



PPMi

Microcredentials for labour market education and training

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Research Manager at PPMi

- Cedefop virtual event, 22-23 June 2023
- #microcredentials

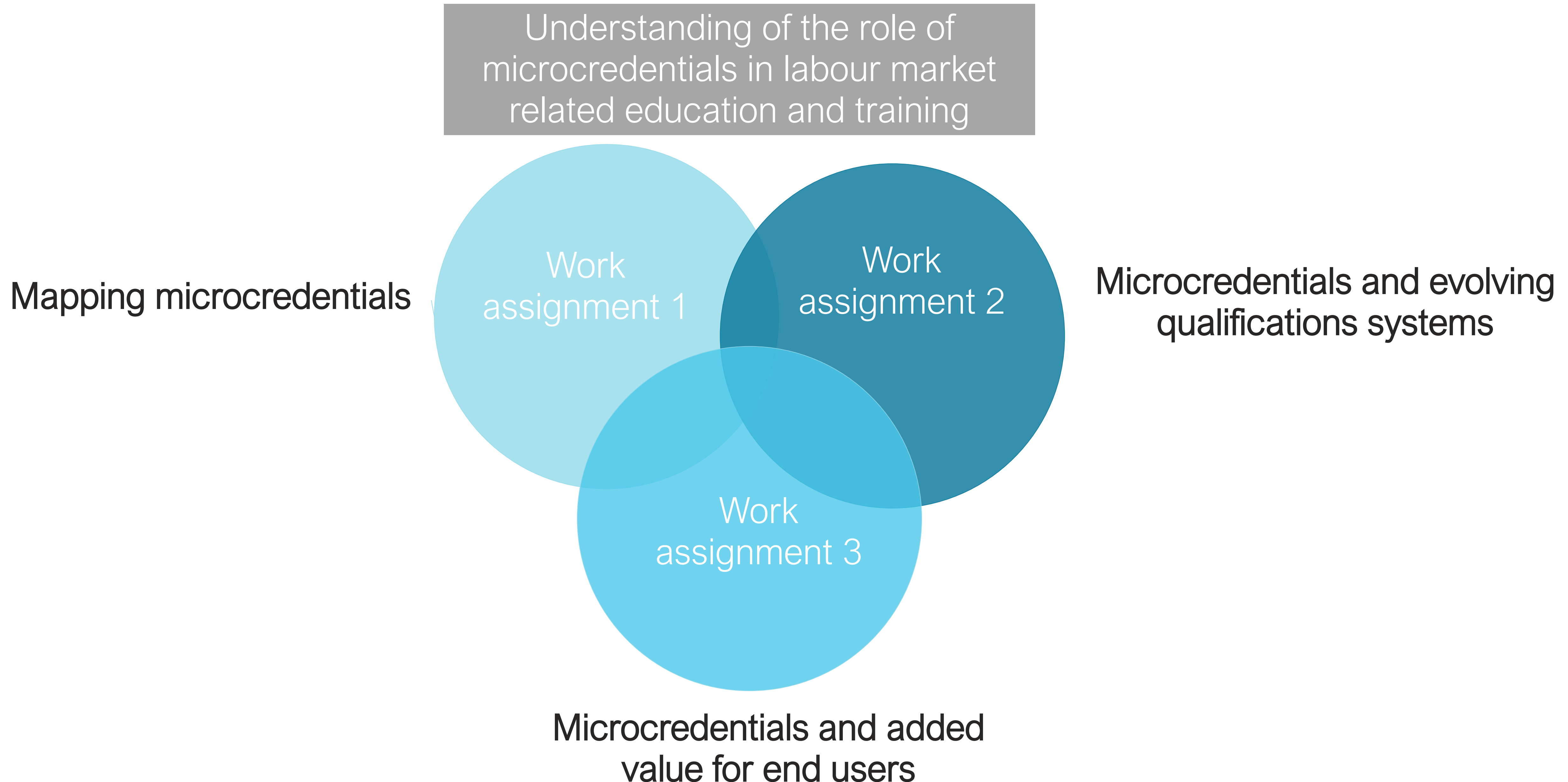
Microcredentials
a labour market
megatrend



