

# Marshall Plan 4.0 for Wallonia

POLICY DEVELOPMENT

PRACTICAL MEASURE/INITIATIVE

 BELGIUM-FR

## Timeline

2017 **Approved/Agreed**

**ID number 28038**

## Background

The sixth State reform agreed upon in 2011 gave more autonomy to Wallonia, which translated into new competences and new responsibilities. These new responsibilities were an opportunity for the Region, which had additional levers essential to its economic, social, territorial and human development.

Walloon forces built radically new governance tools, which enabled the deployment of an ambitious regional development strategy like the Marshall Plan 4.0.

## Objectives

The Marshall Plan focuses on priority measures for economic redeployment, likely to structure a real industrial policy based on innovation and integrating the principles of 'good governance' developed over the years. The process of deploying an ambitious regional development strategy involves innovation and training in all sectors and in all types of businesses. This objective is at the origin of the Marshall Plan 4.0 and has been the driving force behind its updates.

## Description

On May 29, 2015, the Walloon Government adopted its priority action plan for 2015-19, the Marshall Plan 4.0, focused on economic redeployment measures.

The plan is organised around five axes and the following two axes are particularly relevant for VET.

(a) Axis 1. Make human capital an asset

This axis, which will be implemented in close collaboration with the Wallonia-Brussels Federation, aims to develop skills in line with socio-economic needs, with a view to lifelong training. It will target actions in the area of work-based learning, VET (nationally called qualification education), guidance for learners, language learning, and support for the entrepreneurial spirit.

(a) Axis 5. Support digital innovation

In order to support the digital transition in Wallonia and meet the challenges of the fourth industrial revolution, an integrated digital transition plan will be developed and implemented. It will target the different dimensions of the problem: development of digital skills and culture, development of the digital economy, deployment of Industry 4.0. An important section will also be dedicated to the development of Administration 4.0, with a view to administrative simplification. Actions in terms of smart cities and intelligent mobility will be developed.

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## Bodies responsible

- Walloon Government

## Target group

### Learners

Young people (15-29 years old)  
Adult learners

### Entities providing VET

Companies  
VET providers (all kinds)

## Thematic categories

### Governance of VET and lifelong learning

Coordinating VET and other policies

### Modernising VET offer and delivery

Acquiring key competences

### Supporting lifelong learning culture and increasing participation

Lifelong guidance

## Subsystem

IVET CVET

## Further reading

[Marshall Plan 4.0](#)

## Related policy developments

**2024 Implementation**

### Mobility projects for VET learners

Since 2014, every year several dozen learners from different VET programmes and from the IFAPME network complete a professional and linguistic training course of 4, 8 or 12

weeks duration.

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**Type of development**

Practical  
measure/Initiative

**Subsystem**

IVET CVET

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