

Trades and qualifications campuses label

POLICY DEVELOPMENT

PRACTICAL MEASURE/INITIATIVE

 FRANCE

Timeline

2015 Implementation	2016 Implementation	2017 Implementation
2018 Implementation	2019 Implementation	2020 Implementation
2021 Implementation	2022 Implementation	2023 Implementation
2024 Implementation		

ID number 28218

Background

Trades and qualifications campuses were created in 2013, aiming to coordinate, at a local level, the work of secondary and higher VET institutions and businesses in given economic sectors. The first trades and qualifications campus (*campus des métiers et des qualifications*) was inaugurated in 2014. The campuses bring together secondary and higher VET institutions, companies, apprenticeship centres, and research centres working in a given economic sector, along with regional economy and authorities (as part of the 2013 Law to reform school, 8 July 2013).

Objectives

Fostering cooperation between higher education and economic sectors to match supply and demand for qualifications more effectively, and expanding the trades and qualifications campuses initiative were among the national policy priorities in VET for 2016-20. The second generation of campuses aims at establishing VET as an excellence pathway, strengthening the linking between the world of education and the world of business. It is part of the actions taken under the continuing reform of May 2018. Their aim is to contribute to the development of future professions and sectors of excellence and become places for learning, living, innovating and promoting international openness.

Description

In the reporting period, the initiative was further extended through labelling 95 campuses covering 12 growth and job-creating sectors: food and food-processing; chemistry and biotechnologies; creation, design, audiovisual; infrastructures, construction, eco-construction; materials, innovative materials; mobility, aeronautics, terrestrial and maritime transport; digital, telecommunications; business services, logistics; innovative services, mechatronics; tourism, gastronomy; energy transition, eco-industry; and personal care services, well-being. Information campaigns were undertaken, and support material developed in a joint publication by the Ministry of Education, the Ministry of Employment,

Vocational Education and Social Dialogue and the Ministry of Economy (2017). In February 2017, a new call for applications was launched to ensure the creation of campuses in all regions and economic sectors, taking care to include the European and international dimension of programmes to allow for the involvement of Erasmus+ projects. On 28 May 2018, the Minister for National Education and Youth announced a new generation of campuses. The national terms of reference for awarding or renewing the label 'trades and qualifications campus' (*campus des métiers et des qualifications*) were published on 13 December 2018. The new 'excellence' label distinguishes campuses that meet a strategic socio-economic challenge and more demanding criteria (the presence of higher education and research, links with regional development policies and local companies, placements and international partnerships; infrastructure for sports, culture and student accommodation).

2015 Implementation

2016 Implementation

2017 Implementation

2018 Implementation

2019 Implementation

Decree 2019-962 of 16 September 2019 amending the provisions of the Education code relating to the trades and qualifications campus label introduced a mention of 'excellence' that can be attributed to campuses meeting the additional requirements of the specifications.

23 trades and qualifications campuses were awarded the *campus d'excellence* label in 12 economic sectors of the future.

As part of the Pedagogical innovation territories action of the Investments for the future programme (*Programme investissement d'avenir*, PIA 3), the trade and qualifications campus call for proposals, endowed with EUR 80 million in grants and ten-year endowments, initially financed 12 projects. This was supplemented by a further EUR 80 million from the various players in the territory. The aim is to give the most innovative campuses, particularly those in the excellence category, the means to strengthen their role as an accelerator of actions intended to fill skills gaps in the territories. The *Banque des Territoires*, one of the PIA's major operators, contributes its financial and technical expertise to the development of campuses. In addition to the start-up funds provided by the PIA, it supports education players in building solid and sustainable financing models and activities.

The call for proposals remains open until 31 July 2020, with two final rounds of selection on 16 March and 1 June 2020. The specifications were completed in early 2020 to encourage the emergence of campuses dedicated to the tertiary sector.

Accommodation on vocational campuses

Student accommodation is a major element of the attractiveness of the vocational path. It allows for optimal outcomes and orientation and allows students to choose where they will study without being restricted to the area surrounding their home. The trades and qualifications campuses, and particularly the excellence category campuses launched in 2018, consider student accommodation to be at the heart of any such project. Open to young people preparing for a CAP, professional baccalaureate or BTS, student accommodation allows them to study in their chosen sector and also, through the quality of their living environment and the services available to them, to flourish and develop on a personal level.

By 2022, the aim is to create, renovate or develop 40 accommodation premises on vocational campuses at the heart of the future trades and qualifications campuses.

