

# Annual surveys among CVET providers

**POLICY DEVELOPMENT****PRACTICAL MEASURE/INITIATIVE** GERMANY

## Timeline

**2016 Implementation****2017 Implementation****2018 Implementation****2019 Implementation****2020 Implementation****2021 Implementation****2022 Implementation****2023 Implementation****2024 Implementation****ID number 28116**

## Background

Due to the heterogeneous continuing education and training landscape, there was a need for a coordination platform for the exchange of information on CVET.

## Objectives

Wbmonitor seeks to contribute to a greater overview of the continuing education and training landscape and to track changes taking place.

## Description

The online platform wbmonitor, operated by BIBB and the German Institute for Adult Education (DIE), conducts a yearly survey of public and private CVET providers. The surveys have a yearly focus and monitor labour market developments and helps identify training needs. The platform also publishes a Continuing training survey climate index.

**2016 Implementation****2017 Implementation****2018 Implementation****2019 Implementation**

In 2019, the survey focused on digitalisation. The wbmonitor was interested in the use of digital technology and media by CVET providers, with a particular focus on the teaching-learning process and the digital skills of teachers. BIBB and DIE also collected information on the CVET courses offered by these institutions to help shape and manage the digital transformation of the economy and society.

**2020 Implementation**

With the thematic focus 2020, wbmonitor examined the consequences of the pandemic from the first lockdown until the summer of 2020. The effects of the Corona pandemic have far-reaching consequences for the continuing education and training sector. Accordingly, in the wbmonitor survey conducted by BIBB and DfE in the summer of 2020, continuing education and training providers assessed their economic situation as significantly worse than in the previous year.

### **2021 Implementation**

In 2021, wbmonitor focused on digital continuing education offers against the backdrop of the COVID-19 pandemic, which acted as an accelerator of change. Wbmonitor poses the question as to whether providers are planning a sustainable change in the ratio of face-to-face, blended learning, compared to purely online offerings, and how the conversion to digital formats will take place during the COVID-19 pandemic for different types of events. The investment in digital infrastructure and its financing are also addressed.

### **2022 Implementation**

Publication of the 2022 report. The report is based on data of 2021 and focused on the impact of the COVID-19 pandemic on CVET.

### **2023 Implementation**

Against the backdrop of the accelerated digitalisation caused by the pandemic, the 2022 wbmonitor survey focused on the 'Changing continuing education market' and examined questions about the market situation of CVET providers as well as related strategies and innovations. The key findings are summarised in the BIBB Datenreport 2023 (Chapter B2.1, p 321-339).

The focus of the wbmonitor 2023 survey was on the one hand on the current economic challenges facing further education providers, some of which were related to the energy crisis. On the other hand, it looked at continuing education programmes in the context of the ecological transformation of the economy and society. In addition, wbmonitor was interested in the providers' own sustainability measures.

As every year, the economic climate in the continuing education sector and basic structural data on providers were also surveyed. The results are based on the weighted and extrapolated data from 1 172 organisations.

### **2024 Implementation**

The key findings of the wbmonitor 2023 survey and of the survey on economic climate in the CVET sector are summarised in the BIBB Datenreport 2024 (Chapter B2.1, p 321-335).

## **Bodies responsible**

- Federal Institute for Vocational Education and Training (BIBB)
- German Institute for Adult Education (DfE)

## **Target group**

### **Learners**

Adult learners

### **Education professionals**

Adult educators

# Thematic categories

## Governance of VET and lifelong learning

Further developing national quality assurance systems  
Establishing and developing skills intelligence systems

# Subsystem

CVET

## Further reading

[wbmonitor](#)

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[wbmonitor on BIBB website - the CVET landscape from the provider perspective](#)

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[BIBB Data reports on VET](#)

## Related policy developments

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### 2024 Implementation

#### National Skills Strategy

In November 2018, the Federal Ministry of Labour and Social Affairs (BMAS) and the Federal Ministry of Education and Research (BMBF) launched a committee to develop a National continuing education strategy (*Nationale Weiterbildungsstrategie*).

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#### Type of development

Strategy/Action  
plan

#### Subsystem

CVET

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### 2024 Implementation

#### Monitoring VET system - BIBB annual Data reports

BIBB annual Data reports supplement the VET report published each year by the Federal Ministry for Education and Research (BMBF) by providing additional in-depth information and analysis on the current situation and the newest developments in VET. The reports have a yearly special focus:

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#### Type of development

Practical  
measure/Initiative

**Subsystem**

IVET CVET

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**“ ... ” Cite as**

Cedefop, & ReferNet. (2025). Annual surveys among CVET providers: Germany. In Cedefop, & ReferNet. (2025). *Timeline of VET policies in Europe* (2024 update) [Online tool].

<https://www.cedefop.europa.eu/en/tools/timeline-vet-policies-europe/search/28116>