

Career centres for youth

POLICY DEVELOPMENT

PRACTICAL MEASURE/INITIATIVE

 SLOVENIA

Timeline

2019 Implementation 2020 Implementation 2021 Implementation
2022 Implementation 2023 Completed

ID number 28793

Description

The Ministry of Labour, Family, Social Affairs and Equal Opportunities is implementing the programme 'Career centres for youth', jointly financed by the ESF. The main goal of the programme is to support young people's integration into the labour market by better connecting the education process with the local environment and economy. The purpose of the programme is to provide better access to career guidance services for the young (6 to 19 years of age).

Two career centres are to:

- (a) provide information on occupations and labour market;
- (b) deliver career guidance for the young;
- (c) carry out activities to empower parents to help develop their children's careers;
- (d) organise promotional activities of the career centre and career guidance;
- (e) empower the young in career planning;
- (f) develop new approaches to youth career orientation;
- (g) strengthen cooperation between the stakeholders in the labour market and career orientation organisers, Employment Service of Slovenia, Institute of the Republic of Slovenia for VET, schools.

2019 Implementation

Two career centres were established in Slovenia: one in Western Cohesion Region and the other in Eastern Cohesion Region.

The Foundation for Improvement of Employment Possibilities, PRIZMA, was selected through a tender in 2019 to implement the project in the Eastern Cohesion Region. In 2019, the 'Career centre for youth Like and Go' (in Slovene: *VšečkAM in GREM* (KCM)) was established and the implementation of activities began: promotion activities, web page, and workshops. To help develop the professional/career interests of the young and teaching them about the labour market, the KCM organised several workshops in schools for young people and their parents. By the end of 2019, the newly-established KCM organised 14 events for young people, three for parents and provided individual career guidance to 49 young people. The additional 17 events were organised to promote the KCM's activities and strengthen its cooperation with appropriate stakeholders in the labour market.

The Ljubljana Public Education Centre Cene Štupar was selected for the Western Cohesion Region. In 2019, the Career centre called Career Place (in Slovene: *Karierni plac*) was established, offering individual counselling and implementing promotion activities. It intends to develop interactive tools (interactive portal, application and VR professions). There were 67 events organised presenting the world of work and professions, 12 events/activities for parents, and 210 young people received individual career guidance. There were also 24 events organised to promote KCM and connect it with stakeholders on the labour market.

2020 Implementation

In 2020, Career centre for youth Like and Go (KCM) carried out its activities in Eastern Cohesion Region. Due to the situation and measures of the Government of the Republic of Slovenia as a response to the COVID-19 pandemic, the activities were adapted mainly to online by using audio-visual tools. For career development of the young in primary and upper secondary schools, 190 workshops were carried out, and 25 events for parents who want to help their children with career decisions. Individual counselling was provided to 410 young people, and 24 promotional events were organised. A 5-day virtual career fair for upper secondary students was organised in November 2020, attended by approximately 10 000 participants.

In 2020, the Career Centre Career place organised 129 events intended to familiarise young people with professions and the work sphere. There were also 21 events/activities for parents and individual counselling was provided to 487 individuals. Some 33 events were organised to promote the KCM and also strengthen cooperation with other actors on the labour market.

In April 2020, the Career place portal was launched and a user manual prepared. The portal has three target groups: students, parents and professional workers. In autumn, a special segment was added: presenting individuals with interesting professions. This was a response to the user opinion that more content on professions would be useful.

A new manual was published, 'New approaches to career orientation for the young' (*Novi pristopi na področju karierne orientacije mladih*). It is intended for professional workers in primary schools. Training has also been offered to implement the approaches from the manual.

In order to make technical professions more attractive for the young, a series of videos presenting experiments and professions was created in cooperation with the Tehno Park Celje. Videos of professions in real life working environment were created for VR goggle presentations.

Ambassadors of professions also prepared videos with career stories and career advice.