CEDEFOP

European Centre for the Development
of Vocational Training

Implementation of the project



Timeline of the project

Publication of
1st research
paper

October 2022

Publication of
case studies

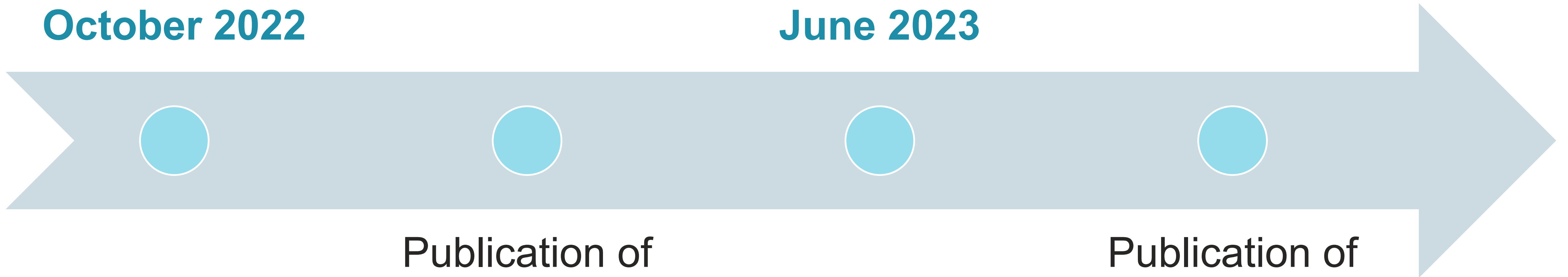
June 2023

Publication of
2nd research
paper

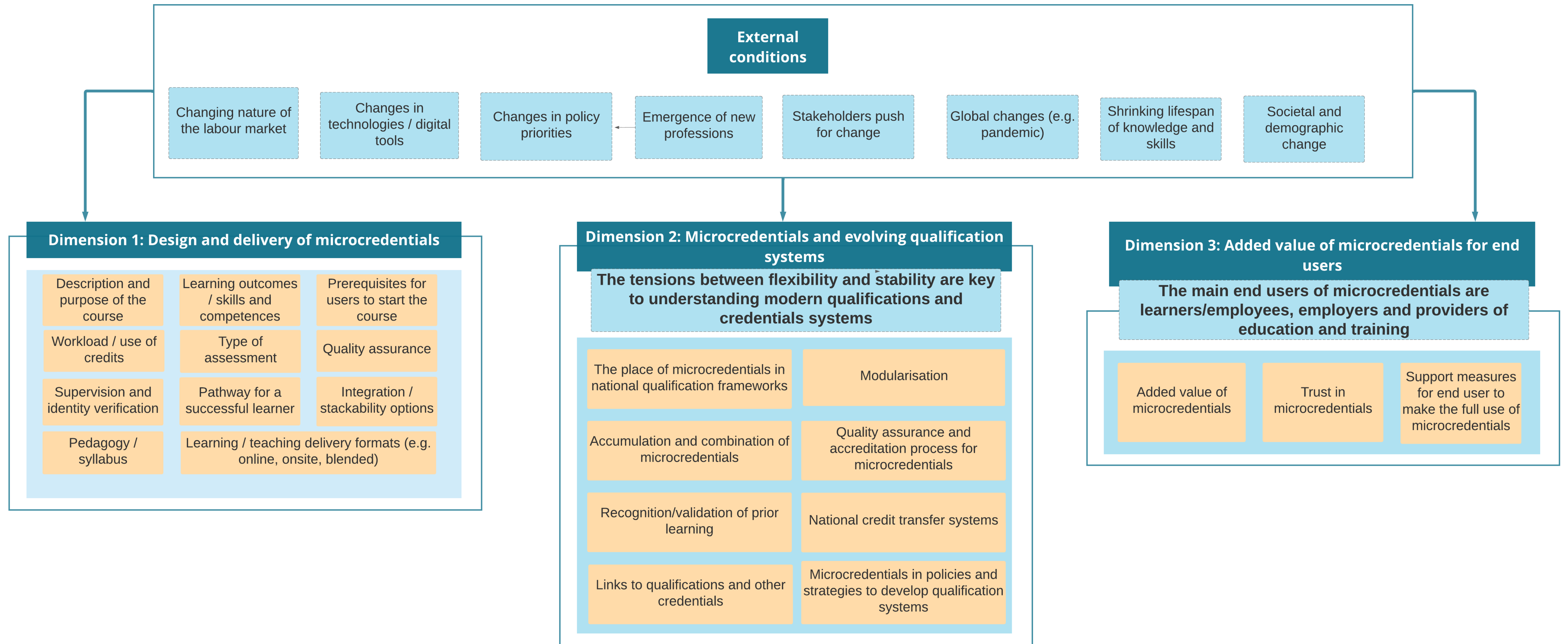
February 2023

Publication of
3rd research
paper

Forthcoming

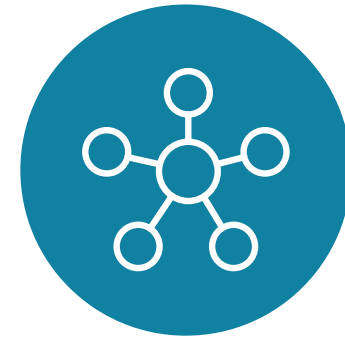


