

# Digital literacy strategy 2015-20

**POLICY DEVELOPMENT**      **STRATEGY/ACTION PLAN**       CZECHIA

## Timeline



**ID number 28103**

## Background

The updated policy Digital Czech Republic v. 2.0 (originally in place since 2013) was approved by the government in October 2018. It implements two strategic frameworks: the Digital education strategy and the Digital literacy strategy.

## Objectives

The Digital literacy strategy 2015-20 aims to develop digital literacy among the Czech population in order to boost the economy and its competitiveness as well as to enhance employability, the quality of life and to support lifelong learning.

## Description

Czechia has in place a Digital literacy strategy for 2015-20 aimed at supporting digital literacy of adults through continuing education and lifelong learning. The action plan for the strategy was adopted in 2016. The measures are specified by target group: employees, self-employed, unemployed, people at risk of digital and social exclusion and families. The first implementation step was taken in mid-2016 by launching the DigiStrategie 2020 project. The goal of the project is to provide support tools that will increase effectiveness of and accessibility to continuing education in the field of digital literacy. In October 2017, a new project DigiKatalog was launched, planned to run until 2021. It will create an online tool called smart online system (SOS) that will enable users to assess their transferable digital skills and will recommend them suitable further education programmes in this field. The tool will contain a catalogue of transferable digital skills for 500 key occupations.



The preparation of the online tool for self-evaluation of digital competences called EVALDO continued in 2019 within the DigiKatalog project. This tool shows the user/client the level of his/her transferable competences based on testing tasks. A website was created in 2019 to support orientation in the digital world and the development of digital literacy. Articles, news, videos, webinars and project outputs are published here and it is open to all who are interested in the topics of digital literacy, digital education, digitalisation and the digital labour market. An online guide for employers and HR managers supporting the work with transferable digital competences was in the process of creation. An online catalogue of transferable digital competences for 500 backbone occupations within the National system of occupations (NSP) was developed. Methodologies, analyses and statistics were continuously prepared within the Digital Strategy 2020 project.

## **2020 Implementation**

In 2020, the Catalogue of transferable digital competences (DK-SOS), which defines digital competence requirements according to the European framework DigComp 2.1 for 500 backbone occupations, was incorporated in the National system of occupations (NSP).

During 2020, the self-evaluation online tool Q-SOS/EVALDO for determining the digital competences of a client was developed. The tool, which is currently piloted and presented to the public, allows to compare the results with the NSP requirements and to recommend educational modules to increase the competences.

The online tool Editor of methodological recommendations for the development of digital competences, in which methodological materials created within the DigiKatalog and the DigiStrategie 2020 projects are presented, was developed. Based on these materials, the methodology for introducing remote working and work from home through digital technologies for employers is now being finalised. It also builds on former year's extensive research on work from home and remote working that was carried out in collaboration with the Evaluations Department, and which will be repeated in 2021 in order to identify trends.

Piloting of the EDU-SOS (Support for the development of digital competences in an open information and educational environment) is in process; the EDU-SOS is an e-learning space with a set of learning courses (and the so-called micro-courses), a series of motivational videos and a catalogue of available educational resources for the development of digital competences. The learning courses are available on the educational portal.

The following methodology materials and guidelines were published:

- (a) analysis of existing digital competence profiles and standards of education providers in the field of digital competences;
- (b) educational programme for digital education in socially relevant courses;
- (c) cooperation and communication of the family, school and leisure time institutions through digital technologies;
- (d) providing accessible guidance in the field of safety and opportunities including internet guidance;
- (e) methodology and educational support to increase digital literacy of selected target groups (persons with low digital literacy and at risk of social exclusion) in the follow-up communication with the help of digital tools used by basic and secondary school teachers in the Czech Republic.

## **2021 Implementation**

The follow-up project DigiKatalog continued until 31 December 2021.

The piloting of the Q-SOS/EVALDO online self-evaluation tool was completed and it was officially released; this is a tool to determine the digital competences of a client. It allows for comparing the identified skills with the requirements of the National system of occupations while recommending appropriate training modules to boost them.

In the second half of 2021, support was provided in a limited scheme and a series of online workshops were organised to promote the digital skills topic and the applicability of the EVALDO online tool.

The second extensive survey on remote working was carried out in collaboration with the Evaluations Department to identify trends in the context of remote working; the results of the survey were presented through a dedicated online workshop and published in the form of a press release and analysis. The Remote working (Work from home) methodology was developed.

EDU-SOS platform (Support for the development of digital skills in an open information educational environment) was officially piloted. It represents a form of e-learning environment with a body of online courses (including the so-called micro-courses), a series of motivational videos, and a catalogue of available educational resources for digital skills development.

## **2022 Completed**

The outputs of the Digikatalog project, such as evaluation tool Evaldo are being used in new projects. For example, the DigiKompetence project, implemented in 2022 - 2023, aims to set up a systemic and methodological support for the introduction of teleworking and the use of tools suitable for teleworking. For employers, it is important to maintain a team that is able to perform work outside the standard workplace premises using effective management tools. Within the project, employers will receive systemic support to implement teleworking in their organisation, using the insights from the research conducted and the good practice examples collected. They will be able to verify the level of digital competences of their employees for teleworking.

Employees will acquire or further improve their digital competences for teleworking through the project outputs (courses, apps, etc.). The Evaldo self-evaluation tool will also help with self - reflection, giving them direct support in implementing tools suitable for teleworking and allowing them to assess their strengths and weaknesses in the area of digital competences.

## **Bodies responsible**

- Ministry of Labour and Social Affairs

## **Target group**

### **Learners**

Adult learners

## **Thematic categories**

### **Governance of VET and lifelong learning**

Coordinating VET and other policies

### **Modernising VET offer and delivery**

Developing and updating learning resources and materials

Acquiring key competences

Integrating digital skills and competences in VET curricula and programmes

### **Supporting lifelong learning culture and increasing participation**

Ensuring equal opportunities and inclusiveness in education and training

## Subsystem

CVET

## Further reading

[The Digital literacy strategy website](#)

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[The project Digikatalog website](#)

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[The website of the Digikatalog project \(all current outputs, supporting materials and articles\)](#)

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[The self-evaluation online tool](#)

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[The education website with courses available](#)

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[Series of motivational videos](#)

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[The website of the Digikompetence project](#)

## Related policy developments

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**2024 Completed**

### National artificial intelligence strategy of the Czech Republic

The NAIS follows up on and meets the objectives of the Government Innovation Strategy 2019-30 and is linked to the Digital Czech Republic programme. It was inspired by similar foreign strategic documents concerning AI and support for the digitisation of the industry and services.

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#### Type of development

Strategy/Action  
plan

#### Subsystem

IVET CVET

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**2024 Implementation**

### National Coalition for Digital Skills and Jobs (DigiKoalice)

In October 2016, the National Coalition for Digital Skills and Jobs (DigiKoalice) was established by the Ministries of Education, Labour and Social Affairs, Industry and Trade, the Office of the Government, and the Czech ICT Alliance, as part of the digital education strategy.

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Strategy/Action

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**2020 Completed**

## The Digital education strategy

The Digital education strategy targets basic and secondary schools and includes measures addressing teacher training, pedagogical research, support for headmasters, infrastructure and connectivity issues of the schools, innovation in modern methods of education and teaching, priorities in communi

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IVET CVET

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<https://www.cedefop.europa.eu/en/tools/timeline-vet-policies-europe/search/28103>