

ePortfolio





Founding year:

2010

Geographic level:

National

Stakeholders involved:

Public organisations and businesses are formal LMI providers; local and regional associations and institutions provide informal LMI. Real users who participated in testing sessions have provided extensive feedback contributing to the portal's design and development.

Target groups:

Employed looking for a career change Higher education students School Students/Parents Unemployed

Is the initiative a Single Access Point?:

No

Providing organisation:

CIOFS-FP Piedmont - Centro Italiano Opere Femminili Salesiane - Formazione Professionale

URL:

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Stakeholders roles:

Businesses Civil Society Government

Challenges Addressed:

Improve matching between skills and jobs Promote self-assessment Tackling unemployment

Challenges Addressed description:

The ePortfolio is an **online repository** of experience, qualifications and competencies to be **maintained** and **updated** throughout a person's educational/academic/professional **course**, and thus consists of the following sections:

- Me: user's introductory page;
- **Me and work:** users enter their work experience and match it with one of the occupation descriptions;
- **Me and training:** users enter their training experience;
- Me over work: users enter their experiences outside formal employment and training;
- My skills: a summary report that includes different types of skills, based on the user's previous entries;
- **My evidence:** previous experience in work, training or other activities is matched with related evidence;
- Documents area/Downloads: users extract a pdf. file with their profile data in a structured form;
- Practitioner/Administrator: only for practitioners, with management tools, statistical information on users etc.



Policy objectives:

Access to Lifelong Guidance Services
Assessing the effectiveness of Lifelong Guidance Provision
Assuring the quality of Lifelong Guidance Provision
Career Management Skills
ICT in Lifelong Guidance
Improving employability and supporting older workers
Supporting people at risk and disadvantaged groups

INNOVATIVE ASPECTS OF LMI description:

The LMI originates from a variety of sources, such as data collected by Ril Co control and

public databases. The most regular third-party source of LMI, is 'cliclavoro', the public labour platform. The LMI material is **structured according to the target groups** addressed to; LMI from cliclavoro includes a list of professions, labour market statistics and job offerings. The CIOFS-FP website is another source of LMI information, as it provides studies and reports regarding labour market thematic areas such as **mobility**, **skills surveys**, etc.

LMI is **regularly updated**, as part of a documented process.



INNOVATIVE ASPECTS OF LMI:

Blended counselling
Effective job matching
Innovative user profiling
Interoperability with job-search engines
Occupational information

INNOVATIVE USE OF ICT description:

The practice is a **combination** of digital web-based application and a hands-on vocational guidance and orientation practice carried out at the Bil.Co centres.

The application is managed by an **external IT company**, also responsible for applying modifications and improvements.

The application connects to various **external data sources** for synchronisation of data, job matching and LMI integration; technical team had to establish customised methods of **data synchronisation** and integration.



In numbers, the practice currently hosts

over 6 000 registered users and over 2 000 companies.

From qualitative perspective, users feel more confident about their skills and

competencies and are able to perceive and chart a more knowledgeable course in life and work. **Companies are able to view candidates' qualifications**, skills and competences in structured form, a characteristic which greatly supports decision making.

Evaluation process: After the completion of each course, an **analytic Skills Dossier** is provided to attendees to present qualification evidence on skills acquired during the course. CIOFS-FP Piedmont and Bil.Co maintain **analytic statistics**. Every attendee of a course and every ePortfolio user is required to fill a **satisfaction questionnaire**. **Six months after the end of a course**, users are contacted by the operators for a brief telephone interview to see the **outcomes of the services**.



Success Factors:

- Facilitates the **self-reflection** and **self-assessment** of the users;
- Usability, simplicity and ease of use of the application;
- Strong focus on privacy and content validation procedure.

□Points of Attention:

• Absence of a formal national list of professions.

Socio-economic-political context:

The economic crisis has rendered the significance of guidance practices, as they can become a tool for the increase of labour mobility and potential. Bil.Co centres were used as a model for the Piedmont public employment services and CIOFS-FP Piedmont maintains an excellent relationship and frequent communication with the City of Turin and public authorities.

Financial requirements:

The development cost for the application amounted to EUR 80 000 covering the design, technical implementation and testing; including the fee for the external technical team. The annual maintenance and support costs are estimated at EUR 20 000 per year.

HR requirements:

All practitioners must complete an obligatory 30-hour training course on the ePortfolio.

ICT elements:

 Does not make heavy use of ICT and does not require hardware implementations of a large scale; Does not require advanced IT literacy and can be successfully operated by novice users.

Non-ICT elements:

- Unique combination of hands-on training, guidance and counselling which promote self-assessment with a long-term character.
- Via continuous feedback from stakeholders where available, CIOFS-FP Piedmont adapts its strategy and practices in order to reflect the current labour market situation.

Future developments & Trends:

- Frequent improvement using feedback from practitioners and users;
- Merge ePortfolio and Bil.Co websites to produce a complete guidance and LMI platform;
- Introduction of a mobile version of the application to improve its accessibility and attractiveness, especially for younger users;
- Introduction of new features on operational and technical levels to target disabled users, such as immigrants;
- Intensification of resource allocation to promotional activities on different channels;
- Conduct formal presentations of the application and accompanying practice to public authorities, mainly public employment centres.

Type of initiative:

Public

Politico-administrative domain clusters:

Special-purpose initiatives

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