Analytical model



Methodological tools used in the implementation of the project

Case studies



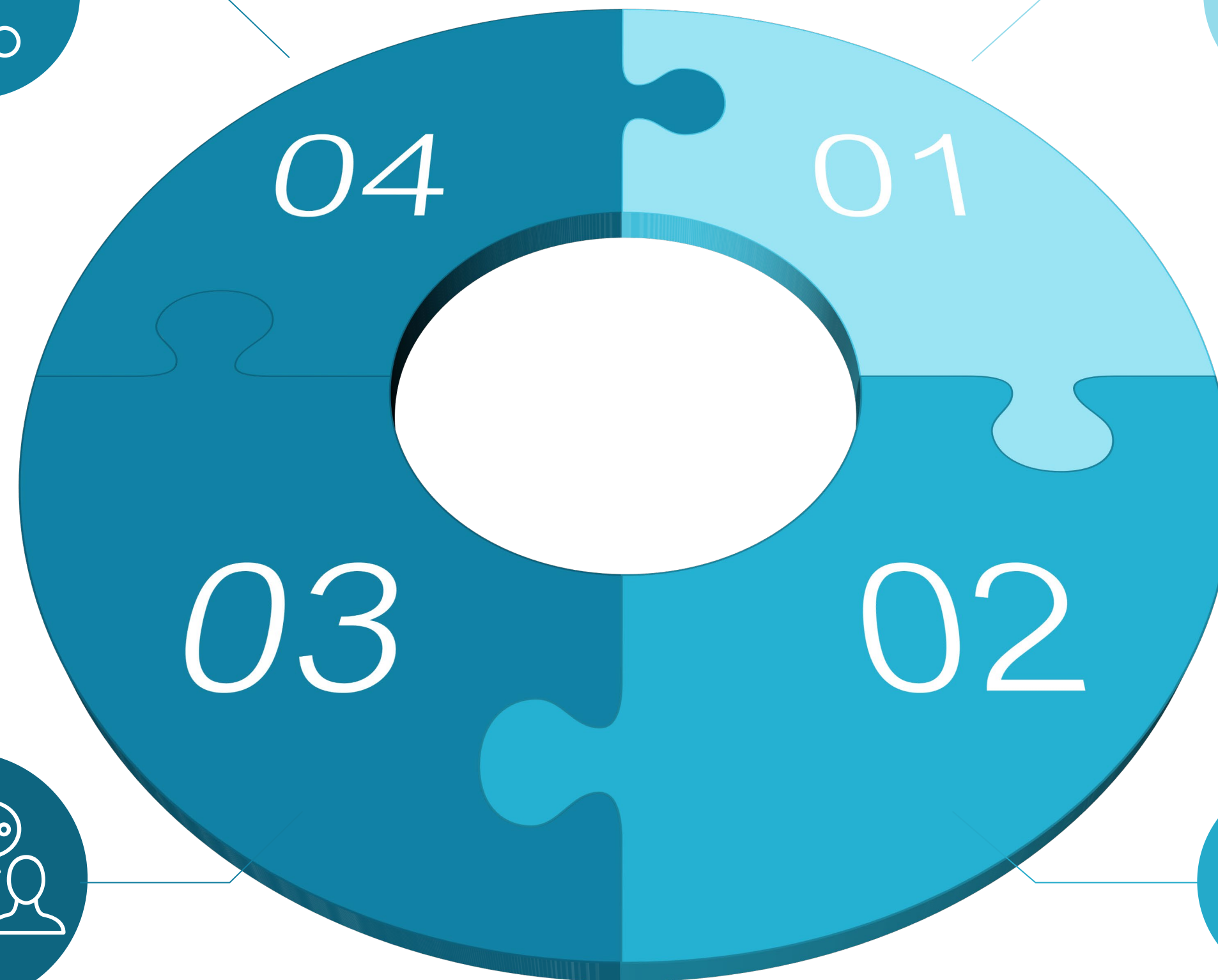
Desk research



Interviews



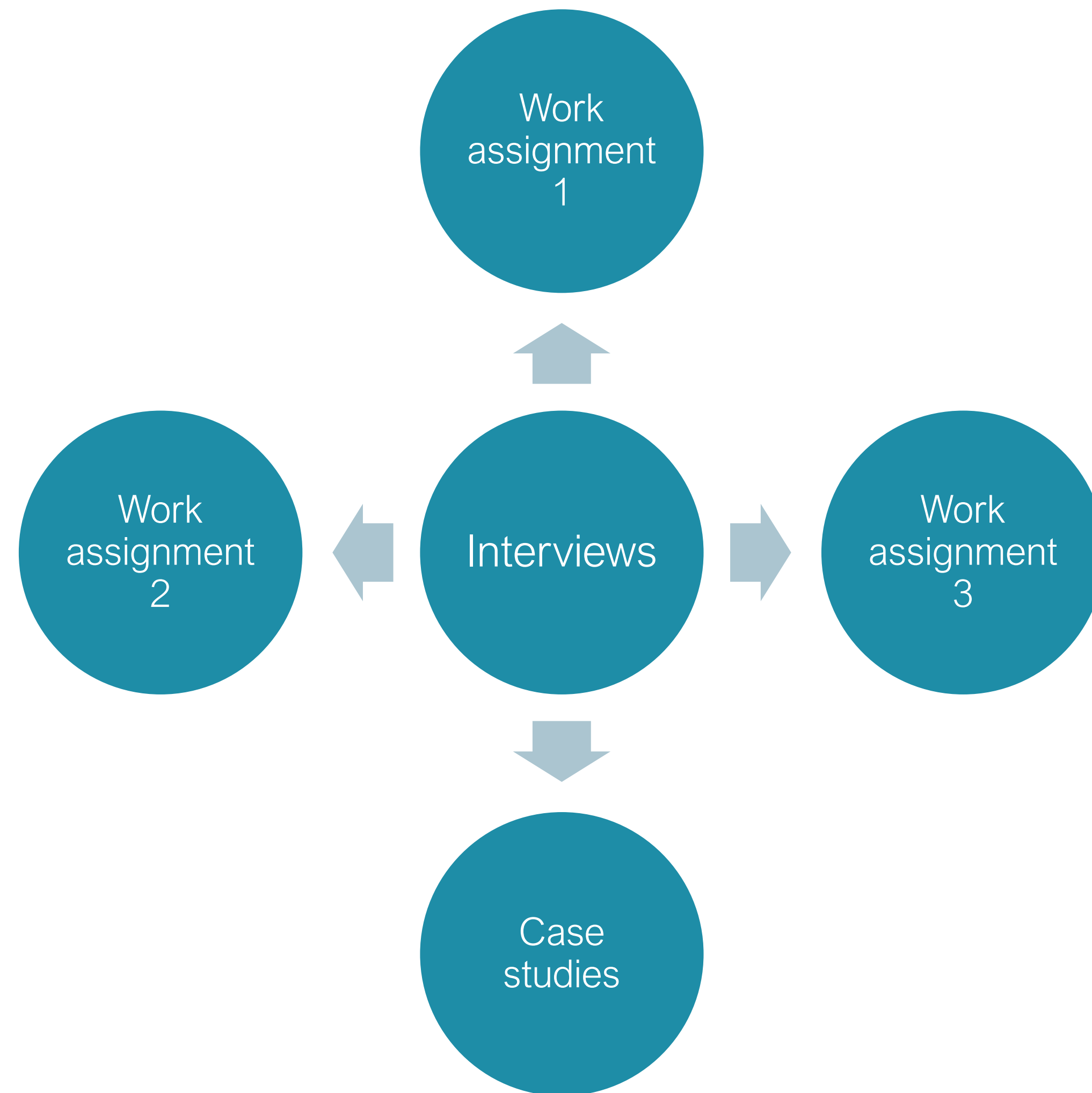
Surveys



Desk research

- Implemented for drafting **reports for WA1, WA2, WA3** and **case studies**;
 - Implemented by the **core team** and **national experts**;
 - Literature review is based on the **variety of sources**:
 - i. National documents* related to national qualifications and credentials systems and VET sector.
 - ii. Studies, monitoring reports and evaluations* in the field of national qualifications and credentials systems and VET sector.
 - iii. Documents prepared by international and stakeholder organisations* (e.g. Cedefop, European Commission, OECD, UNESCO, EFVET).
 - iv. Academic articles* on micro-credentials, national qualifications systems, VET sector, labour market developments.
 - v. Online resources* (e.g. websites of relevant national authorities, stakeholder organisations).
 - vi. Consultancy positioning papers and guidance resources* on qualifications systems, VET sector and micro-credentials.
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Interview programme



Interview programme

188 interviews were implemented in total.

