

Supporting vocational guidance

POLICY DEVELOPMENT**PRACTICAL MEASURE/INITIATIVE** POLAND

Timeline

2016 Implementation**2017 Implementation****2018 Implementation****2019 Implementation****2020 Implementation****2021 Implementation****2022 Implementation****2023 Implementation****2024 Implementation****ID number 28487**

Description

In January 2016, the National Centre for Supporting Vocational and Continuing Education (KOWEZIU) launched the two-year ESF co-funded project 'effective educational and vocational guidance for children, adolescents and adults', aimed at creating an effective guidance system in education and training. In 2016, KOWEZIU was merged with the Centre for Education Development (ORE), which continued the implementation of this project. In 2017, testing of the newly developed educational and vocational guidance programmes took place. Within the project, completed in June 2018, a set of examples of vocational/career guidance programmes with scenario proposals for all education levels were developed, as well as model organisational solutions for intra-school guidance systems. During the project, 98 implementation events took place, in which 1 050 representatives of local government authorities, which govern schools, participated. The project also proposed recommendations for the Regulation on vocational guidance adopted in 2018.

Within the regional operational programmes, the regions have also launched calls for ESF co-funded projects to support schools in the development of guidance and counselling services for IVET learners. The scope of the calls includes, for example, external guidance and counselling services for schools; creating information and career points in school; supporting teachers in acquiring counsellor's qualifications; supporting counsellors in upgrading and updating their qualifications; and the development of diagnostic tools.

On 1 July 2017, the Centre for Education Development initiated the design of a programme to provide teacher trainers with training in educational and vocational guidance. The project 'preparation of trainers for the implementation of training in the field of educational and vocational counselling' was completed in June 2018. It developed a training programme for teacher trainers in the area of vocational/career guidance. Over 500 individuals also received training in 'providing training in vocational/career guidance'. The training programme and its implementation were evaluated.

As a result of the ministerial call for initiatives on developing e-resources for vocational counselling, one project was chosen in June 2018. The allocated budget was EUR 3.4 million (PLN 15 million). In line with the idea of lifelong vocational counselling, this ESF co-financed project is directed at different age groups, including young children. The target groups include specialists as well as non-specialists (pupils, parents, teachers). The main expected

outcome of the project is the development, in cooperation with stakeholders, of sets of materials (including multimedia) for vocational counselling in 115 occupations, as well as a platform conception for employers and VET schools. The project was finished in September 2020.

2016 Implementation

2017 Implementation

2018 Implementation

2019 Implementation

The implementation of the project on developing e-resources for vocational counselling continued as planned.

2020 Implementation

In 2020, the final phase of the project on developing e-resources for vocational counselling took place. Eight meetings (focus groups) were held with vocational counsellors and teachers who assessed and approved materials developed in the project (including films, quizzes, virtual reality modules). The developed materials were made available on a web platform.

EFS projects promoting vocational guidance continue to be implemented (e.g. the project: developing the competences of the teaching staff in the field of educational and vocational counselling).

The Ministry of Education launched a new portal, a source of information about professions and vocational education. The portal has been updated with materials developed in the project.

2021 Implementation

EFS projects promoting vocational guidance, such as developing the competences of teaching staff in educational and vocational counselling, continued to be implemented. In total, 115 materials were created and published on the integrated learning platform.

The portal was updated with new components.

2022 Implementation

The portal was updated with news on legal changes in vocational education and counselling, conferences, trainings and publications.

2023 Implementation

The portal was updated with news on legal changes in vocational education and counselling, conferences, trainings and publications.

The Centre for the Development of Education also embarked on a project to improve the infozawodowe.men.gov.pl portal, which supports the development and promotion of vocational education, including cooperation between employers and schools, and career counselling for different age groups - audiences at all levels of education. This project started on 1 November 2023, to run until 30 September 2027.

2024 Implementation

The <https://doradztwo.ore.edu.pl/> website was actively managed throughout 2024 to provide resources and support for career guidance. The Educational Development Centre (ORE) produced the report 'Training needs of the modern career guidance in contemporary schools', addressing current challenges and opportunities in the field.

Key events included several webinars, workshops, and a conference. These activities underlined ORE's commitment to advancing career guidance through training, innovative resources, and professional development.

Bodies responsible

- Ministry of National Education (until 2021)
- Ministry of Education and Science (from 2021 until 2024)
- Ministry of National Education
- Centre for Education Development

Target group

Learners

Learners in upper secondary, including apprentices

Education professionals

Teachers
Trainers
Guidance practitioners

Entities providing VET

VET providers (all kinds)

Thematic categories

Teachers, trainers and school leaders competences

Systematic approaches to and opportunities for initial and continuous professional development of school leaders, teachers and trainers

Supporting lifelong learning culture and increasing participation

Promotion strategies and campaigns for VET and lifelong learning
Lifelong guidance

European priorities in VET

VET Recommendation

VET as an attractive choice based on modern and digitalised provision of training and skills

Osnabrück Declaration

Establishing a new lifelong learning culture - relevance of continuing VET and digitalisation

Subsystem

IVET CVET

Further reading

ESF co-funded project Effective educational and vocational guidance for children, adolescents and adults

Design of a programme to provide trainers with training in educational and vocational guidance

Ministerial call for initiatives

Regulation of the Minister of National Education of 16 August 2018 on vocational/career guidance (Journal of Laws 2018, item 1675)

Regulation of the Minister for National Education of 12 February 2019 on vocational/career guidance (Journal of Laws 2019, item 325)

ESF co-funded project: Preparation and dissemination of e-resources supporting the vocational counselling process

Integrated learning platform

Creation and dissemination of the portal infozawodowe.men.gov.pl

Infozawodowe

Related policy developments

2024 Implementation

Human capital development strategy

The strategy update was coordinated by the ministry responsible for family, labour and social security. The final version of the document was adopted in 2019.



Type of development

Strategy/Action
plan

Subsystem

IVET CVET

2024 Implementation

Vocational education and training action plan for 2022-25

The action plan includes the following five specific measures:



Type of development

Strategy/Action
plan

Subsystem

IVET CVET

Systemic approach to vocational/career guidance

A Regulation establishing a systemic approach to vocational/career guidance in schools was adopted in September 2018. The regulation defines the goals as well as the terms and manner of implementing and organising vocational guidance, including detailed programme content.



Type of development

Regulation/Legislation

Subsystem

IVET

“ ... ” Cite as

Cedefop, & ReferNet. (2025). Supporting vocational guidance: Poland. In Cedefop, & ReferNet. (2025). *Timeline of VET policies in Europe* (2024 update) [Online tool].

<https://www.cedefop.europa.eu/en/tools/timeline-vet-policies-europe/search/28487>