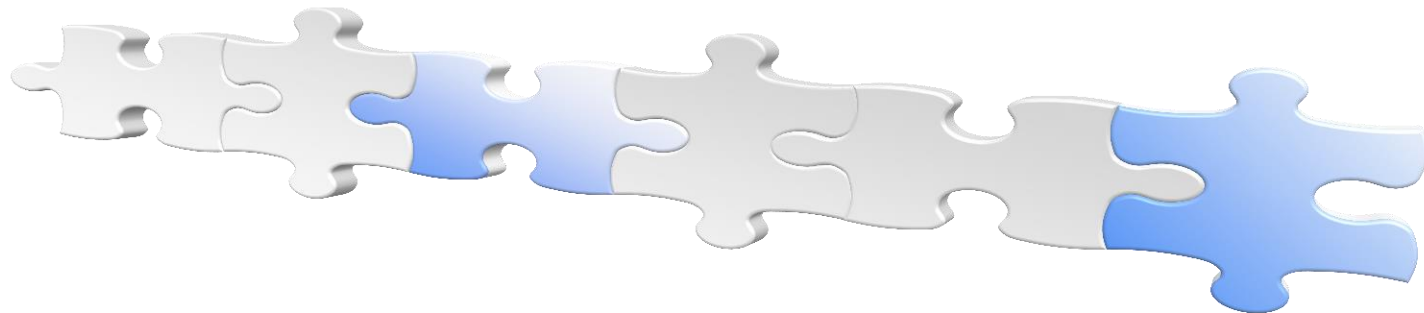
Bruges Communiqué (2010); Riga Conclusions (2015):

- Flexible and high-quality CVET
- Work-based learning (WBL)
- Partnerships
- Excellence in and through VET





European policy context



Higher Education policies, e.g.:

EU Agenda for the Modernisation of Higher Education (2011):

- Relevance and quality of higher education
- Partnerships; linking higher education, research and business



European policy context

Initiatives to promote cooperation, for example:

- University-Business Forums (since 2008)
- Erasmus+ activities, e.g.:
 - Knowledge Alliances
 - Strategic Partnerships

Studies, for example: (ec.europa.eu/education/tools/university-business_en.htm)

- EC (2014): Measuring the impact of university-business cooperation
- EC / S2BMRC (2011): Review of the state of university-business cooperation in Europe



Workshop - context

- Previous Cedefop work on WBL in CVET (e.g. Cedefop 2012; 2014; 2015)
- Future work:
Innovative models of **CVET** that build on **cooperation** between enterprises and higher education, linking **WBL** in enterprises to higher education



- Valuing informal and non-formal learning at the workplace; systematic integration with learning at higher education
- Tailoring to workplace needs



Workshop – discussion points

- Forms/models of cooperation between higher education institutions and enterprises in the field of CVET
- Linking learning in enterprises to learning in higher education; role of WBL
- Barriers and drivers for cooperation
- Future developments and challenges

References

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