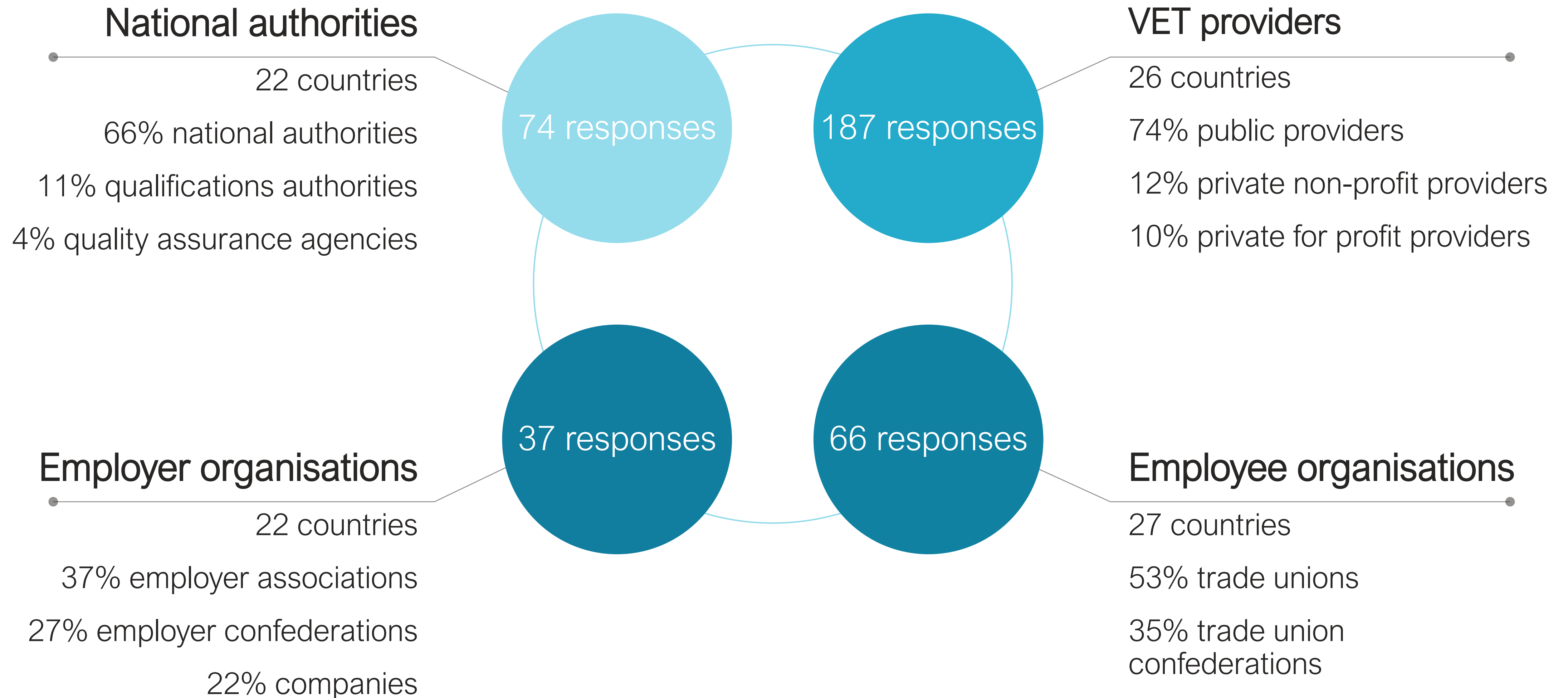
Interviews were conducted with national authorities, education and training providers, employers and employer organisations, employees and employee organisations, public employment services, learners, researchers and other relevant actors.

Interviews were carried out in 29 countries: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, North Macedonia, Poland, Portugal, Romania, Slovenia, Spain, Sweden, the US.

