# A common framework for transversal skills

- and how to assess them using Competence Cards -

The future of VET in Europe

Parallel Session 1 – Transversal skills and the VET curriculum

26. November 2020

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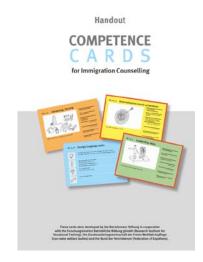
Bertelsmann Stiftung

# "Inspiring people. Shaping the future. Participating in a globalized world."

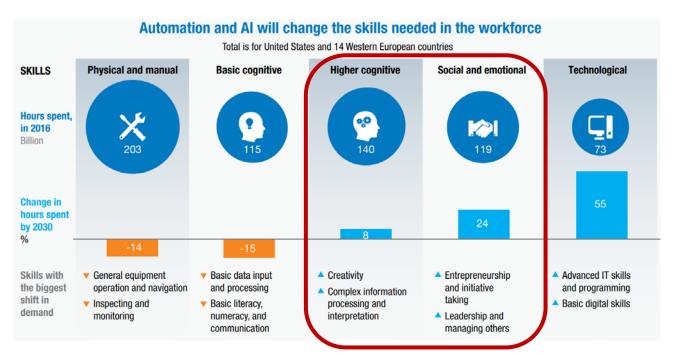
- Bertelsmann Stiftung is an operational, non-profit, nonpartisan foundation in Gütersloh
- 380 employees, 70 projects, €90 Million annual budget
- Topics: education, democracy, society, health, culture and the economy.
- Typical output: Studies, events, pilot projects







## Transversal skills and competences are becoming more important



Source: McKinsey Global Institute, 2018: Skill shift: Automation and the future of the workforce https://www.mckinsey.com/featured-insights/future-of-work/skill-shift-automation-and-the-future-of-the-workforce#

## Which skills are to be considered transversal, and which structure useful?

- Building on the current (v. 1.0.8) ESCO-Transversal skills list we evaluated a broad range of additional sources:
  - Company and sector competence frameworks (e.g., NHS, Insurance, Food and Beverages)
  - National competence frameworks (e.g., O\*NET, Singapoore 21st century skills)
  - International competence frameworks (e.g., OECD, EU Key-, Life-, Entrepren. competences)
  - National and international policy and research documents (e.g., WEF, ILO, Great8)
  - Skills validation tools (e.g., KODE, Competence Cards, Great8-Tachometer)
- Skills selection based on two criteria:
  - Quantitative: e.g., frequency of occurence across models and sectors
  - Qualitative: e.g., relevance of source, completeness of the overall model
- Skills structuring based on iterative process:
  - bottom-up approach: clustering identified skills
  - top-down approach: evaluating and integrating existing structures
- Result: 5 (6) categories 27 (29) clusters 100 + skills concepts hundreds of skill labels

# Organising transversal skills and competences – from general to specific

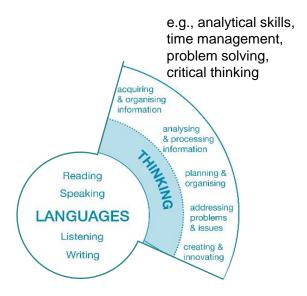


This includes Braille and sign languages

Managing negativin life and work

id exchanging imation and ideas

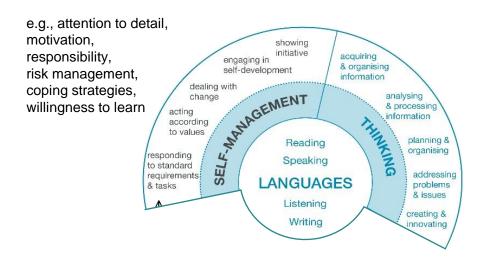
## Transversal skills and competences – from internal to external



Managing negative in life and work

and exchanging and ideas

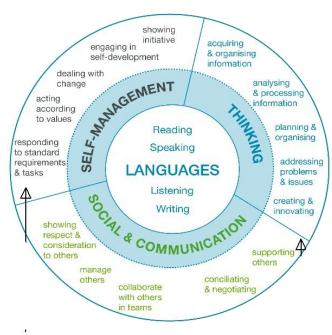
# Transversal skills and competences – from general to specific



Managing negative in life and work

and exchanging information and ideas

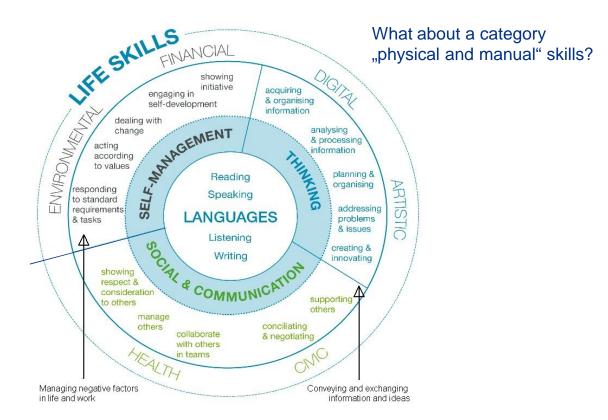
# Transversal skills and competences – from general to specific



e.g., presentation skills, intercultural competences, customer orientation, networking skills, leadership skills, conflict resolution skills

and exchanging armation and ideas...

