



## Positive view of education and training compared to low-paid jobs

### Description

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Many learners drop out from vocational education and training (VET) because they find a job. This might be a casual or seasonal job, and is often precarious and low-paid.

It is important to improve the image of VET and to promote a labour market that values qualifications.

One way the VET system can counter the attractiveness of the labour market is to provide remunerated apprenticeships or financial support for disadvantaged learners and their families. The system can also allow for flexible learning pathways and provide alternatives to make up for lost learning time, as a way of engaging seasonal workers.

The VET system should also help young people to develop a vision of their future beyond the qualification, and offer positive role models to show young people the potential benefits of taking up a VET programme. If VET is seen to lead to meaningful jobs, which are in demand on the labour market, it will be more attractive to young people.

### Related intervention approaches

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**Flexible education and training systems**



**Tailored learning pathways**



## **Improving VET image and attractiveness**

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