2020 Implementation

35 trades and qualifications campuses were awarded the *campus d'excellence* label in

12 economic sectors of the future. As part of the Recovery plan, the State will support the investment by local authorities in projects to create or refurbish high-quality boarding schools (*internat du XXI^eme siecle*), providing EUR 50 million for 1 500 places, with 200 places created or renovated at the start of the 2021/22; 1 300 additional places at the start of the 2022/23 academic year.

A '21st century boarding school' labelling procedure was created in December 2020 to support the revitalising of boarding schools. The specifications define the assessment criteria and set the conditions for selecting applications for the Recovery plan for top boarding schools. One of the label options is aimed at professional boarding schools.

2021 Implementation

More than 20 partnerships between French trades and qualifications campuses and German VET schools have been agreed, focused on climate issues, the energy transition and new digital professions (January 2021).

The Quirinal Treaty between France and Italy, signed in 2021, aims to facilitate the mobility of young people, in particular with regard to lifelong vocational education and training, with the objective of creating Franco-Italian and European centres of professional excellence and promoting the recognition of such career paths.

21 new trades and qualifications campuses were certified in May 2021. Most of them (11) received the campus of excellence label, increasing the total number of campuses of excellence to 43. Newly established campuses of excellence cover new sectors, such as personal care services in the Autonomy and Inclusion Campus of the Grand-Est region, or business services, logistics in the Security Professions Campus in Ile-de-France. The campuses of excellence are funded through calls for proposals from the Investments for the Future programme (PIA 3) in partnership with the General Secretariat for Investment (SGPI).

2022 Implementation

From 2022 this policy development is part of the national implementation plan (NIP): measure 'Anticipating and facilitating ecological and digital transitions', action: 'Adaptation of the training offer in the regions: Trades and Qualifications Campuses of and the development of training adapted to local needs'.

In February 2022 '*the French experience of the trades and qualifications campuses*' was organised by the Ministry of National Education, Youth and Sport and with the funding and active involvement of the Directorate-General for Structural Reform Support of the European Commission, the *European Colloquium on changes to the vocational pathway*. The main learnings from the French experience of developing Trades and qualifications campuses (113 campuses, including 43 of excellence, covering 12 economic sectors) were shared at this occasion. The European mission enabled the French campuses to discover and draw inspiration from European best practices for example from Spain (Tknika), and to formalize a Campus 'service offer' for the first time.

The French 2030 relaunch plan supports the key role of vocational and qualification campuses. EUR 2.5 billion have been allocated to the development of new vocational training schemes in order to align with 22 acceleration strategies in the context of a call for expressions of interest entitled Future Skills and Trades (AMI CMA). Vocation and qualification campuses of excellence have been entrusted with the task of designing and deploying these new training schemes, and to showcase France's vocational pathways on the international stage. Out of the 58 winners of the first round of the AMI CMA, 20 vocation and qualification campuses are included, receiving a funding of EUR 107 million.

2023 Implementation

On the occasion of the 60th anniversary of the Elysée Treaty and the last Franco-

German Council of Ministers on 22 January 2023, the Ministry of National Education and Youth (MENJ) published a press release which included the following information: 'Project 3 - Intensification of pilot partnerships between *Campus des métiers et des qualifications* and German chambers of commerce, vocational secondary schools and *Berufsschulen*, to promote mobility and curricula aimed at enhancing the employability of young people'.

On the occasion of the 27th Franco-Spanish Summit, on 19 January 2023, one of the flagship measures of the Barcelona Treaty was the creation of a Franco-Spanish careers campus focused on the sectors of the future.

2024 Implementation

There are currently 120 campuses across France, representing 12 emerging economic sectors. Since 2019, these campuses have been working to develop skills aligned with France 2030 by supporting projects financed through the CMA call for expressions of interest on future skills for future professions (*Compétences et Métiers d'Avenir*, CMA). This initiative focusses on areas such as nuclear energy, green hydrogen, electric vehicle production, and sustainable agriculture.