2021 Implementation

By the end of 2021, the KCMs in both regions organised 886 events for young people so they could learn about different occupations and develop their interests; 132 were for parents and provided individual career guidance to 1 966 young people. An additional 167 events were organised to promote the KCMs' activities and strengthen cooperation with labour market stakeholders.

Due to the situation and Government measures as a response to the COVID-19 pandemic, the KCMs worked to carry out as many workshops and live events as possible, but they also adapted some activities to online by using audio-visual tools.

In Eastern Cohesion Region, an annual virtual career fair was organised, attended by 18 043 participants. There were 161 exhibition spaces: 95 for primary schools and 127 for upper secondary schools. There were also different webinars: 80 for primary schools and 213 for upper secondary schools. 97 schools carried out organised visits to the fair, of which 11 were upper secondary schools.

To promote the KCM, the project partners prepared informative videos about partners and their activities, clips with ambassadors for professions, online lectures on career orientation and 20 new videos under the title Top professions. All videos are uploaded on the website of the KCM Like and Go and its YouTube channel.

In Western Cohesion Region, an annual career festival was also organised. In 2021, it was planned live in Nova Gorica but, due to the COVID-19 situation, the majority of live events were cancelled and were changed to online events. Three performances took place: I, The Profession and the Future, for 258 eighth and ninth grade students. Other activities took place online, e.g. a round table with successful individuals from the economic and public sector who shared with secondary school students their experience and views on the choice of study and work (185 participants), seven workshops about career planning and getting to know own interests (364 participants), a lecture for parents (105 participants). From 8 November until 2 December 2021, the Career ZOOM festival – an information fair on how to choose your study – took place. A total of 32 faculties participated in this event and offered information on study programmes and aspects of decisions about further education. 455 students attended the online presentations by the faculties.

2022 Implementation

In 2022, the partners of the 'Career place project' initiated 87 group activities for the youth, 18 activities for the parents, 238 individual career counselling and 34 promotion activities.

In the framework of the Like and go project, new workshop programmes were developed and workshops at primary and secondary schools were conducted (live and online). The implementation of the workshops was adapted on the go (live or on-line), depending on the COVID measures at the time.

A total of 134 activities or workshops were carried out in primary and upper secondary schools.

The project partners conducted 372 individual consultations with children and adolescents. Some consultations took place at KCM units, where parents were also present, while others also took place at primary and secondary schools.

Finally, 27 activities for parents were carried out and 14 career orientation events organised.

2023 Completed

The project concluded with the ending of the financial perspective. A new EU-funded project is in preparation.

Bodies responsible

- Ministry of Labour, Family, Social Affairs and Equal Opportunities (MDDSZ)

Target group

Learners

Learners in upper secondary, including apprentices
Young people (15-29 years old)

Education professionals

Teachers
Guidance practitioners

Thematic categories

Governance of VET and lifelong learning

Engaging VET stakeholders and strengthening partnerships in VET

Modernising VET offer and delivery

Diversifying modes of learning: face-to-face, digital and/or blended learning; adaptable/flexible training formats

Supporting lifelong learning culture and increasing participation

Promotion strategies and campaigns for VET and lifelong learning

Lifelong guidance

Subsystem

IVET CVET

Further reading

[Like and go](#)

[Career place](#)

[Career place website](#)

[Manual](#)

[Virtual career fair](#)

[Youtube channel](#)

Related policy developments

2025 Implementation

Career Centres for Youth+

In April 2025, the Ministry of Labour, Family, Social Affairs and Equal Opportunities launched an open call to co-finance two multi-year Career Centres for Youth+ (KCM+) projects, aiming to expand access to high-quality career guidance across Slovenia by establishing two regional consortia that f

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Type of development

Practical
measure/Initiative

Subsystem

IVET

2019 Completed

National School for Leadership in Education projects contributing to guidance

ESF projects coordinated by the National School for Leadership in Education also contribute to developing guidance: the 2016-18 project Leadership support programme for school staff, produced for staff in schools and kindergartens in order to develop knowledge and skills in lifelong career guidance

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IVET CVET

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