



Real-time Labour Market Information on Skill Requirements: Setting up the EU System for Online Vacancy Analysis (2017-2020)

Expert workshop

14th-15th September 2017,

Camplus College Turro – Residenza Universitaria, Milan, Italy

General information

Workshop venue	Camplus College Turro – Residenza Universitaria, Via Stamira D'Ancona, 25, 0127 Milano, Italy
Organisers	Institute for Economics, Labour and Culture (IWAK)/Centre of Goethe University Frankfurt, Germany and Interuniversity Research Centre on Public Services (CRISP)/Università degli Studi di Milano-Bicocca, Italy in collaboration with Cedefop – European Centre for the Development of Vocational Training, Thessaloniki, Greece
No. of participants	35
Participants' profile	Labour market experts
Working language	English

Introduction

By exploring job vacancies (OJVs) as a promising source of labour market information, Cedefop intends to set up a pan-European system for collecting real-time labour market intelligence. Assessing the availability and accessibility of information on the landscape of job-portals and the use of online job-vacancies in 28 EU Member States (“Landscaping exercise”) constitutes an important first step in the exercise. The Expert Workshop brings together International Country Experts (ICEs) who have been collecting information on the OJV landscape in their countries. It serves as a framework for discussing the comparative analyses of the first results of this work and investigating the implications of the findings for the following data collection and analysis.

Workshop rationale and objectives

The Expert Workshop seeks to deepen the insights of the Landscaping Activity by:

- Reflecting on the Landscaping Activity and its challenges with the ICEs and Cedefop representatives;
- Understanding the function of online job-portals in different countries;
- Identifying the critical aspects and the possible gaps in individual or group of countries;
- Establishing a common approach for finalising the Country Reports;
- Exploring the role of EURES and global job-portals in relation to national and international job portals.

Workshop structure and methods of working

The ICE reporting so far has shown that there are considerable differences in the 28 EU Member States concerning the:

- Structure and dynamics of the job-portal landscape;
- Relevance of OJVs for the labour market;
- Content of OJVs.

The Expert Workshop addresses these dimensions through a comparative overview of the methodological challenges and research findings as well as discussions in the plenary sessions and Working Groups. The Working Groups will be guided by a predefined set of questions to ensure the comparability of the results. The chosen formats will help participants to develop a common understanding of the topic and follow a common analytical approach in their completion of the Country Reports. Furthermore, the participants will also share good practices from various countries related to successful strategies for accessing information.

Agenda

Thursday, 14th September

8:30 – 09:00 *Arrival & registration*

Chair: Vladimir Kvetan

09:00 – 10:30 **Welcome and opening**

- Introduction to the project
Vladimir Kvetan (Cedefop)
- Introduction to the Expert Workshop
Christa Larsen (IWAK) and Emilio Colombo, (CRISP)
- Tour de table

10:30 – 11:00 *Coffee break*

Chair: Vladimir Kvetan

11:00 – 13:30 **Session 1: Cross-country overview and key outcomes of the Landscaping Activity**

- Trends in the use of the Internet for job search
Emilio Colombo (CRISP)
- Overview of the research process in the Landscaping Activity
Christa Larsen (IWAK)
- Overview of the research results in the Landscaping Activity
Sigrid Rand (IWAK)
- Discussion
- Information for the Working Groups

13:30 – 14:30 *Lunch*

14:30 – 16:00 **Session 2: Working Groups discussion**

Moderators:

Group 1: Vladimir Kvetan and Christa Larsen

Group 2: Jiri Branka and Silvia Dusi

Group 3: Jasper van Loo and Emilio Colombo

Group 4: Mario Mezzanzanica and Sigrid Rand

16:00 – 16:30 *Coffee break*

Chair: Jiri Branka

16:30 – 17:30 **Session 3: Results from the Working Groups and lessons learnt**

	<ul style="list-style-type: none"> • Presentations of Working Group results • Discussion
17:30	End of day 1
20.00	Dinner

Friday, 15th September	
08:45 – 09:00	Arrival
	Chair: Jasper van Loo
09:00 – 11:30	Session 5: Discussing: EURES and GLOBAL Reports <ul style="list-style-type: none"> • Summary of day 1, lessons learnt and setting up the scene for day 2 • The importance of EURES and global job portals for understanding skills requirements in the framework of labour mobility <i>Sigrid Rand (IWAK)</i> • Plenary discussion
10:30 – 11:00	Coffee break
11:00 – 13:00	Session 7: Project outlook and next steps <ul style="list-style-type: none"> • Framework of the Country Reports <i>Christa Larsen (IWAK)</i> • Relevance of the Landscaping Activity for the European Model <i>Mario Mezzanzanica (CRISP)</i> • Next steps in the ICE involvement <i>Silvia Dusi (CRISP)</i> • Final discussion round
13:30 – 14:30	Lunch
14:30	End of day 2

Contact details

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