# Transversal skills and competences – from general to specific



## **Open Questions:**

- Are categories and clusters intuitive?
  - Can skills and competences easily be allocated to the higher order structure?
  - Is anything missing?
    - E.g. a category "physical and manual skills"?
- What use cases can be identified for the model?
  - E.g. curriculum design, writing job ads, building individual skills portfolios, developing assessment tools, designing labour market research studies ...







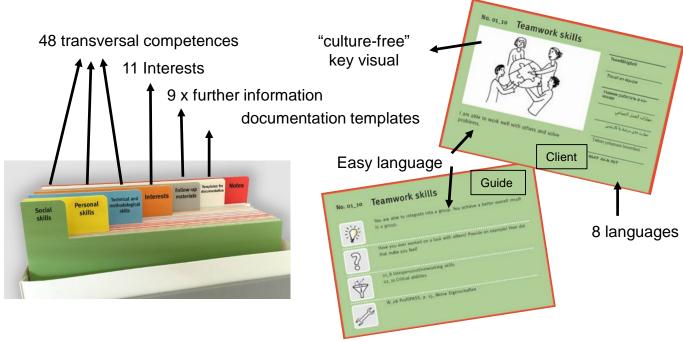






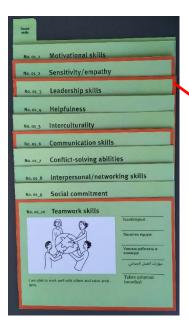


# How to assess transversal skills - The Competence Cards Toolbox



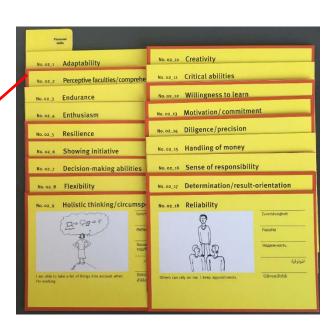
The full instruction video is to be found here

## 10 Social skills

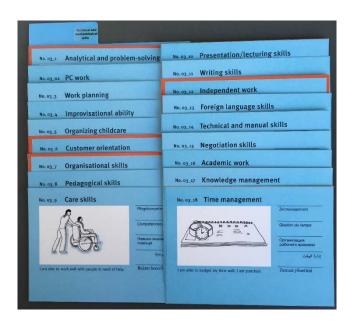


Red-framed competences are also used in the profiling of the PES in Germany

## 18 Personal skills



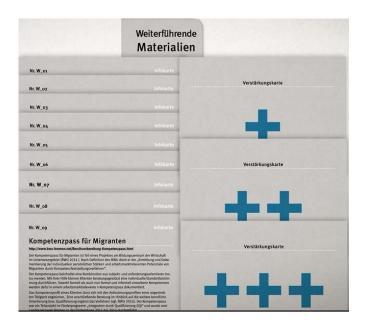
## 18 Professional - and methods skills



## 11 Interests

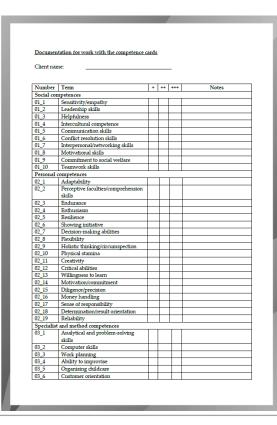


## 9 cards with additional information + 3 enhancers



- Working with the PC
- Musical Instruments
- Basic materials
- Information on language tests
- Classification of economy branches
- Links to different Profiling/Pass systems
- ...

# Documentation and roadmap for further guidance sessions



03 7	Mathematics/numeracy					_
03_7	Organisational skills		$\pm$	_		
03 9	Pedagogical skills		-	_		
03 10	Caring skills	+	+	+		_
03_11	Spatial thinking/sense		$^{-}$	_		_
03 12	Presentation/public speaking skills		$^{-}$			
03 13	Writing skills		$^{-}$			
03 14	Independent work	+	-	_		
03 15	Foreign language skills		$^{-}$	1		_
03 16	Technical and manual skills		$\neg$			
03 17	Negotiation skills		$^{-}$			
03 18	Academic work		+			
03 19	Knowledge management		$\perp$			
03_17	Time management		_			
Interests				-		
I 01	General knowledge		Т	T		
I 02	Visual arts		$^{+}$			
I 03	Family	+	$\top$			
I 04	Gardening, farming	-	$\pm$			
I_05	Handicrafts, design	+	+	_		-
I 06	Hobbies		$\pm$			_
I 07	Musicality		$^{-}$	1		
I 08	Politics		+	_		
I_09	Sport		+	1		
I 10	Theatre		$\pm$			_
I 11	Love of animals		-	1		_
☐ Contir	yment Agency/Jobcenter uued competence diagnosis nition counselling					
□ Applic						

Focus on strengths, not weaknesses!