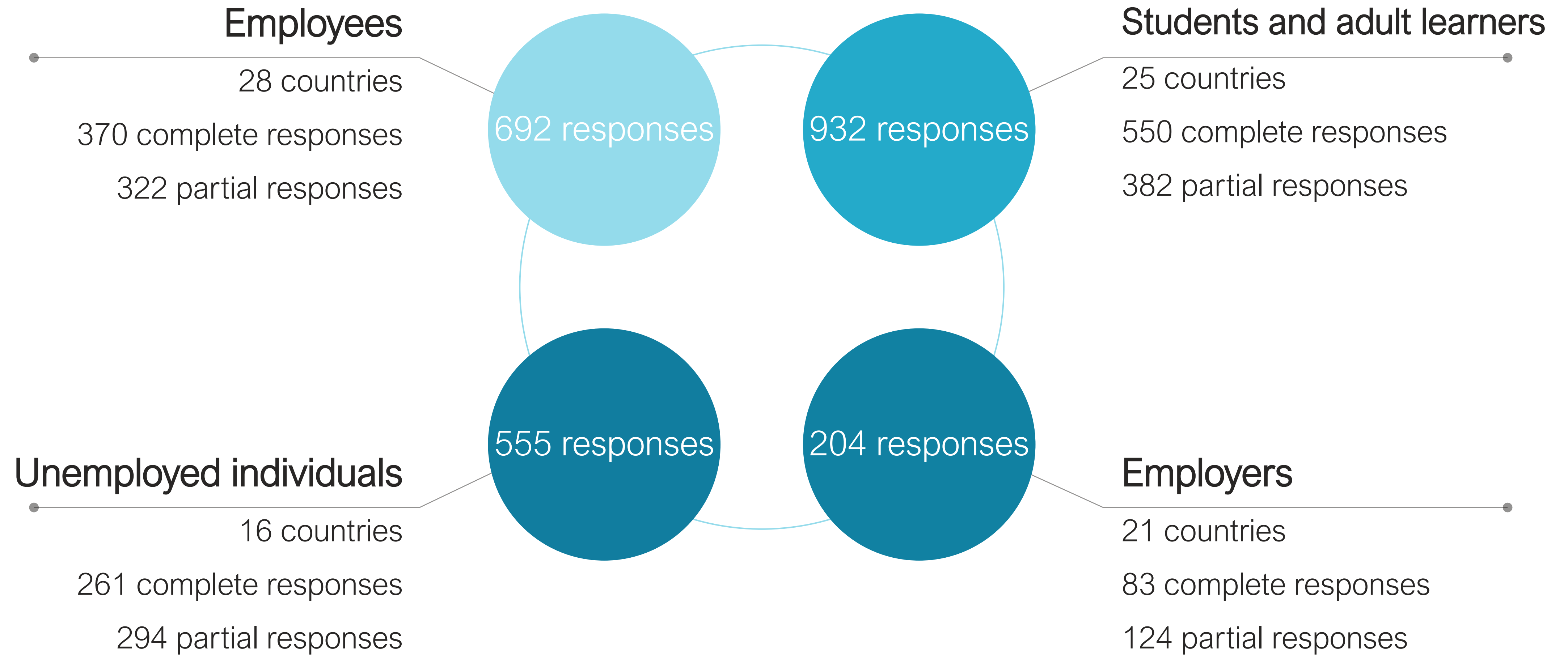
Surveys

- Two different survey programmes were implemented;
- Both surveys addressed four stakeholder groups:
- Surveys I addressed: national authorities, vocational education and training providers, employers and employer organisations, employee organisations;
- Surveys II addressed: employees, adult learners and students, unemployed individuals, employers;
- Surveys were **carried out using in-house survey tool Alchemer**;
- Surveys were **distributed via a variety of channels**, including direct email campaigns targeting individual respondents, sharing the links through social media campaigns, sharing the links through ePlatform for Adult Learning in Europe (EPALE) and various stakeholder organisations, including the European Vocational Training Association (EVTA) and the European University Continuing Education Network (EUCEN), sharing the links through social media accounts of extended network of experts;
- Surveys were running between **7 June and 12 July 2021 & 5 December 2022 and 22 January 2023**;
- Surveys covered **large number of countries** across Europe.