The TIP initiative for pedagogical innovation in local economies (*territoires d'innovation pédagogique*, TIP), launched in 2018 and funded by the third PIA programme on investments for the future (*programme d'investissements d'avenir*, PIA 3), has equipped approximately thirty Campuses of trades and qualifications with substantial resources to accelerate the modernisation of vocational training across various territories. An evaluation conducted by Céreq, the centre for studies and research on qualifications, highlights the progress and future opportunities opened through a variety of measures, in particular those aimed at increasing attractiveness and evolving trainer skills, modernisation of equipment and provision of guidance and support schemes in IVET and the development of a training map aligned to the local economy needs. The campuses have demonstrated the capacity to systematically organise exchanges among all VET stakeholders in initial and education and training, research and innovation, continuing training and the businesses world.

Three French Centres of Vocational Excellence (CoVEs) were supported by Erasmus+ in 2024. For example, LCAMP (Learner Centric Advanced Manufacturing Platform) with the 'Campus des Métiers et des Qualifications Industrie du Future' in Decazeville, and the Stars project, Shaping Talents and Achieving Vocational Excellence in Sports, led by the 135bpm campus in Lille.

Bodies responsible

- Ministry of National Education, Higher Education and Research
- Ministry of Labour, Full Employment and Inclusion
- Ministry of Higher Education, Research and Innovation
- Ministry of Economy, Finance and Recovery
- Ministry of National Education and Youth (until 2024)
- Ministry of National Education, Youth and Sports (from 2020 till 2022)
- Ministry of Labour, Employment and Professional Integration (until 2022)

Target group

Learners

Learners in upper secondary, including apprentices
Young people (15-29 years old)

Entities providing VET

Companies
VET providers (all kinds)

Thematic categories

Governance of VET and lifelong learning

Engaging VET stakeholders and strengthening partnerships in VET

Modernising VET offer and delivery

Modernising VET standards, curricula, programmes and training courses

Acquiring key competences

Integrating green transition and sustainability in VET curricula and programmes

Integrating digital skills and competences in VET curricula and programmes

Reinforcing work-based learning, including apprenticeships

Supporting Centres of vocational excellence (CoVEs)

European and international dimensions of VET

VET internationalisation strategies

Transnational VET initiatives, including joint VET programmes

European priorities in VET

VET Recommendation

VET agile in adapting to labour market challenges

VET as a driver for innovation and growth preparing for digital and green transitions and occupations in high demand

VET as an attractive choice based on modern and digitalised provision of training and skills

Osnabrück Declaration

Resilience and excellence through quality, inclusive and flexible VET

Sustainability - a green link in VET

European Education and Training Area and international VET

Subsystem

IVET CVET

Further reading

[Cedefop ReferNet France \(2019\). Excellence in VET - a new generation of Trades and qualifications campuses](#)

[Bringing education and the economy closer](#)

[Trades and qualifications campuses. Challenges, implementation and monitoring](#)

[Decree of 26 September 2019 on the national specifications for obtaining or renewing the label Trades and qualifications campuses](#)

[Order of 12 November 2019 appointing the members of the group of experts set up to examine the projects submitted for the label campus des métiers et des qualifications](#)

[The first excellence campuses for trades and qualifications](#)

[The first excellence campuses for trades and qualifications](#)

[English brochure - Hubs for vocational education and training excellence](#)

[The 21st century Boarding Schools label](#)

[Franco-German cooperation - supporting vocational education and training \(January 2021\)](#)

[Labelling of 21 new Campus des métiers et des qualifications](#)

[The Quirinal Treaty between France and Italy, signed in 2021](#)

[Ministry of National Education and Youth France. 2030: 70 new winners for the 2nd wave of the call for expressions of interest "skills and professions of the future"](#)

[Joint statement by the Ministry of Education and Youth and its German counterparts.](#)

[Signature of the Barcelona Treaty](#)

[These Vocational and Skills Campuses That Are Transforming Professional Training](#)

Related policy developments

2024 Implementation

Reinforcing access for all to lifelong learning (the 2018 law)

The 2018 Law for the freedom to choose one's professional future provides for:

 FRANCE

Type of development

Regulation/Legislation

Subsystem

CVET

2024 Implementation

Modernising IVET

The transformation of the vocational high school, which began in 2018, aims to improve the link between apprenticeship and the academic path.

 FRANCE

Type of development

Subsystem

IVET

2024 Implementation

Education-economy cooperation in VET

A circular of 2 December 2015 from the Ministry of Education announced 12 measures aimed at developing relationships between businesses and education through career guidance and work-based training for young people.

 FRANCE

Type of development

Strategy/Action
plan

Subsystem

IVET

“ ... ” **Cite as**

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<https://www.cedefop.europa.eu/en/tools/timeline-vet-policies-europe/search/28218>