# Manual comprised of just 1 page

#### COMPETENCE CARDS FOR IMMIGRATION COUNSELLING

#### The cards were specially developed for immigra-

INFORMATION

tion counselling in order to support the analysis of the social abilities and skills of migrants. The combination of pictures and text in simple

language should make access to the clients easier and help overcome language barriers.

#### MBE counselors can use the cards flexibly based on their needs throughout the counsel-

## The research persect "Erfolgyfaktoren für eine

Potentialanslyse in der Bildungs- und Berufsber-atung von Migrantinnen und Migranten" (Succms factors for potential analysis in education counseling for migrants) was conducted by the similar Betrieblishe Bildung (F66) gGmbH on behalf of the Bertelsmann Founda-

The long term goal of the project is to improve the labour market integration of diss-qualified migrants. This process is supported by a po-tential analysis which also takes informally and If you have questions about the project, please feel free to talk to the project staff.

### Forschungsinstitut Betriebliche Bildung (F-bb)

gGmbH Florian Neumann Telephone: <49 (510 27779-27 E-Mail: neumann.florian@f bb.de

. flexible with respect to the interests and needs

flexible selection of the competence aways

- can be completed in a short amount of time

are self-explanatory and easy to use
 allow access to the client, regardless of Eng-

of the target person

• floxible with respect to the available time

and terms

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#### Handout

## COMPETENCE CARDS

for Immigration Counselling



#### 1. LAYOUT OF THE CARDS

There are 46 competence cards in the three areas of social, personal and technical and methodological skills, 11 interest cards o cards with further instructions and a supple mental cards. The cards are serially numbered based on competency areas and skills

Each skill is illustrated by a picture, described by a sentence languages: German, French, Russian, Arabic, Turkish.

Further explanations and questions about the competence term, instructions for the specialisation cards and addition al materials can be found on the back. In order to ensure connectivity for the labour agencies and job centres, the 20 strengths from the (German) profiling sessions were included in the card set. They are marked with a red frame.

#### 2. HOW CAN I WORK WITH THE CARDS?

which the clients and counsellors work closely

The front of the cards is primarily aimed at the client, with the illustration of the skills, the sentence in simple language and the translation. The back of the cards, with the additional expla-

Using the cards is an interactive process during anation, the sample questions and references to the skill energalisation and additional materials The results of the meeting can be documented for further counselling. To this end, the corresponding copy templates can be found in the

Social skill

Dersonal skill

(No. 01\_1 bis 01\_10)

(No. oz. 1 his oz. 18)

(No. 03\_1 bis 03\_18)

(Nr .Lo1 bis L11)

Additional materials

supplemental cards)

■ Supplements

Technical and methodological skill

Skills from the profiling session

(No. W\_o1 bis W\_o9 + three

#### 3. RECOMMENDATIONS FOR USING THE COMPETENCE CARDS AS PART OF THE COUNSELLING PROCESS

ysis or option 2.

#### The cards can be used as an easy way to start A successful introduction can be followed by the

the conversation or as an access point for determining skills. This is particularly useful for

clients with limited English language skills. They are also suitable as an introduction for less motivated clients or persons who are not certain of the direction of their future path.

### The card set includes the three most important

competence areas for determining informally and non-formally acquired skills. There are different options for performing the complete analysis of social abilities and skills:

1. The clients view the cards and choose 10-19 competence cards which they consider to be their strengths. These are then discussed with the counsellor and, potentially, additional specialisation cards are referenced. At the end of the process, primary skills can be

#### determined, based on which an initial assess-

usual process for social abilities and skills anal

- ment of the vocational field can be made. 2. The card set can also be used in only one competence area and the skills listed there can be queried one after the other. Speciali-
- sation cards can provide more details about the corresponding skills. 3. The card set can also be used as a complete set. This results in a varied picture of the respective skills of the client. The procedure is the same as in options 1 and 2.

The competence cards can be used at the beginning of the counselling process as a starting point for analysing the client's notential. If other problems have to be dealt with first, the card set can also be referenced after a longer period

of time and the determination of skills can be resumed. In this case, the documentation template is useful to document the results of the already started potential analysis.

#### Ontion A: Profiling cards

The card set can also be used to determine the strengths that play a role for the labour agencies and job centres during the profiling pro-

cess. To this end, the cards with red frames can be targetedly selected.

Can Immigration Counsellors (MBE) also use the cards for other purposes? Of course! The cards are a tool. How they are used is up to the MBE counsellors.

## External evaluation reports positive reception (survey of 202 users)

## **Users**

- Public employment services and other public offices
- Education providers
- Volunteer initiatives

## **Advantages**

- Getting to know clients faster and better (65 %)
- Better documentation of identified competences (63 %)
- Using competence cards prepares clients very well for profiling of PES (61 %)
- More practical (57 %), flexible (48 %), time-effective (40 %) counselling is possible
- Competence cards offer concrete support, e.g. for compiling applications or CVs (48 %)

## Outreach

- Currently 6th edition available (already more than 12.000 sets ordered & distributed)
- Full card sets in English, French, German, Italian, Russian and Spanish and are licensed as open content (CC BY SA 4.0)
- www.bertelsmann-stiftung.de/competence-cards (already 3.500 downloads)

# Thank you for your attention!

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