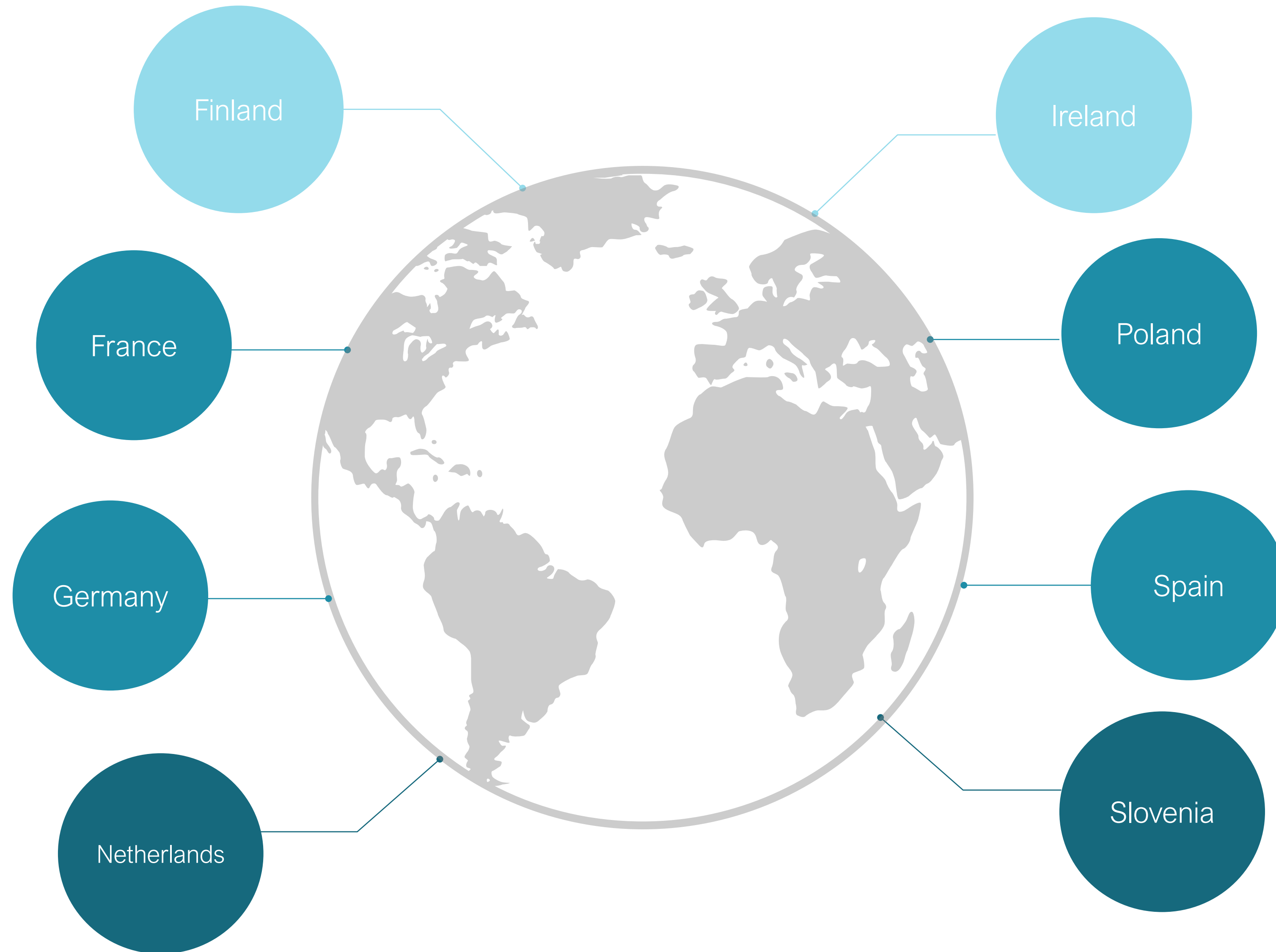
Surveys I



Surveys II



Case studies



Mapping microcredentials in selected sectors

- 01

Microcredentials in retail and manufacturing sectors were identified
- 02

Around 100 microcredentials were identified
- 03

Mapping template was used for comparability
- 04

Information about characteristics of microcredentials is limited in open sources

TITLE
PROVIDER
AWARDING BODY
ACCREDITATION OF PROVIDER
LEARNING OUTCOMES
DURATION AND PACE
DURATION OF VALIDITY OF A CREDENTIAL
NOTIONAL WORKLOAD/CREDITS
TYPE OF ASSESSMENT
THE WAY ASSESSMENT IS CARRIED OUT
QUALITY ASSURANCE PROCESSES
ACCUMULATION AND COMBINING OPTION
INTEGRATED IN/REFERENCED TO EQF/NQF
STANDARDS
MODE OF DELIVERY
FORMAT OF CERTIFICATION
PORTABILITY OF CERTIFICATION
PREREQUISITES NEEDED TO START A LEARNING ACTIVITY
TARGET GROUP
DATA ABOUT USERS AND USERS' OUTCOMES
COUNTRY/REGION WHERE AVAILABLE
PURPOSE
FUNDING/COST
GUIDANCE AND OTHER SUPPORT SERVICES
ADDITIONAL INFORMATION

Microcredentials project team



**Project Manager,
Team Leader**
Anastasia Pouliou, Cedefop



Project Manager
Iraklis Pliakis, Cedefop



**Research Team Leader
Work Assignment 1**
Patrick Werquin



**Research Team Leader
Work Assignment 2**
Andrew McCoshan



**Research Team Leader
Work Assignment 3**
Hanne Shapiro



Project Leader
Rimantas Dumčius, PPMI



Project Coordinator
Greta Kirdulytė, PPMI



Researcher
Mantas Pupinis, PPMI

Thank You



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